



Baroda Management Association



61st
ANNUAL REPORT
2018-19

61st

ANNUAL REPORT 2018-19

Contents

President's Message	...	Pg. 02
BMA Office Bearers – 2018-19	...	Pg. 04
Managing Committee – 2018-19	...	Pg. 08
Sub - Committee	...	Pg. 09
Key Events	...	Pg. 10
Flag Ship Events	...	Pg. 11
MDPs	...	Pg. 37
Friday Evening Talk	...	Pg. 39
Special Talk	...	Pg. 41
Auditor's Report	...	Pg. 42
Balance Sheet	...	Pg. 45
Income & Expenditure Account	...	Pg. 46
List of Patron Members, Well Wisher & Sponsors	...	Pg. 50
Office Bearer's 2019-20	...	Pg. 51
Samanvaya Compilation	...	Pg. 52
Press Releases	...	



Baroda Management Association

President Message

Dear Members of BMA Family,

Time flies...

It just seems like yesterday, when my team was installed with your kind support, and blessings of Shri Rajendra Trivedi (Hon'ble Speaker, Gujarat Legislative Assembly), the chief guest at the Annual Day Celebrations.

Serving as President of Baroda Management Association has truly been a great experience for me, full of memories and moments to remember and cherish. In the same breath, I congratulate Mr. Ashish Parasharya and wish him well in his new role of BMA President.

Baroda Management Association is one of the founding members of AIMA and 17 times recipient of best LMA Award, the most recent one in 2017-2018. There are 65 LMAs under AIMA's fold and only a chosen few get such special recognition. This year, BMA is also privileged to have a seat in the governing council board of AIMA. I take this opportunity to thank all past presidents and their teams for building a strong, active and vibrant BMA brand.

With more than 60 years of legacy and tradition, there is lot at stake when you head such a premier institution. You will be happy to know that, this year, we have scaled new heights and set higher benchmarks. Among the significant changes are revitalization of the secretariat, website upgradation, higher industry interface and focus on contemporary issues and concerns.

India was the host country for World Environment Day in 2018. BMA responded and hosted a unique Environment Quiz Competition for corporate members, which received an overwhelming response. This event can be a promising annual feature.

As an Association, BMA has excellent membership status. Indicators early this year have shown continued strength in the membership. Educational programs form an important part of BMA's activities. BMA has successfully executed Management Development Programs (MDPs), In-company Training Programs (ICTs), Leadership Retreat, Friday Evening Talks, Workshops and Special Talks throughout the year.

Your association initiated a series of Round Table Conferences (RTCs) focussed on MSME and Corporate Members. We addressed various subjects, from Policy Making (sector specific), Corporate Social Responsibility (CSR), MSME Listing and Succession Planning (NSE Listing), Insolvency Act and Bankruptcy Code, IT & Cyber laws and Co-operative Seminar. All programs were executed and implemented exemplarily throughout the year.

We were fortunate to forge alliances with MSME Council of India and Insolvency and Bankruptcy Board of India (IBBI) for specific Round Table Conferences (RTCs). We had key dignitaries Mr. Kamal Singh- Director MSME- DI, Ahmedabad and Ms. Mukulita Vijayawargiya- The Whole time member, IBBI New Delhi and **Shri Maheshwar Sahu** - Ex Chairman GCSRA addressing various forums. With such partnerships, BMA received enormous visibility across India through coverage in the Council's monthly bulletin.

BMA also focused on collaborative programs with parent body, AIMA. In association with AIMA, we hosted programs for university students - Business Simulation Games (BSG) at ITM University and Enterprise Development Program- **"Don't hunt for**



Job – Be your own Boss” at Parul University.

We have had some great book launches. The first one “SPONGE – Leadership lessons I learnt from my clients” by Brand Coach **Mr. Ambi Parameswaran**. The second one ‘CRASH’ by **Mr. R Gopalakrishnan**, Executive Director of Tata Sons Ltd, who is a voracious reader and author of many books. Third book launch S.O.A.R by **Mr. Roopak Desai**, a certified Leadership Coach.

Amongst the firsts, BMA hosted a Regional LMA Meet. The LMA Meet saw participation from 8 LMAs (Ahmedabad, Navsari, Bhopal, Indore, Bharuch, Rajkot, Tarapur and Gandhidham). Issues discussed were joint programs, sharing faculty pool and building support system as a cluster. The event was graced by AIMA President **Mr. Harshvardhan Neotia**.

