



BARODA MANAGEMENT ASSOCIATION

PRESENTS

WOMEN

CONFERENCE

on

6th MARCH, 2021

Time

9:30 AM – 5:00 PM

"Unchanged New Paradigm"



Theme..

Women and Wealth Generation in New World Order

Supported by:



Model :
Online Zoom
platform

ABOUT BMA:

Baroda Management Association (BMA) is an autonomous, non-political, non-profit, public (educational) institution, registered under the Bombay Public Trust Act, 1950.

BMA was founded by leading business personalities of Baroda in 1957 and is a founder member of All India Management Association (AIMA), New Delhi.

CONCEPT OF CONFERENCE:

Today's challenges set forth have given business a global orientation regarding managerial excellence, resource mobilization and entrepreneurship development.

The rising economic clout of women is perhaps one of the most significant economic shifts of recent decades. Not only are women generating and managing an increasing amount of wealth, they are also directing the economy itself—heading up major corporations and pivotal economic players. Optimising women's productivity, creativity and energy is a win-win game for Enterprises, Workers, Governments.

OBJECTIVES:

- To provide a platform to women entrepreneurs, managers and professionals to appreciate and acquire necessary competence for their changing tasks and roles in global complexities.
- To plan "Career and Career Success for Women" - Excelling in corporate world.
- To manage changing gender roles.

CONFERENCE DETAILS

Saturday, March 6th, 2021 – 9:30 AM – 5:00 PM

SESSION I - NEW WORLD ORDER

- World Order - New Paradigms in Global Business
- Corporate Opportunities and Challenges
- Architecture of New Organizations for Tomorrow

SESSION II - WEALTH GENERATION

- Strategic Planning, Resource Management and Systems for Sustained Productivity
- Capital Markets – Career Prospects for Women Technologists

SESSION III - BRANDING MANAGEMENT

- Luxury and Retail Brand Management
- Corporate and Individual Branding

SESSION IV – INDIVIDUAL EXCELLENCE FOR ORGANISATIONAL DEVELOPMENT

- Merging of Cross Cultural Value System and Enriched Individuals as a Center for organizational growth
- Adaptability: The New Competitive Advantage – An Individual Excellence

SESSION V - SOCIETAL ISSUES AND CHANGE MANAGEMENT

- Corporate Social Consciousness - Women as a New Energy in Management
- Harmonization of Individual, Family and Corporate

for Registration :

E-mail ID : bmabaroda2@gmail.com
bmabaroda3@gmail.com

Fee: ₹ 700/- inclusive 18% GST (per participant - Online)
(Group Discount will be Applicable)

Open for All

BMA Contact Details:

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WOMEN CONFERENCE

Chief Guest

Keynote Speaker



SHRI H MADHAVAN

Basin Manager,
Oil & Natural Gas Corporation, Vadodara

-: Topic :-

Architecture of New Organizations,
Corporate Opportunities and
Challenges with Learning Strategies
for Tomorrow -

VADODARA



DR. SHAMSHER SINGH, IPS

Addl. Director General of Police,
(Commissioner of Police, Vadodara City)

VADODARA

Keynote Speaker



SHRI RANDHIR CHAUHAN

Managing Director,
Netafim Irrigation India Pvt. Ltd

-: Topic :-

World Order - New Paradigms in
Global Business

VADODARA



SHIVANI GUPTA

PMI, South Florida ,
USA Chapter President,
on Advisory Panel for
Broward College and
Keiser University of Florida

-: Topic :-

Strategic Planning &
Resource Management
USA



PRIYA GOPINATH

Head of Enterprise Counter
Party Credit Risk Technology,
India within the Capital Markets
Technology at Wells Fargo
International Solutions Pvt. Ltd.
Based in Bangalore, India.

-: Topic :-

Capital Markets-Career Prospects
for Women Technologists
BANGALORE



SONAL BHAVSAR

Image Consultant
-: Topic :-
Corporate and Individual
Branding
VADODARA



SUDHIR SHARMA

Brand Consultant
-: Topic :-
Advertising and
Brand Management
PUNE



NAEDGE MINOIS

Founder , Coaching Vision
(Cultural Diversity)

-: Topic :-

Merging of Cross Cultural
Value System and Enriched
individuals as a Centre
for organizational growth
UK



PURABI DUTTA CHOWDHURY

GM-Production -ONGC Jorhat
-: Topic :-

Enriched individuals as a
Centre for
organizational growth.
ASSAM



PURVI BHAVSAR

MD, Pahal Financial Services
-: Topic :-

Adaptability : The New
Competitive Advantage –
An Individual Excellence
AHMEDABAD



A M TIWARI

Retired IAS Officer
-: Topic :-

Corporate Social Consciousness -
Women as a New Energy
in Management
VADODARA



BARODA MANAGEMENT ASSOCIATION

PRESENTS

WOMEN CONFERENCE

Women Committee

RENU BHATT
Chairperson

MALTI GAEKWAD
Director

SUREKHA GROVER
Director

Office Bearers

MINAXI VAISHNAV
President

HEMANT SHAH
Vice President

NIMIL BAXI
Hon. Secretary

KEYUR PARIKH
Hon. Treasurer



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