



Dr. Nanubhai Amin
Founder President



Mr. Gaurish Vaishnav
Diamond Jubilee President

60

ANNUAL
REPORT
2017-18

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**BARODA
MANAGEMENT
ASSOCIATION**

Presidential Report

For the Diamond Jubilee Year (2017-18)

Baroda Management Association, founder member of the **All India Management Association (AIMA)** completed 60 glorious years in 2017-18. In this Diamond Jubilee year, BMA set new benchmarks in many events. The Diamond Jubilee year kick started on 28th May 2017 during the Annual Management Day where we had **Mr. Parindu Bhagat (Kakubhai)**, Director IOCL as chief guest and **Dr. Adil Malia**, Partner, FIRM, as Guests of Honour where my team consisting of **Mr. Rajiv Thakkar**, Vice President, **Mr. Anand Majmundar**, Hon.Secretary and **Dr.Nilesh Munshi**, Hon.Treasurer took over the reins of Baroda Management Association for the Diamond Jubilee year with humility, gratitude and resolve.

60 years is a long journey and BMA has reached at this height due to the hard work which has been put in by all the past presidents starting from the founder president Late **Mr. Nanubhai Amin**, Silver Jubilee President **Mr. A J Sheth**, Golden Jubilee President **Mr. Devanshu Vaishnav** to IPP **Ms. Avi Sabavala**. I feel proud to share that BMA was unanimously recommended for the prestigious AIMA Best Local Management Association Award 2016-17 for consistently doing excellent work for the promotion of best management practices. BMA has been the recipient of this award 16 times, which is a record in itself.

It was a time to build upon the strong foundation and scale new heights. Our first event of the Diamond Jubilee Year was a special event which was planned on GST as it was the most talked subject during that time. We had registrations of more than 130 delegates. The event was planned on 12th August 2017 by BMA strategically since by this date, the Trade, Commerce and Industry in India had experienced the first month of the historical tax reform and was now able to appreciate the practical aspects of the GST. The issues which are practical and theoretical relating to the implementation of GST and most importantly the conflicts with other laws applicable to manufacturing and sale of various products covered under GST. The first GST return filing deadline also generated many questions. The esteemed speakers for the event were **Mr. Nirav Shah**, **Mr. Nayan Sheth**, **Mr. Sanjay Sarasvat** and **Mr. Yogen Mahadevia**, The MDP Chairman **Mr. Chandresh Makhija** and Director **Mr. Atul Garg**, put a fantastic show.

Then we organized Round Table Conference on "**Corporate Social Responsibility**" (CSR) which was held on 22nd August 2017 where the theme was "**Challenges to Opportunities**". The RTC on CSR started with the inaugural session of **Mr. Mitesh Shah**, MD, Gujarat Steelco Ltd and **Mr. Atul Shroff**, MD, Transpek Industries. Followed by the technical sessions by the esteemed speakers **Dr. Satish Deodhar**, **Dr. H B Patel**, **Mr. Prasad Pradhan**, **Ms. Urja Shah**, **Mr. Amit Mehta**, **Mr. Chinmay Sengupta**, **Mr. Niraj Lal** and **Dr. Rajasi Clerk**. This RTC was chaired by **Mr. Bimal Bhatt** and am really happy to share that it was a job done single handedly.

Our flagship event The Annual Management Convention theme was '**Empowering India's Growth Engine**' this year. It is one of the most awaited events of BMA. During the two days of management festival at BMA we brought together eminent leaders and thinkers from all walks of life to understand and explore India's Growth story and the future prospects of our country. The eminent Speakers from different walks of business and life shared their perspectives, and vision on various sub-themes to encapsulate the main theme of the event. We had **Mr. Zafar Sareshwala** and **Mr. Shailesh Patwari** to inaugurate the AMC. **Dr. Pradip Khandwala**, **Pujya Swami Parmatamanandji Saraswati**, **Dr. Awinash Phadke**,



Mr. Shriram Iyer, Dr. Subroto Das, Mr. Parag Desai, Mr. Shishir Joshipura, MD, SKF India Ltd, Mr. Udit Sheth, Young Entrepreneur and MD of SE Transstadia Pvt Ltd Mr. Robin Banerjee, Mr. Amit Tripathi, Mr. Chris Higgins, Mr. Robin Bhatt, well known Bollywood writer Mr. Asit Modi, Director of Famous Serial 'Taraak Mehta ka Ulta Chashma' also graced the event as speakers. In the valedictory session we had Mr. Rajat Sharma, Chairman and Editor in Chief of India TV. He had come prepared to speak from the written speech, but then decided to speak from heart and said 'Dil se Baat Karene mein maza aayega'. As Mr. Sharma is famous for his debates on Aap ki Adalat, he started the same format with the audience; it was really enjoyed and appreciated. The two days of AMC concluded with a Gala Night - a musical evening SAJADA which was well received and appreciated by one and all. I am pleased to mention here that for the first time in BMA's history the annual Management Convention of BMA was covered by National Media and the coverage was shown for nearly 24 hours on the National Media. I must mention here that it would not have been possible without the support of my AMC Team consisting of Mr. S K Rajjada, Chairman, Directors of AMC Mr. Shishir Sharma, Mr. Vikas Chawda, Dr. Bhavana Mehta and Mr. Hemang Vahia.

In the month of November 2017 AIMA organized 21st Business Simulation Game competition in association with BMA at Vadodara. We were able to generate 24 teams which was the highest number in all years for team participation. The event was inaugurated by Prof. (Dr) Parimal Vyas, Vice Chancellor of the Maharaja Sayajirao University of Baroda. We also had Mr. Bimal Mehta, ED Transpek Industry Ltd as Guest of Honor. Participant team's performance was judged by AIMA team on the basis of their imaginative thought process and dynamic decision-making skills. The entire game was divided in to 5 quarters over a period of two days.

We ended the month of November 2017 by organizing our yet another flagship event for youth of the nation, the 8th edition of Igniting Minds Young India 2017. The theme of this year's IMYI was Our Youth Our Future. The aim was to deliver a charismatic message that will leave an incredible mark on the young minds who attended this event. The event was attended by 600 + participants. The esteemed speaker of the event included Dr. Prasad Teegalapally, Mr. Atit Purani, Mr. Smit Pandya (Famous Standup comedian aka Kishore kaka), Mr. Parthiv Gohil, Famous Bollywood Singer and Ms. Manasi Parekh Gohil, Bollywood Celebrity. I thank the chair of this event, Mr. Rohan Lele along with the directors Ms. Punita Dave and Ms. Sheetal Thomas for their support.

During the Diamond Jubilee Year we were fortunate enough to meet the Hon. Finance Minister of Govt of India Shri Arun Jaitleyji during his visit to Vadodara city. I, along with our Vice President Mr. Rajiv Thakkar had an opportunity to discuss about current topics and he also gathered information about the industries in and around Vadodara city.

In the month of December 2017, we at Baroda Management Association had organized 'Code Mantra' a unique play showcasing a court martial case set against the backdrop of Indian army. Having made it to the BBC's top 15 plays of the year 2015, we at BMA thought to bring something unique for the members of the Association as it was a Diamond Jubilee Year. I am happy to mention here that about 750 members had enjoyed the play and they were left spell bound with the performance by the artists. -The play gave an opportunity to the BMA Members to meet each other on one platform for networking and to celebrate Diamond Jubilee Year.

In the month of January 2018 we organized Cooperative Seminar which was in the memory of our Past President Late Shri Sarvesh Chandra. The theme of the seminar was 'Drip, DBT & Use of Fertilizer'. We had Mr. Dileep Sanghani, Chairman, GUJCOMASOL as chief guest of the inaugural session. During the technical

session the speakers were Mr. C K Patel, Sr. Manager, NETAFIM. Mr. Manu Asodaria, Sr. Marketing Manager, GSFC. Mr. Janak Kumar Mathasoliya, Dy. Director, Agriculture Department, Sr. State Marketing Manager, IFFCO, Mr. Bhupendra Kataria, Manager (Fertilizer) GUJCOMASOL headed the panel discussion. The members were Mr. J J Rupapara of KRIBHCO and Mr. Sourabh Dixit of Hindalco. I am thankful to our Past President Mr. Devanshu Vaishnav and Mr. Sanjay Srivastava for making this event grand success. It needs a special mention that BMA is the only association in India who organizes the cooperative seminar year after year.

This year we broke some records and one of them was that this year we had the highest participating teams in our flagship event Annual Award for Outstanding Young Managers (AAOYM) which was the 27th Edition. We clocked 45 participating teams. The Annual Award for Outstanding Young Managers is one event of BMA which industries in and around Vadodara look forward to participating. The competition was for 3 days where the first two days were preliminary rounds and on the third day final round was organized. During the award distribution ceremony, we had Mr. Paresh Saraiya, Managing Director, Transpek Silox Industry Pvt Ltd and Mr. Nirmal Jha, MD, Asta India Pvt Ltd. I am thankful to our Past Presidents Mr. Samir Parikh and Mr. Alok Desai alongwith Mr. Sagar Mehta for judging the teams during final round.