BMA’s flagship events Annual Management Convention (AMC), Sayaji Ratna Award (SRA) and Annual Awards for Outstanding Young Managers (AAOYM) have set new benchmarks - be it visibility, speakers, attendance, participation or financials.

At the Annual Management Convention (AMC), we invited key industry leaders and experts to share and ideate on theme “Hit, Refresh and Rejoice”. This flagship event was graced by many dignitaries like **Mr. Ajay Kumar Dwivedi** (ONGC, Head Exploration), **Major General Raju K Subramani** (Commandant EME School, Vadodara), **Mr. Ajey Mehta** (Nokia - Country Head, India), **Mr. Richard Rekhy** (CEO KPMG, India), **Mr. Dushant Dave** (Sr. Advocate, Supreme Court), **Dr. Shikha Nehru** (Founder Nutri-Health Systems), **Mr Ambi Parameswaran** (Brand Strategist), **Mr. Jay Vasavada** (Writer, Orator and Columnist), **Mr. P Balaji** (Vodafone-Idea, India), **Mr. Viveck Vaswani** (Actor, Producer and Director), **Mr. Latesh Shah** (Script Writer) and Mrs Sujata Mehta (Actor).

BMA hosted 3rd Sayaji Ratna Award (SRA) this year. The recipient of the award was the one and only **Mr. Amitabh Bachchan**. The entire event was executed in a span of 45 days, right from finding sponsors, venue and partners. The meticulous planning and grandeur of scale and execution was unparalleled. The event helped increase visibility and strengthened brand BMA, with more than 4000 people attending and live streaming of program through various electronic media. I express my gratitude to Event Sponsors, Partners, SRA Governing Council Members, Government Authorities of State and Vadodara City, Airport Authority of India and Media for their cooperation and support.

The finances of the Association continue to be strong. This year, we managed to get bulletin SAMANVAYA Sponsor. Hall rentals and other incomes increased substantially. Annual Management Convention (AMC) recorded a surplus of Rs. 12.10 lacs. With sound financial management, we could raise our corpus by over Rs 34 lacs this year, to reach Rs. 185 lacs. The top line showed record turnover of Rs. 184 lacs and a net surplus of Rs. 29.58 lacs.

As I look back at the end of this year as BMA President, I am indeed grateful for the wonderful work of talented team of managing committee members, strong dedication and commitment from the secretariat and unconditional support of Office Bearers and Steering Committee Members.

Last but not least, I would like to thank all sponsors and in particular, **RR Kabel**, for the generous support throughout the year.

I want to sign off with a quote by Henry Ford-

“Coming together is a beginning. Keeping together is progress. Working together is success.”

Rajiv S Thakkar
President (2018-2019)

BMA Office Bearers 2018-19



President
Mr. Rajiv Thakkar



Vice President
Anand Majmudar

Mr. Rajiv Thakkar is President of Cherain Chemicals, Cherain Chemicals is engaged in the business of Natural Products, used as ingredient to Nutritional and Dietary Supplement Industry. Keen interest in natural products and ancient medicines prompted Mr. Rajiv Thakkar to start his own business outfit under Cherain Chemicals. Established in year 1999 Cherain Chemicals has focused on export and import of Natural Ingredients.

Mr. Rajiv Thakkar has held position as Chairman; Co-Chair in Yi (Young Indians, Vadodara Chapter) a part of CII (Confederation of Indian Industries) from 2012 to 2014. He is an active member of Exim Club (an association of exporters and importers). He served as President of Exim Club for two years (from Year 2010 Year 2012). He is also member of Rotary Club of Baroda Cosmopolitan a part of Rotary International. Rajiv Thakkar has visited Germany in the Year 2007 as a Group Study Exchange Team Member of Rotary International Program to represent Rotary District 3060, a rare and an unique opportunity which one can experience in this life. Mr. Rajiv Thakkar is an honorary member of Round Table # 201 (@ Vadodara) part of Round Table Club.

Mr. Rajiv Thakkar is a Life member of BMA and is presently holding Vice President position (FY 2017-18).

Rajiv Thakkar enjoys playing Golf and Chess. He loves hiking and trekking.

Mr. Anand Majmudar has been practising as an Advocate, since 1989.

Based at Vadodara and catering to clients in Baroda, Pachmahals and Bharuch District, he has been practicing in the field of Civil, Corporate and Commercial Laws, Employment Laws, Real Estate, Arbitration, Banking and Intellectual Property Laws.

Has been advising Foreign and Indian Companies, Banks and Institutions, handling litigation and non o litigation matters.

Has been actively involved with academic institutions and colleges, including Baroda School of Legal Studies – MS University of Baroda, as a Visiting Faculty.

Was nominated by SEBI on the board of local stock exchange. Has been holding Board membership in Companies and has been associated with a renowned Cancer Hospital & Research Center as member of Ethics committee, monitoring Clinical Research assignments undertaken at the Hospital. He is a Life Member of the Baroda Management Association and has held membership in the Managing Committee, both, as Elected member and as Co – opted members in past. Has contributed to the various committee, during such association.

Hon. Secretary
Mr. Ashish Parasharya



Mr. Ashish Parasharya is the Managing Director at INVESTIS INDIA.

He launched Investis's offshore delivery center with a small team of 11 and scaled up to build a high-performance operations engine for the leading brand in digital corporate communication with a strong workforce of 'circa 275+ IT professionals.

Mr. Ashish Joined Investis Global board in 2011 and contributed significantly on two mergers and three acquisitions.

With the core focus on productivity and efficiency, he led the design of a truly motivational MNC culture of career aspiration and positivity across the operations.

He has been responsible for and successfully managed India P&L of 3.0 million GBP, Delivery of 250+ corporate websites, Delivery of 25000 service / maintenance requests, Product innovation, development and delivery, Platform resilience, scalability, uptime and 5% employee churn on annual basis.

As Managing Director, I am responsible for the following:

- Developing and executing the company's vision and business strategy to attain goals set by the board and investment partners
- Offering strategic inputs and insights to the board and chairperson
- Liaising and managing the dialogue with govt. agencies on statutory framework to ensure 100% legal compliance
- ISO 27001 & 9001, ongoing review and compliance in CISO capacity including the latest GDPR for Baroda location and other offices.

Hon. Treasurer
Mr. Arjun Tandon



Mr. Arjun Tandon is the Founder and Director of Bulwark Systems, a trusted IT company, established in 2002 and headquartered in Vadodara, India.

Mr. Tandon is widely recognized in the industry for his technical expertise in Network Security and Business Processes. His forte includes eGovernance and eProcurement. Under his leadership, the Company today has successfully served extensive clientele including firms from Forbes top 500. Mr Tandon is also a Trustee with the MML Chaudhary Educational and Charitable Trust, Vadodara –which runs the reputed St. Kabir fraternity of schools in Vadodara.

Mr. Tandon holds a Master's Degree in Computer Applications from the Devi Ahilya Vishwa Vidyalyaya (DAVV), Indore and a postgraduate diploma in Cyber Laws from Maharaja Sayajirao University (MSU), Vadodara. To add to his experience, he has several global certifications and training assignments from global organizations including Cisco, Legato and Microsoft. He has further honed his network security skills in the Netherlands and UK.

In addition to his responsibilities at Bulwark Systems, Mr. Tandon has made an immense contribution to the education system of the city. He is on board as the director at various educational institutes including St. Kabir School and Tender Feet Academy. Furthermore, he assists, guides and updates law enforcement agencies of the country to solve challenging and intricate cyber-crimes. Along with serving domestic organizations, he has, over the years, provided technological solutions to a large number of international clients in the US, UK, Germany, UAE to name a few.

Mr. Tandon has varied interests and hobbies including, photography, golf, badminton, loves to read and travel.

Imm. Past President
Mr. Gaurish Vaishnav



Mr. Gaurish Vaishnav has completed his graduation in Information Technology from the reputed MAHE University of Manipal (India) and has done his post graduation in Business Management from University of Central England (UCE), Birmingham (U.K). Professionally he is the Managing Director of Nirvi Marketing Pvt Ltd.

Gaurish has also started soft skill training under Mishka Academy and to name the few clients are L&T, GNFC, GETCO, MGVCL, PGVCL, UGVCL & DGVCL, Baroda Cricket Association, Bank of Baroda, Piramal Glass.