The month of March was one of the buzzing month of BMA where we had 2 Round Table Conferences RTC's and one Leadership Retreat. The first RTC was on Human Resource Management with the theme Artificial Intelligence – Impact on HR. This RTC on HR was dedicated to our past president Late Dr A P Singh. The inaugural speaker was Mr. Vivek Patwardhan and the following technical sessions were taken by Mr. Tanmay Jain, Mr. Abhilash Sonwane, Mr. Neeraj Tandon, Ms. Bharti Dekate, Mr. Paritosh Anand, Mr. Salil Chinchore. I am really thankful to the advisor of RTC HR Mr. Bharat Mehta and Chairman Mr. Amit Karandikar who

made sure that RTC HR was one the event to remember.

Another RTC was organized on **Blockchain, Cryptocurrency & Cyber Security**. The topic of this highly successful seminar was chosen very carefully and wisely keeping in mind the latest challenges and opportunities around information technology. The seminar was attended by more than 100 delegates from IT as well as non IT fields. The eminent speakers of RTC were **Mr. Rajubhai Shah**, CEO, Rishabh Software **Mr. Maulik Bhansali**, **Mr. Nilesh Kuvadiah**, **Mr. Naresh Chawla**, **Mr. Ojas Kikani**, **Mr. Vishal Vasu**, **Mr. Ketan Vachhani**. I am really pleased to inform that the chairman of RTC IT **Mr. Ashish Parashariya** and Director **Mr. Neeraj Haathi** didn't leave any stones unturned to make this RTC a huge success.

BMA organized 4th edition of Leadership Retreat at L&T, LDA at Lonavala with the theme "**Leveraging Discontinuity – Leadership Challenge**". Once again we had ever highest participation of 24 delegates from all across Gujarat as well as delegates from Pune based industries. It was 3 days of Learning and fun with inbound as well as outbound activities. The inaugural session was conducted by **Mr. Shishir Joshipura**, MD, SKF India Ltd followed by the sessions of **Mr. Chirag Desai**, **Mr. Mukund Vyas**, **Mr. Prabhanjan Dhotre**, **Mr. Y V S Sravankumar**. The valedictory session was taken by **Mr. Bhagyesh Jha**, IAS, Govt of Gujarat. I am thankful to our Past President **Mr. Sandeep Purohit** and **Mr. Sudhir Kulkarni** for conceptualizing and putting a lot of effort for making this a successful training program for BMA.

During the year we also had some special talk besides our regular feature of Friday Evening Talk. We had invited **Mr. Shailesh Thakkar** for delivering the talk at **Late S Srikantiah** Memorable lecture. We also had Police Commissioner of Vadodara **Mr. Manoj Shashidhar**, IPS speaking on

Technology and Innovation in Urban Policing. We had invited **Mr. Himanshu Buch** to speak on The Great Management Laughter Challenge. **Mr. Deepak Gunjal**, Chief Fire Officer, Vadodara city also was one of the special talk speaker on Fire Prevention. **Mr. M K Qureshi**, Joint Director, Agriculture, Govt of Gujarat delivered the special talk on Kitchen Garden. I am really thankful to **Mr. Nimil Baxi**, Chairman Friday Evening Talk for conducting 52 FET's and also for making banners of these Evening Talks.

I am happy to share that BMA executed and implemented Management Development Programs (MDP) and Incompany Training Program's (ICT). We started a certificate course – 360* Business Management Program with ASTA India Ltd. I would also like to share that our in house bulletin '**SAMANVAYA**', was well received and widely appreciated. The editor **Ms. Malti Gaekwad** did splendid job round the year. I am also pleased to mention herewith that all of our events were being noted and were published by AIMA in their monthly news bulletin.

If the number of programs and initiatives seem varied and numerous, the financial health of the association is also on an upward curve. This year, once again we crossed the 1Crore with the income of **Rs. 1,07,71,789.83** and with a healthy surplus of **Rs. 26,05,931.77**. Our deposits for the year have increased from **Rs. 1,32,59,064** (31 March 2017) to **Rs. 1,51,67,551** (31st March 2018). This augurs well for the future growth of BMA and will enable us to focus on more need based programs for the management fraternity in the years to come. I am thankful to our past president **CA. Chirag Bakshi** as well as Audit committee Chair Past President **Mr. R M Kapadia** and **Mr. Percy Bharucha** for their guidance regarding finances round the year.

I am really thankful to my office bearers **Mr. Rajiv Thakkar**, **Mr. Anand Majmundar** and **Dr. Nilesh Munshi** who supported me in every decision which I made during the year and also to my IPP **Ms. Avi Sabavala** for her guidance whenever we needed it. I am also grateful to my Managing Committee as well as Steering Committee under the chairmanship of **Dr. Arjun Singh Mehta** for their whole hearted support.

I am also thankful to all our sponsors for the year, because without their support this success would not have been possible.

The day I took over as president of this Association, it was a challenging job for me as I was the youngest president till date and that too during the milestone year of 60 years. I am thankful to my secretariat consisting of **Parulben** and **Neelima** led by **Ms. Amita Jaspal**. They put in a lot of hard work to make sure that we get the highest participation in every event, which we did during the year. I am thankful to one and all for keeping faith in me and believing in my abilities to lead this great association at a very young age....

I take this opportunity to convey my best wishes to the new Office Bearers of BMA for taking this Association to new heights.

Thanking you once again as I sign off as the President of Baroda Management Association. I hope to continue on personal and corporate endeavours and promise to standby the association in every capacity when need be.

Lastly, to quote the eminent poet Robert Frost,

**"The woods are lonely, dark and deep,
but I have promises to keep
and miles to go before i sleep."**

Gaurish Vaishnav
President - 2017-18

BMA Office Bearers - 2017-18



President
Mr. Gaurish Vaishnav

Mr. Gaurish Vaishnav has completed his graduation in Information Technology from the reputed MAHE University of Manipal (India) and has done his post graduation in Business Management from Univeristy of Central England (UCE), Birmingham (U.K). Professionally he is the Managing Director of **Nirvi Marketing Pvt Ltd**.

Gaurish has also started soft skill training under **Mishka Academy** and to name the few clients are L&T, GNFC, GETCO, MGVCL, PGVCL, UGVCL & DGVCL, Baroda Cricket Association, Bank of Baroda, Piramal Glass.

He is member of Baroda Management Association since 2006. He is actively involved in all the committee of Baroda Management Association (BMA). He was part of the Social Action Development Committee during the year 2005-06 and 2006-07 and was part of Program Committee during the year 2007-08. He was elected member of Managing Committee from 2009-11, 2011-13, 2013-15, 2015-17 & also got re-elected for 2017-19. He has chaired the following committee : Social Action Committee – 2009-10, Membership Promotional Committee – 2010-11, Young Managers Development Committee – 2011-12, Program Committee – 2012-13 & Director Annual Management Convention – 2013-14. He was the Hon. Treasure of BMA in the year 2014-15, Hon. Secretary in the year 2015-16 and & Vice President in the year 2016-17. Currently he is the youngest president of Diamond Jubilee Year.

He is Hon. Secretary of Shree Arvindray Keshavalal Charitable Trust, Vadodara. He has held the office of Director (Training) in the board during 2007-08 and was Jt. Secretary in the board during 2008-09 of Junior Chamber International, Alkapuri.



Vice President
Mr. Rajiv Thakkar

Mr. Rajiv Thakkar is President of **Cherain Chemicals**, Cherain Chemicals is engaged in the business Natural Products, used as ingredient to Nutritional and Dietary Supplement Industry. Keen interest in natural products and ancient medicines prompted Mr. Rajiv Thakkar to start his own business outfit under Cherain Chemicals. Established in year 1999 Cherain Chemicals has focused on export and import of Natural Ingredients.

Mr. Rajiv Thakkar has held position as Chairman; Co-Chair in Yi (Young Indians, Vadodara Chapter) a part of CII (Confederation of Indian Industries) from 2012 to 2014. He is an active member of Exim Club (an association of exporters and importers). He served as President of Exim Club for two years (from Year 2010 Year 2012). He is also member of Rotary Club of Baroda Cosmopolitan a part of Rotary International. Rajiv Thakkar has visited Germany in the Year 2007 as a Group Study Exchange Team Member of Rotary International Program to represent Rotary District 3060. A rare and an unique opportunity which one can experience in this life. Mr. Rajiv Thakkar is an honorary member of Round Table # 201 (@ Vadodara) part of Round Table Club.

Mr. Rajiv Thakkar is a Life member of BMA and is presently holding Vice President position (FY 2017-18).

Rajiv Thakkar enjoys playing Golf and Chess. He loves hiking and trekking.



Hon. Secretary
Mr. Anand Majmudar

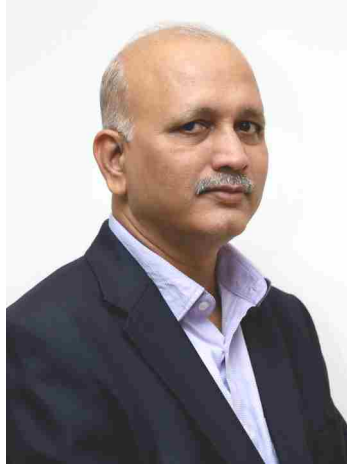
Mr. Anand Majmudar has been practising as an **Advocate**, since 1989.