He is member of Baroda Management Association since 2006. He is actively involved in all the committees of Baroda Management Association (BMA). He was part of the Social Action Development Committee during the year 2005-06 and 2006-07 and was part of Program Committee during the year 2007-08. He was elected member of Managing Committee from 2009-11, 2011-13, 2013-15, 2015-17 & also got re-elected for 2017-19. He has chaired the following committee : Social Action Committee – 2009-10, Membership Promotional Committee – 2010-11, Young Managers Development Committee – 2011-12, Program Committee – 2012-13 & Director Annual Management Convention – 2013-14. He was the Hon. Treasure of BMA in the year 2014-15, Hon. Secretary in the year 2015-16 and & Vice President in the year 2016-17. Currently he is the youngest president of Diamond Jubilee Year.

He is Hon. Secretary of Shree Arvindray Keshavalal Charitable Trust, Vadodara. He has held the office of Director (Training) in the board during 2007-08 and was Jt. Secretary in the board during 2008-09 of Junior Chamber International, Alkapuri.

Office Bearers



OFFICE BEARERS

President
Mr. Rajiv Thakkar

Vice President
Mr. Anand Majmudar

Hon. Secretary
Mr. Ashish Parasharya

Hon. Treasurer
Mr. Arjun Tandon

Immediate Past President
Mr. Gaurish Vaishnav

Steering Committee Chairman
Mr. Alok Desai

Auditors
M/s. Naresh & Co.
Chartered Accountants

BMA SECRETARIAT

Chief Executive Officer

Ms. Jagruti Pandya
(Resigned w.e.f. 03.07.2018)

Deputy Chief Executive Officer

Ms. Pallavi Vyas
(Resigned w.e.f. 07.01.2019)

Chief Executive Officer

Ms. Divya Jaggi

Manager (F&A)

Ms. Parul Trivedi

Trainee Program Officer

Ms. Naisargi Shah

Ms. Smitha Nair
(Resigned w.e.f. 26.02.2019)

Mr. Ronak Agrawal
(Resigned w.e.f. 05.02.2019)

Mr. Anas Bilakhia
(Resigned w.e.f. 06.08.2018)

Ms. Tamanna Dabla
(Resigned w.e.f. 16.07.2018)

Ms. Dimple Dialani

Office Assistant

Mr. R G Prajapati
Mr. Gajendra Parmar

Bankers
Co-operative Bank of Rajkot Ltd.
The Kalupur Commercial Co-operative Bank Ltd.
Bank of Baroda
State Bank of India



Past President

Name	Year	Name	Year
Mr. N B Amin	1957	Mr. Y N Vinchurkar	1985
Mr. N B Amin	1958	Mr. A S Majmundar	1986
Mr. U M Patel	1959	Mr. A G Shroff	1987
Mr. G C Basu	1960	Mr. H K Mohanty	1988
Mr. G C Basu	1961	Mr. Dilip Shah	1989
Mr. R M Amin	1962	Mr. Suresh Thakkar	1990
Mr. I C Patel	1963	Mr. H K Agrawal	1991
Mr. B G Shah	1964	Mr. N T Vaishnav	1992
Mr. K J Divetia	1965	Mr. B K Achutha	1993
Mr. N B Vaze	1966	Mr. Ashwin Majmundar	1994
Mr. C B Patel	1967	Mr. U Roy	1995
Mr. P N Vakil	1968	Mr. N J Kikani	1996
Mr. J S Parikh	1969	Mr. I P Joshi	1997
Mr. J S Parikh	1970	Dr. M K Ghosh	1998
Mr. G P Shah	1971	Mr. R L Balgi	1999
Mr. S R Gokhale	1972	Dr. J R Kamath	2000
Mr. H B Parikh	1973	Mr. Sarvesh Chandra	2001
Mr. Y M Mehta	1974	Mr. N K Chawla	2002
Mr. K M Swadia	1975	Mr. G U Shrinivhar	2005
Mr. K N Shenoy	1976	Mr. A P Singh	2007
Mr. A C Gupta	1977	Mr. Devanshu Vaishnav	2009
Mr. G D Zalani	1978	Mr. Sudhir R Kulkarni	2011
Mr. P H Jhaveri	1979	Mr. Chirag Bakshi	2012
Mr. R M Kapadia	1980	Mr. Samir Parikh	2013
Mr. N K Chawla	1981	Mr. Sandeep Purohit	2014
Mr. G N Mundkur	1981	Dr. Arjun Singh Mehta	2015
Mr. K U Antani	1981	Mr. Alok Desai	2016
Mr. A J Sheth	1982	Ms. Avi Sabavala	2017
Mr. Amit Goradia	1983	Mr. Gaurish Vaishnav	2018
Mr. P J Damany	1984		

Managing Committee

2018-19

Professional Members

Mr. Gaurish Vaishnav
Mr. Anand Majmudar
Mr. Rajiv Thakkar
Mr. Arjun Tandon
Mr. Nimil Baxi
Mr. Ashish Parasharya
Mr. Saurabh Dixit
Mr. Neeraj Haathi
Mr. Romi Bhatia
Mr. Vikas Chawda

Institutional Members

Mr. Sudhir Sethi
Mr. Vikas Vaze
Ms. Shilpa Parikh
Mr. Rajesh Umatt
Mr. Shishir Sharma
Mr. Varghese Joy
Dr. Nilesh Munshi

Immediate Past President

Mr. Gaurish Vaishnav

Co-opted Members

Mr. Sagar Mehta
Ms. Sarita Sinha
Mr. Satish Panchal
Ms. Malti Gaekwad

Special Invitees

Mr. Jeetmanyu Vin
Ms. Avi Sabavala
Mr. Hemang Vahia
Dr. Prof. Bhavna Mehta
Mr. Devanshu Vaishnav
Dr. Pawan Dwivedi
Mr. Abhishek Nagori
Mr. Alok Desai
Mr. R M Kapadia
Mr. Atul Garg
Mr. P F Bharucha
Ms. Geeta Goradia

Mr. S R Kulkarni
Ms. Sheetal Thomas
Mr. Sandeep Purohit
Mr. Bharat Mehta
Ms. Meera Sampat
Mr. Dhruv Patel

BMA SUB-COMMITTEES

Annual Management Convention

Convention Chairperson Mr. Sagar Mehta
Directors Mr. Shishir Sharma
Mr. Jeetmanyu Vin
Mr. Hemang Vahia

Co-operatives Development

Chairperson Mr. Devanshu Vaishnav

Evening Talks

Chairperson Ms. Sarita Sinha
Director Mr. Rajesh Umatt

Finance & Audit

Director Mr. R M Kapadia
Director Mr. P F Bharucha

Publication

Chairperson Ms. Malti Gaekwad

Residential MDP

Chairperson Mr. S.R.Kulkarni
Co Chairperson Mr. Sandeep Purohit

RTC on HR

Chairperson Mr. Bharat Mehta

RTC on MSME

Chairperson Ms. Sheetal Thomas
Director Mr. Atul Garg

RTC on CSR

Chairperson Mr. Vikas Vaze
Director Mr. Bimal Bhatt
Director Mr. Pradeep Pofali

Managing Committee 2018-19

RTC on IT

Director	Mr. Neeraj Hathi
Director	Mr. Dhruv Patel

RTC on Insolvency and Bankruptcy Code

Chairperson	CA. Abhishek Nagori
Director	CA. Bimal Bhatt

Steering Committee

Chairperson	Mr. Alok Desai
Members	Mr. Sandeep Purohit
	Mr. Chirag Bakshi
	Mr. S R Kulkarni
	Mr. Devanshu Vaishnav
	Dr. Arjun Singh Mehta
	Ms. Avi Sabavala
	Mr. Gaurish Vaishnav
	Mr. N K Chawla
	Mr. Samir Parikh

Young Professionals'

Chairperson	Ms. Meera Sampat
Mentor	Ms. Avi Sabavala
Members	Mr. Sagar Mehta
	Mr. Alok Desai