Based at Vadodara and catering to clients in Baroda, Pachmahals and Bharuch District, he has been practicing in the field of Civil, Corporate and Commercial Laws, Employment Laws, Real Estate, Arbitration, Banking and Intellectual Property Laws.

Has been advising Foreign and Indian Companies, Banks and Institutions, handling litigation and non o litigation matters.

Has been actively involved with academic institutions and colleges, including Baroda School of Legal Studies – MS University of Baroda, as a Visiting Faculty.

Was nominated by SEBI on the board of local stock exchange. Has been holding Board membership in Companies and has been associated with a renowned Cancer Hospital & Research Center as member of Ethics committee, monitoring Clinical Research assignments undertaken at the Hospital. He is a Life Member of the Baroda Management and has held membership in the Managing Committee, both, as Elected member and as Co – opted members in past. Has contributed to the various committee, during such association.



Hon. Treasurer
Dr. Nilesh Munshi

Dr. Nilesh Munshi, General Manager (HR), **Gujarat Urja Vikas Nigam Limited**. Company engaged in power trading and is also a holding company of six subsidiary companies engaged in Power generation, transmission & Distribution. Responsible HR Policy of six subsidiary companies engaged in Power Generation, Transmission & Distribution having manpower strength of 50000. Responsible for ensuring effective Human Resource Planning, formulation & interpretation of Recruitment & Selection Policies & Succession Planning, Training & Development, performance based incentive scheme & Change Management initiatives in six (6) subsidiary companies. Responsible for cordial Industrial Relations and managing 8 Unions & Wage revision. Counselling and Grievance handling of diverse man power of 56000 including more than 6000 Engineering Professionals.

He is Ph. D. in Human Resource Management, Faculty of Management Bhavnagar University - 2005. Ph. D. In Power Sector Human Resource Management. Since 25 years he is publishing Papers / Articles Published related to Business Management, HRM, HRD & HR. He has participated in International Conference on IT in Power Sector IEE (UK), Kolkatta in 2005.



Immediate Past President
Ms. Avi Sabavala

Ms. Avi Sabavala is a immediate Past President, **Vadodara Chamber of Commerce & Industry (VCCI)**.

She is Professional Life member of All India Management association (AIMA) and a well known Corporate Trainer specialising in soft skills & conducting training for industrial personnel at all levels.

She had previously run her own SSI unit manufacturing Heat Treatment Equipment. Post graduate in Social Sciences, law and management - Registered for PhD with Gujarat Technological University. She is the Industry Co-chairperson of GTU Innovation Council for Baroda Sankul.

She is a Life Member & former Managing Committee Member of Gujarat Chamber of Commerce & Industry & Executive committee member, Society for Clean Environment (SOCLEEN). She is the governing Body Member of Gujarat Nature Conservation Society (GNCS).

Ms. Avi is Co-chairperson of INTACH Baroda Chapter. Life member Bombay Natural History Society (BNHS) & Bird Conservation Society of Gujarat (BCSG), heritage Trust, Amateur Astronomer's Association of Vadodara (AAA-V). She is an avid wildlife & bird photographer & other interests include reading, travelling of the beaten track, western classical music, debates, dramatics, heritage, archaeology and astronomy. She is a member of Baroda Book Browsers.

Past Presidents of BMA

N B Amin	1957	P J Damany	1984
N B Amin	1958	Y N Vinchurkar	1985
U M Patel	1959	A S Majmudar	1986
G C Basu	1960	A G Shroff	1987
G C Basu	1961	H K Mohanty	1988
R B Amin	1962	Dilip Shah	1989
I C Patel	1963	Suresh Thakkar	1990
B G Shah	1964	H K Agrawal	1991
K J Divetia	1965	N T Vaishnav	1992
N B Vaze	1966	B K Achutha	1993
C B Patel	1967	Ashwin Majmudar	1994
P N Vakil	1968	U Roy	1995
J S Parikh	1969	N J Kikani	1996
J S Parikh	1970	I P Joshi	1997
G P Shah	1971	M K Ghosh	1998
S R Gokhale	1972	R L Balgi	1999
H B Parikh	1973	J R Kamath	2000
Y M Mehta	1974	Sarvesh Chandra	2001
K M Swadia	1975	N K Chawla	2002
K N Shenoy	1976	G U Shrinivar	2005
A C Gupta	1977	A P Singh	2007
G D Zalani	1978	Devanshu Vaishnav	2009
P H Jhaveri	1979	Sudhir R Kulkarni	2011
R M Kapadia	1980	Chirag Bakshi	2012
N K Chawla	1981	Samir Parikh	2013
G N Mundkur	1981	Sandeep Purohit	2014
K U Antani	1981	Arjun Singh Mehta	2015
A J Sheth	1982	Alok Desai	2016
Amit Goradia	1983	Avi Sabavala	2017

Managing Committee 2017-18

Mr. Gaurish Vaishnav
 Mr. Rajiv Thakkar
 Mr. Anand Majmudar
 Dr. Nilesh Munshi
 Mr. Vikas Chawda
 Mr. Shishir Sharma
 Mr. Chandresh Makhija
 Col. N S Chhabra
 Mr. Chetan Patel
 Mr. Saurabh Dixit
 Mr. Sudhir Sethi
 Ms. Shilpa Parikh
 Mr. Romi Bhatia
 Mr. Nimil Baxi
 Prof Dr. Bhavna Mehta
 Mr. Rohan Lele
 Mr. Sagar Mehta
 Mr. Sanjay Srivastava
 Mr. Samir Parikh
 Mr. Sudhir Kulkarni
 Ms. Geeta Goradia
 Mr. Devanshu Vaishnav
 Mr. Chirag Bakshi
 Mr. Atul Garg

Immediate Past President
 Ms. Avi Sabavala



Special Invitee

Mr. S K Raijada
 Mr. Ashish Parasharya
 Mr. P F Bharucha
 Mr. Neeraj Haathi
 Mr. R M Kapadia
 Mr. Ashwin Lakhani
 Mr. Sandeep Purohit
 Mr. Bharat Mehta
 Mr. Amit Karandikar
 Ms. Sheetal Thomas
 Ms. Malti Gaekwad
 Ms. Aditi Tiwari
 Mr. Bimal Bhatt
 Mr. Parful Rana

Steering Committee

Chairman
 Dr. Arjun Singh Mehta

Members
 Ms. Avi Sabavala
 Mr. Alok Desai
 Mr. Sandeep Purohit
 Mr. Samir Parikh
 Mr. Chirag Bakshi
 Mr. S R Kulkarni
 Mr. Devanshu Vaishnav
 Mr. N K Chawla
 Dr. J R Kamath

Sub-committees

Annual Management
 Convention Committee

Chairman
 Mr. S K Raijada.

Directors
 Prof Dr. Bhavna Mehta
 Mr. Shishir Sharma
 Mr. Vikas Chawda

Member
 Mr. Hemang Vahia

BMA Secretariat

Chief Executive Officer
 Ms. Amita Jaspal
 (Resigned w.e.f 31.03.2018)

Manager (F & A)
 Ms. Parul Trivedi

Assistant Manager - Programs
 Ms. Zalam Tambe
 (Resigned w.e.f 07.07.2017)

Programme Officer
 Mr. Anand Parikh
 (Resigned w.e.f 31.07.2017)