Academic Partnership

Chairperson	Ms. Avi Sabavala
Co Chairperson	Dr. Pawan Diwedi

Special Talk

Chairperson	Dr. Prof. Bhavna Mehta
-------------	------------------------

RTC on Indirect Taxes

Chairperson	Mr. Saurabh Dixit
-------------	-------------------



Highlights

2018-19

April	<ul style="list-style-type: none"> • Special Talk on Fire Prevention
May	<ul style="list-style-type: none"> • 60th Annual Day Celebration • MDP on Practical Issues in GST - Procedures & Introduction of E-Way Bill
June	<ul style="list-style-type: none"> • Environment Quiz Competition • MDP on Execution Excellence for Managers
July	<ul style="list-style-type: none"> • MDP on Finance for Non-Finance Managers • MDP on Management of Contract Labour System in service & manufacturing Industry • MDP on Problem Solving Technique
August	<ul style="list-style-type: none"> • RTC on MSME • Special Talk on Recognizing India's Best
September	<ul style="list-style-type: none"> • RTC on CSR
October	<ul style="list-style-type: none"> • 30th AMC on "Hit, Refresh and Rejoice" • Gala Night • Student Management Games • MDP on Advanced Excel
November	<ul style="list-style-type: none"> • Sayaji Ratna Awards • LMA Meet
December	<ul style="list-style-type: none"> • Dr.Shrikantiah Memorial Lecture • SRA Felicitation Ceremony • MDP on "Frontline leadership for effective productivity" • Awareness Program on Enterprise Development for African Students • Patron Networking Dinner
January	<ul style="list-style-type: none"> • MDP on "Frontline leadership for effective productivity" • MDP on "Handwriting Analysis for Better Employee Selection and Development"
February	<ul style="list-style-type: none"> • MDP on "Presentation Skills" • Annual Awards for Outstanding Young Managers • Special Friday Evening Talk on "Challenges to Management Education" • Co-operative Seminar • Leadership Retreat • Round Table Conference on IT
March	<ul style="list-style-type: none"> • Round Table Conference on Insolvency and Bankruptcy Code • MDP on Basics of Employee Management - Industrial Relations



Baroda Management Association

61st ANNUAL REPORT 2018-19



61st
ANNUAL REPORT
2018-19

Annual Day Celebration

26th May, 2018 | Venue: The Gateway Hotel



BMA's 60th Annual day celebration was held on 26th May at the Gateway Hotel. The evening is going to be remembered for many reasons. First the AGM was held and then it was followed by the arrival of the chief guest of the evening **Shri Rajendra Trivedi**, currently **Hon. Speaker** of the Gujarat Assembly. Although he was a bit late due to his hectic schedule, he made up the mood of the audience with his jokes and narratives when he spoke.

The guest of Honor for the function was **Shri Arun Kumar**- ED, Basin Manager ONGC- Vadodara.

The program started with **BMA President- Gaurish Vaishnav** giving a brief welcome followed by **Shri Anand Majumdar** introducing the two guests. After this MOC invited Respected Guruji G.Narayana to felicitate the chief guest on behalf of BMA with a shawl and memento. Guruji took this opportunity to request Shri Trivedi to help BMA realize its dream of having own facility known as BMA HOUSE. He also himself pledged a donation of Rupees One Lakh, which was highly applauded by the members.

After this **Shri Gaurish Vaishnav** read out the Annual Report, covering all the events of the year as well as the financial status of the association. They acknowledged the contribution of all the chairpersons of all the committees, naming each one and thanked each and

everyone who had contributed to a successful year. He was felicitated on behalf of the Managing Committee, the Steering Committee and the BMA secretariat. Outgoing President Gaurish then invited **Shri Rajiv Thakkar** to take the Chair as President, While the MOC introduced all the four Office Bearers **Shri Rajiv Thakkar** - Incoming President, **Shri Anand Majumdar**- Vice President, **Shri Ashish Parasharya**- Hon. Secretary and **Shri Arjun Tandon** - Hon. Treasurer.

Next Shri Rajiv Thakkar gave his acceptance speech on taking over as President the 56th president of BMA. He recalled his childhood exposure to the activities of BMA through his father who was the President in 1990-1991. He said he was awed and impressed with how people spoke and presented their views points and that today it was like dream come true for him. He then gave a brief of some things he had planned for the year ahead and ended with a popular quote from Shri Harivanshrai Bachchan "*Koshish Karne Valon ki Haar Nahi Hoti....*" and promised to put in his best to take BMA to newer heights.