Trainee Program Officer
 Ms. Nileema Nagdev

Office Assistant
 Mr. R G Prajapati
 Mr. Gajendra Parmar



Co-operative Development Committee

Chairman
Mr. Devanshu Vaishnav

Director
Mr. Sanjay Shrivastava

Evening Talk Committee

Chairman
Mr. Nimil Baxi

Director
Mr. Ramesh Maliwad

Finance & Audit Committee

Chairman
Mr. R M Kapadia

Director
Mr. P F Bharucha

Advisor
CA. Chirag Bakshi

Membership Committee

Chairman
Mr. Chetan Patel

Programs MDP/ ICT

Chairman
Mr. Chandresh Makhija

Director
Mr. Atul Garg

Publication Committee

Chairperson
Ms. Malti Gaekwad

Residential MDP Committee

Mentors
Mr. Sandeep Purohit
Mr. S R Kulkarni

RTC on HRM Committee

Director
Mr. Amit Karandikar

Advisor
Mr. Bharat Mehta

RTC on CSR Committee

Advisor
Mr. Bimal Bhatt

RTC on Information Technology (IT) Committee

Chairman
Mr. Ashish Parasharya

Director
Mr. Neeraj Haathi

Young Professional Committee

Chairman
Mr. Rohan Lele

Director
Ms. Sheetal Thomas

Member
Ms. Punita Dave

Women Professional Committee

Chairperson
Ms. Aditi Tiwari

Key Events | April 2017 - March 2018

Programme	Place	Date
Round Table Conference on Information Technology (IT) "Drive the Change - Connect + Collaborate = Conquer" (C ₃)	The Gateway Hotel (Taj)	7th Apr., 2017
BMA'S Patron Networking Dinner	The Gateway Hotel (Taj)	28th Apr., 2017
Special Talk on The Development of Vadodara Around and Outside Corporation Limits By Shri N V Patel	Dr. I G Patel Seminar Hall, Faculty of Social Work, MS University, Vadodara	26th May, 2017
BMA's 59th Annual Day	The Gateway Hotel (Taj), Akota, Vadodara	28th May, 2017
Workshop on Goods & Services Tax (GST)	The Gateway Hotel (Taj), Akota, Vadodara	12th Aug., 2017
Round Table Conference on Corporate Social Responsibility Theme – "Challenges to Opportunities?"	The Gateway Hotel (Taj), Akota, Vadodara	22nd Aug., 2017
Special Talk on Swine Flu Awareness – Protect Your Health" by Dr. Udgeeth Thaker & Dr.Smita Gautam	The Guru Narayana Centre for Leadership (Baroda Management Association)	1st Sep., 2017
29th Annual Management Convention Theme - "Empowering India's Growth Engine"	The Gateway Hotel (Taj), Akota, Vadodara	15th – 16th Sep., 2017
Special Talk on 'Achieving Economic Progress - The Sustainable Development Way' By Ms. Avi Sabavala	Dr. I G Patel Seminar Hall, Faculty of Social Work, MS University, Vadodara	6th Oct., 2017
AIMA 21st Student Management Games (SMG 2017)	Annexe Building, Faculty of Social Work, MS University, Vadodara.	14th – 15th Nov., 2017
Late Dr. S Srikantiah Memorial Lecture on "11 Leadership Lessons Which I had Learnt in My Life" By Dr. Shailesh Thaker	Dr. I G Patel Seminar Hall, Faculty of Social Work, MS University, Vadodara	24th Nov., 2017
8th Edition of Igniting Minds Young India (IMYI 2017) "Our Youth Our Future"	C.C. Mehta Auditorium, MS University, Vadodara.	30th Nov., 2017
Diamond Jubilee Year Celebration-Gujarati Play "CODE MANTRA",	Sir Sayajirao Nagar Gruh, Akota, Vadodara	27th Dec., 2017
Special Talk on 'The Greatest Management Laughter Challenge' By Mr. Himanshu Buch	Dr. I G Patel Seminar Hall, Faculty of Social Work, MS University, Vadodara	5th Jan., 2018
Cooperative Seminar on "Drip, DBT & Use of Fertilizer"	The Gateway Hotel (Taj), Akota, Vadodara	9th Jan., 2018
Special Talk on "Technology and Innovation in Urban Policing" By Mr. Manoj Sashidhar, IPS	GETRI Auditorium	2nd Feb., 2018
27th Annual Awards for Outstanding Young Managers (AAOYM)	The Gateway Hotel (Taj), Akota, Vadodara	22nd – 24th Feb., 2018
Round Table Conference on Human Resource Management "Artificial Intelligence - Impact on HR"	The Gateway Hotel (Taj), Akota, Vadodara	10th Mar., 2018
The 4th Leadership Retreat 2018 "Leveraging Discontinuity - Leadership Challenge"	L&T Leadership-Development Academy (LDA), Lonavala, Maharashtra	15th-17th Mar., 2018
Round Table Conference on "Blockchain, Cryptocurrency & Cyber Security"	The Gateway Hotel (Taj), Akota, Vadodara	16th Mar., 2018



BARODA MANAGEMENT ASSOCIATION

FLAG SHIP
EVENTS

Round Table Conference on Information Technology (IT)

Date : 7th April 2017

Venue: Venue: The Gateway Hotel (Taj)

Theme - Connect +Collaborate = Conquer (C3)

Baroda Management Association organized the first ever Round Table Conference on Information and Technology in Baroda on Friday 7th April, 2017 at the The Hotel Gateway, Taj. Theme of the very successful conference was "Connect, Collaborate, Conquer = 3C". It laid foundation for the companies to connect and collaborate with each other to conquer the market place and win client delight in the digital world.

There were 3 keynote speakers for the conference who shared their perspectives on the present trends in IT, Future of IT and overall IT industry view in Gujarat. Participants gained a lot of knowledge from these sessions.

The RTC on IT had a unique and digital inauguration by the Mayor Shri Bharat Dangar who hugely appreciated this initiative of BMA and expressed his wishes and faith around the success of the conference.

▼ Felicitation of RTC on IT Team

Keynote speakers included:

Mr. Manish Sheladia, Investor and Mentor of several companies, who shared intriguing story of his journey to become a successful entrepreneur

Mr. Vivek Ogra, Chairman and Director of GESIA, shared overall view of technology landscape and changes enabled by technology in the state of Gujarat

Mr. Martyn Arbon, CTO Investis, shared his vision of the future of technology, automation and innovation and how it will lead to changes in every aspect of business

The success of the RTC was ensured by the committee Chairman **Mr. Ashish Parasharya**, committee Director **Mr. Neeraj Haathi** with active participation and involvement in designing the program by **Mr. Vikas Chawda** and **Ms. Rajal Chattopadhyay**. The committee likes to thank BMA Secretariat for all the arrangements and logistics to make the program successful.



▲ Mr. Vivek Ogra

▲ Mr. Manish Sheladia

Patron Networking Dinner

Date : 28th April 2017

Venue: Venue: The Gateway Hotel (Taj)



59th Annual Day Celebration

Date : 28th May, 2017
Venue: The Gateway Hotel (Taj)



On 28th May'17, 59th Annual General Meeting took place along with 59th Annual Day Celebrations. The Annual day witnessed the installation of new Office Bearers team for the year 2017-18. The esteemed guests Mr. Parindu Bhagat, Independent Director, IOCL, Chief Guest and Dr. Adil Malia, Chief Executive, 'The Firm', Guest of Honour addressed the audience and congratulated the new Managing Committee.



The Annual Day witnessed the felicitation of First Lady President of BMA Ms. Avi Sabavala (President 2016-17) as well as the acceptance speech of Mr. Gaurish Vaishnav, President, BMA for the year 2017-18

Felicitations of Ms. Avi Sabavala

Ms. Avi Sabavala, President for the year 2016-17, was felicitated for the significant contribution during her tenure by Mr. Parindu Bhagat and Dr. Adil Malia during the Annual Day Function on 28th May, 2017.

BMA in particular and the management fraternity in general will always remain thankful to her for her untiring efforts in furtherance of the Management Education.

BMA wishes her an enriching and healthy time ahead both in her personal and professional pursuits.



▲ Felicitations of Ms. Avi Sabavala by Esteemed Guest



▲ Felicitations of Ms. Avi Sabavala by Past Presidents



▲ Felicitations of Ms. Avi Sabavala by BMA Secretariat.

Workshop on Goods & Services Tax (GST)

Date: 12th August, 2017

Venue: Venue: The Gateway Hotel (Taj)



▲ Mr. Chandresh Makhija

▲ Mr. Gaurish Vaishnav

▲ Mr. Nirav Shah

▲ Mr. Nayan Sheth

▲ Mr. Sanjay Saraswat

▲ Mr. Yogen Mahadevia

▲ Mr. Rajiv Thakkar

A Management Development Programme on the GST Act was conducted on 12th Aug, 2017 at The Gateway Hotel (Taj) by Baroda Management Association to try and remove many gaps in the knowledge and help the Traders / Business owners / Corporate bodies interact with the learned panel of speakers. The Chairman of MDPs **Mr Chandresh Makhija** started the programme by addressing the 132 odd participants. He said, "Much has been published about the new tax law since its launch on 1st July, 2017 and has been discussed very vigorously in many forums, but the number of participants present today is indicative of the fact that there are many grey areas where the tax law is still not understood and hence difficult to implement. To facilitate this we have with us a unique panel of speakers who would take you through the complete journey of how's and whys of this unique GST Act. He then introduced the young and dynamic President of BMA **Mr Gaurish Vaishnav** to kick start the knowledge series. The first speaker of the day was **CA Mr Nirav Shah**, a practising chartered accountant of repute, who took the entire 90 minute session on what the old system of taxation was (Sales Tax, Excise, Import Duty, Service Tax etc.,) He gave a case to case study of how each scenario would be taxed in the old and new system with detailed understanding of GST: SGST-CGST-IGST&UTGST.

LIMITATION OF OLD SYSTEM

1. Multiplicity of taxes and rates
2. Entry barriers across States
3. Cascading of taxes
4. Goods V/s Services Controversy
5. Lack of Uniformity
6. Multiple Administrations

He also touched upon the meaning of "Input tax credit & Supply". A round of question answer session started off with never ending questions from the audience. BMA eventually announced a HELP DESK to answer the queries sent in (email only) by the participants and all members of BMA to be answered by the experts. The second session was addressed by Advocate **Mr Nayan Sheth** explaining in detail the journey of how GST Act was formed, its pitfalls,

discussions between the central and state governments, reaching a consensus between the two on sharing of tax, revenue etc.

He also touched upon how the taxable events started off in the old and new systems and what triggered the event for collection of tax, at what rate and by whom. He also touched upon how the new Tax Law would avoid duplicity of taxation, redundant refund practices bringing in more transparency and authenticity for paying tax. Mr. Sheth explained how the emphasis on digital payments, e-filing, auto refunding will make the law more vibrant and encompass all the traders, manufacturers and service providers.

The third expert of the day was an IRS Officer, **Mr. Sanjay Saraswat**, Superintendent of GST, Vadodara. A learned officer giving insights on role of:

- GST council members and their inputs on how to simplify the taxation format
- Role of IT infrastructure to facilitate compliance and GST Credits
- Assessment and penalty
- Meaning of Work Contracts, Job Works, Intra-state and Inter-state supply etc.

His explanation with case studies along with patient answers to the participating candidates made it worthwhile. The last speaker was **Advocate Yogen Mahadevia** who has more than 45 years of experience in presenting cases on Sales Tax, VAT & Service Tax. He explained in detail about registration, Input tax, Credit and Invoice, Returns & Assessment. Vote of Thanks was proposed by BMA's Vice President **Mr. Rajiv Thakkar**. All in all a very fruitful session wherein all the 132 candidates had lot of compliments for BMA team on this enlightening MDP.



Round Table Conference on Corporate Social Responsibility

Date: 22nd August, 2017

Venue: Venue: The Gateway Hotel (Taj)

Theme - "Challenges to Opportunities?"



Baroda Management Association Organized a successful Round Table Conference on Corporate Social Responsibility (CSR) on 22nd August, 2017 at The Gateway Hotel (Taj) where in the advisor was **Mr. Bimal Bhatt**.

Chief Guest for the event was **Mr. Mitesh Shah**, Managing Director of Steelco Gujarat Ltd.

Guest of Honour was **Mr. Atul Shroff**, Managing Director of Transpek Industries Limited.

First Session

- **Prof. Dr. Satish Deodhar**, IIM-Ahmedabad talked about "Is India's mandatory CSR sustainable?"
- **CA Dr. H B Patel**, ED (Finance) & CFO, GACL shared about "Business Model-Strategy & CSR- Role of Board of Directors".
- **Mr. Prasad Pradhan**, Director, Sustainable Business & Communications, Unilever-South Asia shared the "Unilever Sustainable Living Plan".

Second Session – Case Studies

- **Ms. Urja Shah**, CEO Setco Foundation, Kalol, Panchmahal shared on "Anganwadis-Source of Child & Family Development".
- **Mr. Amit Mehta**, CEO Maa Foundation, Vapi shared about "Social Innovation & CSR".
- **Mr. Chinmay Sengupta**, COO, ICICI Foundation, Mumbai shared his company's efforts on "Skill Development - Efforts & Result".

Third Session - Panel Discussion on "CSR Need or Force?"

Prof. Dr. Bhavna Mehta, FSW, M.S. University was the moderator of the panel discussion and speakers for the same were:

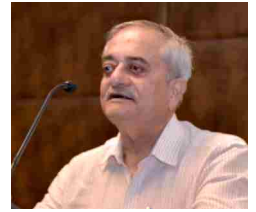
- 1) **Prof. Dr. Rajasi Clerk**, Department of Social Science, Gujarat University
- 2) **Mr. Niraj Kumar Lal**, Head-CSR, Arvind Ltd.
- 3) **Mr. Chinmay Sengupta**, COO, ICICI Foundation



▲ Mr. Bimal Bhatt



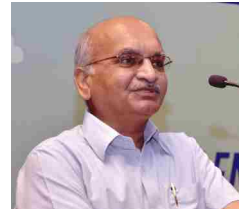
▲ Mr. Mitesh Shah



▲ Mr. Atul Shroff



▲ Ms. Urja Shah



▲ CA. Dr. H B Patel



▲ Mr. Prasad Pradhan



▲ Prof. Dr. Satish Deodhar



▲ Mr. Amit Mehta



▲ Mr. Chinmay Sengupta



▲ Prof. Dr. Bhavna Mehta



▲ Prof. Dr. Rajasi Clerk



▲ Mr. Niraj Lal Mehta



29th Annual Management Convection

Theme - "Empowering India's Growth Engine"

Date: 15th-16th September, 2017
Venue: Venue: The Gateway Hotel (Taj)



AMCDAY - I

It is yet another BMA's most popular and exciting event eagerly awaited by all the Management Fraternity. This year it was the 29th edition of Annual Management Convention with the theme 'Empowering India's Growth Engine' organized at the Gateway Hotel (Taj) on 15th & 16th September, 2017.

Mr. Gaurish Vaishnav, the President of BMA gave the Welcome address with Vision 2020 as the base for the theme of the two day conclave on **Empowering India's Growth Engine**.

Prof Dr. Bhavna Mehta gave an over view of the event which was set to have all of 16 speakers from different fields, each doing pioneering work in their areas.



▲ **Mr. Zafar Sareshwala**

The First Speaker and Chief Guest was **Mr. Zafar Sareshwala** who is the Chancellor of Maulana Azad National Urdu University (MANUU) is a technologist, businessman and a renowned philanthropist. **Mr. Sareshwala** spoke on breaking the Perception - Thinking out of the box as a leader. He said everyone lives with a perception without knowing anything. Mr. Sareshwala said Modiji believes that we can empower our nation by thinking out of the box. That can be done only by a True Leader. A leader should always be Decisive and an optimist. All Businessmen are leaders. If business people make a mistake it is experience for him. But if a servant makes a mistake it can lead to heavy loss for the business. A leader must be authoritative and dictatorial. He must listen to the problems backed by solutions. A leader must listen to all but take decisions backed by the information and impact on future. This is not a small thing but a big step or the first step to Transformation. But it should be out of the box. In order to empower India, it should be made a manufacturing hub.

The Second Speaker and Guest of Honour was **Mr. Shailesh Patwari**. He is the President of Gujarat Chamber of Commerce and Industry. Mr. Patwari started by saying that the subject of the conclave was very important since the Growth of India is being powered by Gujarat. Gujarat has the best of everything, coastline, oil and gas, petrochemicals, pharma and food industries, we can actually help achieve the vision of growth. Vote of Thanks for the inaugural session was delivered by Mr. Shishir Sharma.



▲ **Mr. Gaurish Vaishnav**



▲ **Mr. Shailesh Patwari**

SESSION - II

Dr. Pradip Khandwalla was the first speaker of this session. Introduction of his book 'Fast Forward Towards Civilizational Greatness – Agenda For India' was given by **Dr. Bhavna Mehta**.



▲ **Mr. Pradip Khandwalla**

Dr. Khandwalla said growth is not only about business and economics but also the growth of humaneness in civil society. He elaborated that we need to focus on Human Civilization – in terms of humaneness, creativity, performance and excellence for overall growth. He felt enhancing a society's orientation towards performance excellence will widespread innovation. He elaborated the issues that burden Indian society and offered some recommendations:

- Extensive agencification of Government for good governance and responsible Leadership.
- Partnerships of Gov. with NGOs for reaching at the ground level in implementing developmental activities.
- One year of Youth Empowerment Programme for the 18-21 age group. Grooming the Indian youth to be proud nationalists and become Change agents preparing them to become future leaders.

The Next Speaker was **Pujya Swami Paramatmananda Saraswati**. He is a



▲ **Pujya Swami Paramatmananda Saraswati**

senior disciple of H.H. Swami Dayananda Saraswati. Swamiji received comprehensive learning in Vedanta, Sanskrit and Yoga under the able guidance of his guru. He has been teaching regularly all over India and abroad for last 38 years. Swamiji spoke on Harnessing Spirituality for Harnessing India's Growth. He said, first try to understand the problem and thereafter consider the solutions. Just as every doctor first diagnoses the problem then only he comes to the solution. We are born with needs created by nature and thereafter we have needs created by us. These are tangible but intangible needs are cognitive / emotional. He believed that culture should provide the infrastructure to fulfill emotive growth. But our culture is limited towards the occupation. Society is in becoming mode, there are always commas, semicolons but not the full-stop. It goes into Pepsi mode, Dil mange more. Fine, but at least learn to enjoy what we have! According to Swamiji.....In the process of gaining what we do not have we lose what we already have.

SESSION - III



▲ Dr. Avinash Phadke

The session after lunch was on, Health, Health Care and Pharma, first speaker was **Dr. Avinash Phadke** is President & Mentor at SRL Diagnostics, Mumbai. He spoke on "Opportunities in the area of Pathological testing" Healthcare is an insulated business with a wide scope unlike areas of Radiology which is capital intensive, pathology is not capital intensive. It has shown a healthy growth of 15% per annum where the Indian diagnostic industry is at estimated at 30,000 crores. According to him, 30% of this business rests in hospitals, 15% is in the organized sector and the balance 55% is in the largely

unorganized sector. Dr. Phadke said the demand is huge and growing. The demand of molecular and genetic diagnosis reduces time taken for diagnosis and is growing at 25 to 30%. While organised sector may cannibalise part of the unorganised sector, while drawing a parallel with the pharma industry, he said small business will continue to grow. However, accreditation will become compulsory very soon. He said there is a great challenge for the entrepreneurs vis-a-vis large corporates as technology changes every 5-6 years hence the need for fresh investments arises which smaller businesses cannot afford.

In the end he mentioned the following as Growth drivers: Health awareness, Insurance and Employment requirement.

The next Speaker was **Dr. Subroto Das** (Padma Shree). He is the recipient of many awards including one of India's highest civilian awards, Padma Shree for his work on Highway Trauma Care. He co-founded Lifeline Foundation with the aim of reducing the 1,00,000+ annual highway deaths in India. The major topic that he covered was on road accidents and safety measures. Passionate about Road Safety due to his own experience of going through a bad road accident, he and his wife decided to do something sustainable and went for the EMS in the country. Their efforts have gone on to become Case Studies at Harvard, Boston & TISS.



▲ Dr. Subroto Das

SESSION - IV



Mr. Sriram Iyer

The Last Session of The First Day was On **Financial and FMCG Sector**. **Mr. Sriram Iyer**, carries a rich and varied experience having held leadership positions across MNC Banks and Financial Institutions. He is currently leading the Anand Rathi groups foray into the Digital Wealth Management space as the CEO for AR Wealth Management Ltd. His topic was "Connecting the Dots". Digital Disruption has happened everywhere he said, even in the financial sector. The skill set one had or has are getting redundant even before we realize it. He gave the example of the imminent impact of Driverless electric cars.....they are going to be a reality very soon, in our lifetime probably! He was of the opinion that we somehow only consider the First Order Impact (which is disruption in this case) but what about 2nd & 3rd Order impact? Why don't we give a thought to that too? Mr. Iyer gave one good example and left the audience with plenty to think about. He said imagine what will happen to the oil producing countries.... the impact on the socio economic status of the gulf countries. Think of all the gas stations which will have to close down! Automated cars will have no accidents which means there will be no need for accident insurance, parking problems and congestion will be eased out too.

The Last Speaker of the day was **Mr. Parag Desai**. He has a successful career in FMCG Industry he worked in organisations: Godrej, HUL, Biersdorf (Nivea - Hansaplast), Anchor (FMCG). Successful "Zero Level" start up at **Anchor** resulting today into a Rs. 500 Crs Brands like **Anchor Toothpaste** and DYNA Beauty Soaps. Now, Head of Sales & Marketing in MITCHELL - USA, he is repeating history again by spearheading zero startup operation with MITCHELL cosmetics into India and Saarc countries.



▲ Mr. Parag Desai

His topic was FMCG "**The way Forward**". Initially commenting about his success as a marketing genius he said it is always good team work and success cannot be attributed to any one person. It is always Team-Work and Networking that helps in Creating and building a brand.

Mr. Desai said FMCG consists of large categories of products comprising of personal care, household items and food and beverages. This is a very promising and resilient sector and will continue to grow. However, Patanjali has come in as a

game changer, upsetting the apple cart for many established players in the market. The growth trigger he said directly affects the GDP. Nowadays Lower Middle Class people are also roaming around in the malls, their lifestyle has changed. There are a lot many new products for the different strata, changing the scenario of Indian Market. Within India there are different tastes and demands. There are four types of clear preferences, East India, West India, North India and South India. The four together create whole congruent of people and satisfying them finally leads to the overall economic growth of the country.

AMC DAY - II

Day Two started with immediate Past President **Ms. Avi Sabavala** giving a report of the first day which was a nice refresher to start the day with.

SESSION - I

The First Speaker was **Mr. Shishir Joshipura**. He is the Managing Director & Country Head, SKF India. His topic was Leveraging Manufacturing 4.0 – Enabling Future Growth.



▲ **Mr. Shishir Joshipura**

Mr. Joshipura said 4.0 is the way forward, but initially choose to take the audience back into a bit of history of Industrial Revolution. 1800 was the 1st. Industrial Revolution; it gave us the wheel and the use of mechanical components. The revolution of 1900 a century later taught us to work on the assembly line and leads to mass production. He then spoke about IOT and BIG DATA this will transform businesses across all sectors and will need a new breed of professional skill sets This transformation is taking us towards Smart Manufacturing like Smart Machines, Smart Supervision and Analytics, End to End Supply Chain Connectivity and Full Machine Connectivity where a machine will talk to another machine through internet and know about impending problems. Everything will soon get done by Robotics, which will be at no operating cost, efficient, accurate and error free. Artificial Intelligence and technology is bringing in phenomenal change. Earlier it was considered a great thing to do the same thing for 25 years.... now it will be important to do 25 things in one year.

The Next Speaker was **Mr. Udit Sheth**, Managing Director, SE Transstadia Pvt Ltd started with a vision to make a difference to the sporting fabric of India. His topic was Building Communities Changing Life.

The youngest speaker of the conclave became an instant hit with the audience when he shared his experience of his first meeting with Shri Narendra Modi and how it changed his life. In the end he concluded by saying 'stay ahead, change the way you think and work'; Discover, Derive and Disrupt.



▲ **Mr. Udit Sheth**

Mr. Amit Tripathi & Mr. Chris Higgins Took This Next Session Together. Mr. Amit Tripathi is the Managing Ideator at IdeateLabs a leading Digital Communication company, based out of Mumbai, India. Mr. Amit said he is fond of taking risks and doing business as never before, exploring new options. He said, "The current year has been marked internally by my core team as "The year of living dangerously". We've taken up an aggressive growth plan and in the next 12 months will be launching a slew of new partnerships and ventures as a step towards Vision 2020. Your journey is never complete unless, you are able to contribute back in meaningful ways back to the ecosystem that built you in the first place.

Mr. Chris Higgins is a Business Head at Ideate Labs. He oversees digital strategy and advertising for companies across India and the Middle East from the telecom, manufacturing, industrial, real estate, education, fashion, and retail industries.



▲ **Ms. Avi Sabavala**



▲ **Mr. Amit Tripathi & Mr. Chris Higgins**

Mr. Chris said Technology is as good or as bad as the people who use it. India is taking a huge leap forward in the area of technology as we have entered the era of 'SCREENAGE'. Companies like Hotstar and many more are bringing new challenges in the way television media is bought. With fascinating facts, he showcased that India's online population is significantly younger compared to the rest of the world

Amit asked questions, while Chris answered them. This unique discussion between the speakers on how companies and businesses can harness unlimited pool of data by analytics and how they can empower themselves by 'Digitalization' was incredibly informative and really engaging.



▲ **Mr. Robin Banerjee**

Mr. Robin Banerjee Was The Next Speaker. He is the Managing Director of Caprihans India Ltd. He is currently the Chairman (Finance and Taxation Committee) of CII, Maharashtra.

Mr. Robin Banerjee shared his deep, comprehensive and varied experiences of having worked with so many companies. He was highly enthusiastic while talking about his recently released business non-fiction book titled "Who Cheats & How" published by Sage Publications. This book has been featured in Top-10 Business-Standard business books list. Mr. Banerjee gave three cases from his book which has over a hundred case

studies of corporate frauds as well as perspective on corporate mis-governance which he has personally observed and studied. Mr. Banarjee urged people to read his book for the rest of the masaledar corporate scandals.

The last Business Session of the AMC was on Entertainment, and we had two famous speakers.



▲ Mr. Robin Bhatt

Mr. Robin Bhatt is known as one of the most successful writers in Bollywood. He is the brother of Mahesh Bhatt. He has written many films for Bhatt Productions and was nominated for the movies such as 'Omkara', 'Koi Mil Gaya' and 'Krrish' and won award for 'Baazigar' as best screenplay. Mr. Bhatt gave valuable insights in to the Indian Film Industry which he has watched closely for last 3 decades. He felt, compared to world cinema, Indian film industry has a long way to go. Digitalization has resulted in huge growth of the entertainment industry. Indian television industry has a high growth prospect which is 4 times the size of Indian Film Industry. With increase in regional viewership, regional television is one of the prominent areas.

Mr. Asit Kumar Modi is an Indian TV producer and Director; he founded a television company Neela Telefilms Private Limited in 1995. He is best



▲ Mr. Asit kumar Modi

known for **Taarak Mehta ka Oolta Chashma**. His team of actors are so popular that they were among the first citizens to be named brand ambassadors for Clean India Campaign. He started with explaining how life style of people is constantly changing. It has become easy as things are conveniently available because of the new and innovative technology. Now a day's people don't have to even wait on the roads for taxis because on call services like Uber and Ola. When somebody wants any information, he can easily go to internet and Goggle it. He doesn't have to look here and there. It is effortless. Today's audience wants to explore new things. The biggest threats for the entertainment sector are the news channels. One research shows that the competition within them is forcing them to dramatize news delivery; hence they are becoming a threat to entertainment.

We tend to copy foreign stories that are not original to us. When we see our culture there is so much to draw from, there are 16 languages but none of our youth is speaking these languages. They all are switching to the one mixed language. Indian Film Industry is also huge with big budgets and manpower, but when it comes to professional training, there aren't enough media institutes. There is a big gap between demand and supply and that needs to be addressed. Mr. Modi urged all the people and appealed to the MSU to take up the initiative to teach and generate more professionally trained creative artists. Ending his talk he said establishing such media institutes to encourage formal education in this sector is the need of the day.

VALEDICTORY SESSION

Chief Guest of Valedictory Session was **Mr. Rajat Sharma**. He is the **Chairman and Editor-in Chief of India TV** - India's most watched news channel, who has been bestowed one of India's highest civilian honors The Padma Bhushan Award. He is best known for his popular show '**Aap Ki Adalat**', which is the longest running show in India's television history. The hall was full and there was a hushed excitement when Mr. Rajat Sharma the Chief Guest of the Valedictory session took centre stage. Everyone got a long satisfactory view of him when a film on him was screened while he stood at the podium. After which he said, "My life is not as sexy as it looks on screen!" He had been asked to share the story of his life and he narrated something that gave goose bumps to all present – literally rags to riches story.



▲ Mr. Rajat Sharma

The AMC concluded with vote of thanks by **Mr. Anand Majmudar** (Hon. Secretary, BMA) Ms. Ankita Sharma was the Master of the Ceremony.



GALA NIGHT

On Concluding Day of the 29th Annual Management Convention, BMA had organized a musical evening for all its participants and members. Every year there is different team and this year it was 'Gala Night'. The programme was very well received.



Business Simulation Games Competition - AIMA 21st Student Management Games

Date: 14th & 15th November, 2017
Venue: Annexe Building,
Faculty of Social Work, M.S. University



As a part of providing a common platform for responding to the management education needs of the academic institutions, the **21st Business Simulation Game Competition** was organized again this year by All India Management Association in association with Baroda Management Association. The event was hosted by the Faculty of Social Work, of The Maharaja Sayajirao University of Baroda and was supported by Office of Corporate Affairs (OCA) of the University.

In all twenty four teams representing 9 universities namely **Nirma University** (3), **Shree Guru Gobind Singh Tricentenary University**, Gurgaon (3), **ICFAI Business School (IBS)** (3), **CK Shah Vijapurwala Institute of Management** (2), **Parul University** (2), **Navrachana University** (1), **ITM University** (2), **S P University** (2), and **The Maharaja Sayajirao University of Baroda** (6) participated in the competition. The program was inaugurated by the Hon'ble Vice Chancellor of The Maharaja Sayajirao University of Baroda **Prof. (Dr.) Parimal Vyas**, **Shri Bimal Mehta**, Executive Director, Transpek Industry Ltd, **Mr. Gaurish Vaishnav**, President Baroda Management Association, **Prof. (Dr.) M N Parmar**, Dean-Faculty of Social Work, **Prof. (Dr.) Bhavna Mehta**, Director- Office of Corporate Affairs, and **Mr. D K Gupta**, representative from All India Management Association. In all, ninety six students participated in Business Simulation Game to develop their business problem solving acumen through holistic thinking and an innovative and creative approach. Participants' performance was judged by AIMA team on the basis of their

imaginative thought processes and dynamic decision-making skills. The competitors were given a virtual company to manage, run and perform all the duties of a CEO (Chief Executive Officer), CMO (Chief Marketing Officer), COO (Chief Operating Officer) and CFO (Chief Financial Officer). The entire game was divided in 5 quarters over a period of two days. Based on the performance six teams were announced as winners on the second day by **Ms. Tejal Raut**, Program Manager, Gandhi Fellowship Marketing & recruitment, during the Valedictory program. Winning teams participated in the regional level finals organised at Pune on November, 17th 2017. The Title Sponsor of the event was **Transpek Industry Ltd** and **BMA's Corporate Sponsor for the year 2017 – 2018 was R RKabel Ltd.**



8th Edition of Igniting Minds Young India (IMYI 2017)

Theme - "Our Youth Our future"

Date: 30th November, 2017

Venue: CC Mehta Auditorium, MSU

Igniting Minds -Young India" (IMYI) is an initiative of BMA, an annual event organized every year since 2009. IMYI is designed to help students and young professionals to dream big and blossom their dreams towards right path to make India proud. This programme is focussed on inspiring the youth to think, introspect, reflect and act towards achieving excellence in life. This year is the 8th Edition of IMYI took place on 30th November 2017 in C. C. Mehta Auditorium, M. S. University of Baroda. A 600+ audience consisting of higher secondary, graduate and post graduate students along with young working professionals attended the half day programme. Interactive sessions helped the participants to connect with the eminent speakers who are from varied fields e.g. Creative Field, Media, Entrepreneurs and Academics.

The aim to deliver a charismatic message that will leave an indelible mark on the Young Minds was achieved during the event. IMYI encourages the youth to ignite their passion for their work and dreams. IMYI inspires and ignites them to express, discuss debate and unite them for the better tomorrow. There was lot to learn from the "SUCCESS STORIES" & "ACHIEVEMENTS" of the speaker's journey. All the learned speakers shared their experiences on "How they challenged themselves and made the difference"!

The event started with the welcome address by **Mr. Gaurish Vaishnav** President BMA - who welcomed all the eminent speakers and the participants. He spoke to the audience about the need of awakening in today's youth. Why it was necessary to break the chains of old ways and embrace the new knowledge that is available today. He used the example of the Circus elephant who does try to free himself from the small peg and a flimsy chain he is tied to. He emphasized that elephant being the world's most powerful animal, which can uproot a tree remains tied down by a small peg and a flimsy chain.

Mr. Rohan Lele the Chairman, YMPC and HR Head Zydex Industries while developing on the theme of the event said that the youth needs to have three attributes:

- Right Competencies
- Right Attitude and
- Passion

He also spoke about how the education today should be adapted to the industry requirements to make students more employable. He presented the facts and figures regarding the level of employability in the country. While evolving the theme he said that the event will help the audience to introspect and learn from the examples



▲ Mr. Gaurish Vaishnav



▲ Mr. Rohan Lele

of the eminent speakers who were present to share their experiences.



▲ Dr. Prasad Teegalapally

The first session started with **Dr. Prasad Teegalapally**, Faculty Adviser to Center for Student Enterprises at NITIE, and Associate Professor of Organizational Behavior. He has an experience of more than 15 years. He has coordinated basic research and Institute-industry collaborative projects. He has also worked in collaboration with a number of Indian companies and government departments to assist in organizational redesign and improvements and management development. The learning and take aways from his session were immense be it the slogan "Becho Becho Sheeko, Sheeko Sheeko Becho" or 'Aaj ke padai ka kharcha, Aaj ki padai me, Aaj hi kamayeinge'. He spoke on Gandiji's Buniyadi Education Principles, of earning while learning and learning while doing. As he shared the experiences of his students who practice different aspects of selling, buying and strategies while on campus must have urged the audience to ignite the entrepreneurial spirit. His talk questioned the deep rooted thought of dependence on parents for finances till the student is studying. He encouraged the students to apply the theory they learned during classes' right away in

the market situation, in turn creating products and selling them to make income enough to cover their cost of education.



▲ Mr. Smit Pandya

The second speaker **Mr. Smit Pandya** made the hall echo with laughter and happiness. Stand-up comedian and entertainer awed the audience as he said that he had done his education till post-graduation from The Maharaja Sayajirao University of Baroda. He said that he worked with Apollo Tyres for a year when he felt that theatres are where he belonged. With the support of his parents he pursued his passion of being in theatres and entertainment industry. Being from a Gujarati family meant he still had to keep a job, he took up teaching at the faculty and continued the same for 3 years before he decided to follow his passion full time. He urged the audience not to take life so seriously and not to worry about money. Money will come if you have skills was his message



▲ Mr. Parthiv Gohil

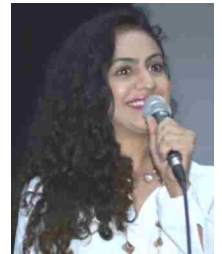
The next speaker of the day was **Mr. Parthiv Gohil** famous Bollywood singer and entertainer. He has been an inspiration to any simple Gujarati child. Hailing from a humble background in Bhavnagar, Parthiv made it to the stardom with his hard work and craving to do the best. He said that his parents unlike others were keen in his learning music and sent him to learn music from the best of the music teachers. Slowly he made his career in music and he confesses that music is his life. He also emphasized the importance of dedication towards ones work. He said that waking up in the morning 4:00am and practising helped him improve. He sung for the audience making their hearts dance to the tune of his voice.



▲ Mr. Atit Purani

Mr. Atit Purani Former Co-founder and CTO of Space-O Technologies, one of the leading mobile app development companies in India was the next speaker. Atit has more than 14 years of experience and has featured in Insights Success magazine issue of August 2015 representing Space-O as best mobile development company CTO. He started addressing the audience sharing his failures; he said how his parents at a point felt that he won't be able to make any mark for himself. But consistence and pursuance made him the man he is today. His journey starts from an organization where he worked, even with a lucrative salary he chose to chase his dream to be his own boss. In 7 years he created multi country offices and business. He advised that every entrepreneur should know the right time to withdraw from the organization. His counsels were of immense help to the audience.

The only women representative of the day **Ms. Manasi Parekh Gohil** trained in classical music and English Literature from the St. Xavier's College in Mumbai. She started working with different productions as an actor-singer and is a part of Indian Television Industry since her college days. She won the Zee TV's singing reality show Star Ya Rockstar and had been a part of shows like **Kitni Mast Hai Zindagi, Kaisa Yeh Pyaar Hai, India Calling, and Sumit Sambhal Lega**. She said that the students today needed to hone their skills on any point of their professional life. Quoting her example of learning in theatre schools, she said everything that you learn will help you in improving yourselves. She also emphasized that multiple skills always brings you more opportunities, so never to shun from learning multiple disciples and working on them. She said while doing the show which opened at Globe Theater, London "**Maro Piyu Gayoo Rangoon**" gave her an opportunity to act and sign together, helping her in achieving more. Mansi also encouraged the audience to pick reading as a habit. The event in totality was a bouquet of experiences, sharing, learning and knowledge in abundance. To conclude the event **Ms. Punita Dave** presented the vote of thanks. MOC of the Event was **Ms. Sheetal Thomas**.



▲ Ms. Manasi Parekh Gohil



▲ Ms. Sheetal Thomas



Diamond Jubilee Year Celebration - Cultural Event "Code Mantra"

Date: 27th December, 2017

Venue: Sir Sayajirao Nagar Gruh, Akota

As Vadodara is known as Cultural Capital City hence Baroda Management Association had organized a play named as CODE "મંત્ર" in the genre of Diamond Jubilee Year Celebrations on 27th December, 2017 at Sir Sayajirao Nagar Gruh.

"Code Mantra" is a unique play showcasing a court martial case set against the backdrop of the Indian Army. Having made it to the BBC'S top 15 plays of the year 2015, this play has completed over 200 shows in Gujarati, over 250 shows in Marathi and is on its way to English and Hindi stage too. We are happy to mention here that about 750 members had enjoyed the play and they were left spell bound with the performance by the artists. –The play gave an opportunity to the BMA



Members to meet each other on one platform for networking and to celebrate Diamond Jubilee Year. The team behind this Play is **Mr. Rajesh Joshi (Director)**, **Mr. Bharat Narayan Das Thakkar (Producer)** and **Ms. Sneha Desai (Writer)**.

Cooperative Seminar on Drip, DBT, Use of Fertilizer

Date: 9th January, 2018

Venue: The Gateway Hotel (Taj)



The Cooperative Development Committee organized its annual seminar on "Drip, DBT & Use of Fertilizer", on 9th January 2018 at The Gateway Hotel (Taj) This Cooperative Seminar was in the memory of **Late Shri Sarvesh Chandra Mathur**. Delegates and experts from agricultural as well as industrial sectors was invited to share their experiences. Congratulations to our **Past President Shri Devanshu Vaishnav** and his team for spearheading the event

Inaugural Session: Chief Guest **Mr. Dileep Sanghani**, Chairman GUJCOMASOL, Ahmedabad, had inaugurated this seminar with lightening of the lamp. While addressing Mr. Sanghani had appreciated BMA activities and thrash upon that, GUJCOMASOL is ready to serve the farmers of Gujarat.

The other speakers were **Mr. C K Patel**, Sr. Manager, Agronomy, NETAFIM Irrigation India Pvt Ltd spoke on Drip Irrigation. He started by giving a brief history of Drip Irrigation, which was first pioneered and patented in Israel. The irrigation company called Netafim was formed and they developed the first practical surface drip



▲ **Mr. Dileep Sanghani**



▲ **Mr. C K Patel**

irrigation emitter. Here water is distributed directly into the soil near the roots through a special slow-release device. If the drip irrigation system is properly designed, installed, and managed, it helps to conserve water by reducing evaporation and deep drainage. Water can be more precisely applied to the plant roots. In addition, drip can eliminate many diseases that are spread through irrigation water and are adaptable to any farmable slope and is suitable for most soils.

The advantages are many:

- Fertilizer and nutrient loss is minimized due to localized application.
- Water application efficiency is high if managed correctly.
- Field leveling is not necessary.
- Fields with irregular shapes are easily accommodated.
- Recycled non-potable water can

be safely used.

- Moisture within the root zone can be maintained at field capacity.
- Soil type plays less important role in frequency of irrigation.
- Soil erosion is lessened.
- Weed growth is lessened.
- Water distribution is highly uniform, controlled by output of each nozzle.
- Labour cost is less than other irrigation methods.
- Variation in supply can be regulated by through valves and drippers.
- Waste of fertilizers can be minimal.
- Foliage remains dry, reducing the risk of disease.
- Usually operated at lower pressure reducing energy costs.



▲ Mr. Manubhai Asodaria

Mr. Manubhai Asodaria – Sr. Marketing Manager, GSFC spoke on Direct Benefit Transfer (DBT) in Fertilizer. He said that Department of Fertilizers – GOI has implemented to release subsidy of Fertilizers for Agriculture use in line with LPG i.e. Direct Benefit Transfer (DBT) from 1st February 2018. Initially DOF started DBT system in 16 pilot districts of various states since October'16. Now it has been extended to all the states. There is no change in price of fertilizers which are sold through POS machine and by existing retailers. The only difference of DBT implementation is – there is no deposition in ultimate user bank account, like Gas subsidy but when the farmer gets the fertilizer from retailer, the company will get the subsidy amount. Farmers bring their Adhar Card or the registration number of application for Adhar plus Election Card

or Kissan Credit card while purchasing fertilizers. All retailers of fertilizers have been trained by Fertilizers Company with the help of concern state agriculture department for implementation of DBT Scheme in last few months. The motto of implementation of DBT in fertilizer is to restrict diversion of fertilizers other than Agriculture use and transparency in system of distribution / sales of Fertilizer. It is also for motivation to digital payment. Farmers will get the required fertilizers and subsidy for the farmers only, will be justified. This is one big step in current scenario.



▲ Mr. Janak Kumar Mathasoliya

Mr. Janak Kumar Mathasoliya, Dy. Director of Agriculture (INPUT), Vadodara spoke on 'Latest Policy of FCO for storage of fertilizer for society and retailer'. Agriculture plays a crucial role in the Indian economy; about 60 per cent of India's workforce is dependent on agriculture and allied activities. The fertilizer policy in India has been driven by socio-political objectives of making fertilizer available to farmers at affordable prices, and has been under strict government control. A price and distribution control system was considered to be necessary to ensure fair prices and equal distribution and provide incentives to improve agricultural productivity and production. All fertilizers were distributed through State agencies and routed through cooperatives. The system comprises the following categories of dealers: - Cooperatives - Institutional Agencies such as Agro Industries Corporation, etc. - Wholesale distributors, - Small dealers. Company-run retail outlets, e.g. IFFCO. The FCO and Fertilizer Quality: Fertilizer is the most critical and costly input for sustaining agricultural production and ensuring food security in a country. The Fertilizer Control Order (FCO), 1985, enacted under The Essential Commodities Act, 1955, is being implemented to regulate the trade, price, quality and distribution of fertilizers in the country. The State Governments are the enforcement agencies for implementation of the provisions of the FCO and are adequately empowered to take action against those who indulge in production and sale of non standard/spurious fertilizers.

Mr. N. S. Patel, Sr. State Marketing Manager, IFFCO spoke on balance fertilization. For farmers it means application of nutrient both macro and micro nutrient with organic fertilizer to the crop on the basis of self-analysis. Due to imbalanced of nutrient in crop effect on production, as well as effect on soil fertility, For better growth development of plant and more production crops require 17 plant nutrient, general ratio of N, P & K for crop is 4:2:1 but it is better that before application of NP&K soil analysis is carried out.



▲ Mr. N S Patel



▲ Mr. Manoj Asodaria

and post effect of implementation of DBT in fertilizer through pos machines. Shri Kataria assured the co-operative officials that GUJCOMASOL is planning to train two officers for DBT and POS related issues for smooth running. Shri Rupapara gave assurance to equal distribution of urea among societies during Rabi season of 2017-2018. The panel addressed questions raised by the participants of seminar.

The master of ceremony for the event was **Ms. Parul Trivedi**.

A Panel discussion was held as a part of fourth session of co-operative seminar which was headed by **Mr. Bhupendra Kataria**, Manager-Fertilizer, GUJCOMASOL. Other panellists were **Mr. J J Rupapara** Chief State Manager (Marketing), KRIBHCO and **Mr. Sourabh Dixit**, State Head, HINDALCO.

Panel gave their valuable views on judicious use of chemical fertilizer, pre



▲ Ms. Parul Trivedi

27th Annual Awards for Outstanding Young Managers (AAOYM)

Date: 22nd – 24th February, 2018

Venue: The Gateway Hotel (Taj)



The most awaited competition of the year 'Annual Awards for Outstanding Young Managers (27th AAOYM)' was scheduled between 22nd FEB 2018 – 24th FEB 2018. The competition had some avid participants from various reputed organizations. These participants delivered their presentations on various contemporary Topics and they were judged by the eminent panel of the Jury.

Award Ceremony of 27th AAOYM

The Award Ceremony was held on the

24th Feb 2018 between 5:30pm to 7:30pm at the Gateway Hotel (Taj). The Chief Guest for the Award Ceremony was **Mr. Paresh Saraiya**, Managing Director, Transpek-Silox Industry Private Limited and Guest of Honour **Dr. Nimit Jha**, Managing Director, ASTA India Private Limited.

Competition Details:

The Annual Awards for Outstanding Young Managers beckons the enthusiastic young budding managers of different organizations to come forward with innovative presentation on one of the topics and display their zeal and passion towards becoming successful management professional. There were 45 teams who participated in this year's Annual Awards for Outstanding Young Managers Competition. The participants were given a variety of topics on which they were supposed to make presentations. The topics were contemporary and the juries for the same belonged to some renowned corporate houses. The young professionals were judged for the two preliminary rounds (on 22nd and 23rd February, 2018) and were further short-listed for the final round of presentation on the 24th Feb., 2018.