Official agenda done, it was now time to hear the guest of Honor for the programme Shri Arun Kumar. He said it was quite a coincidence that while BMA is celebrating its Diamond Jubilee, ONGC is also almost the same age, having been established around the same time as BMA. Shri Arun Kumar also gave one more common factor

saying like BMA is expanding its ambit of activities and kinds of programme and concentrating on education, training and development, ONGC is also going beyond its traditional business of Oil exploration to keep up with the global competition and stay on the growth path they are also not confining themselves. ONGC also diversified into petrochemicals and established OPAL to face market realities. He said **“We also have woken up to taking up training and managerial programmes at different levels and we are happy to be associated with BMA and partner with you”**

He ended by saying that ONGC will continue supporting BMA activities in future also and they look forward to a long and strong relationship with BMA.

After this, the Chief Guest of the evening Shri Rajendra Trivedi, was called to address the audience. He first started in Hindi and said we are truly blessed to have Guruji’s blessing when on completion of 60, BMA qualifies to become a senior citizen, it is being lead by youngistan! To this, he expected a big clap and added that clapping is good for health and we should clap heartily, don’t be kanjoos in clapping..... even if we want the speaker to go away. He added although I am a speaker in Gujarat Assembly, I am too small to speak at this august gathering of Baroda’s whos and who management professionals. **“What can I tell you about management, but yes we have to all learn to manage ourselves right from childhood. Even child has to learn to manage his day-day-day things”**

Rajubhai as he is popular known said “BMA is lucky to have existed for 60 years, many organisations don’t last

that long! And I see you are doing better and better with time. You have been inviting national dignitaries to discuss important issues. You people are blessed to go hand in hand and work towards the betterment of society and you have the experience to take the society forward. He also congratulated BMA for receiving recognition from National Management Association 16 times and appreciated BMA for conducting so many educational and developmental activities. He said after seeing the way you people are working, **“I will definitely try to plead your case to the government to allot you land for your own building and premises. I cant promise anything except that I will try my best.”**

Shri Trivedi recalled, “Incidentally today 26th May is the day Modiji took charge as Prime Minister four years ago. “He applauded Shri Narendra Modi’s vision for starting the Khel Mahakumbh as the erstwhile CM of the state.... and look where we have reached today. **“Since I was Minister of sports and Youth Affairs I must tell you that due to his initiative 34c lakh people have participated in the event this year in Gujarat itself. It is the vision and the facilitation of sports infrastructure and support at national level that India is doing so well and winning more medals than we have ever won before at International sporting events.”** He also mentioned that Modiji had invited and Gujarat income tax officer from Mumbai Mr. Pradhan to come and join GOG as Director of Sports when he saw this man was a fitness freak and sport enthusiast.

There is a strong belief that if people are healthy and fit, so will the nation be. Even more than 100 years ago,





Maharaja Khanderao and Maharaja Sayajirao II had given tremendous importance to health and sports and invited experts to train 100 citizens of the state.

Then going into a nostalgic trip about his own childhood he said, "As a kid I was fond of sports and used to play games while studying in Rosary School, and won many prizes. My life was managed by fate. It happened because I was destined to be minister for Sports, Culture and Youth Affairs. I did B.Sc. and wanted to become a doctor, but didn't get enough marks. Then thought of joining the police force but didn't get selected because I was not tall enough, finally I joined the law faculty!...Having lived in the city, my friends and I used to roam around in Nyay Mandir, until we used to get noticed by someone and shunted out...who knew at that time that one day I will be a leading criminal lawyer in the same buildings. Here was nature managing my life."

Baroda state has been known for its civic management, we have inherited it...and management is there in every aspect of our lives. Before winding up his talk, Shri Trivedi also elaborated upon Maharaja Gaekwad's vision in creating water bodies and civic infrastructure for the city long ago and despite so much of population explosion we are still benefitting from those efforts which were made without the help of JCBs and other modern machinery which we have these days.

The vote of thanks was given by Shri Anand Majmudar, which was followed by felicitation of MOC by the Chief Guest.

The function ended with everybody singing the National Anthem followed by dinner.

Environment Quiz

5th June, 2018 | Venue: The Gateway Hotel

For the first time in BMA's history an **Environment Quiz competition** was organized on the **World Environment Day**.

The event centered on encouraging activities and projects conducted by participating corporates, institutions and organizations with regards to their sensitivity towards protecting the environment and to create awareness about such activities to a larger audience. The event saw participation by 15 different organizations. The Chief Guest for the event was **Mr. B. R. Naidu** (Central Pollution Control Board, Director, Zonal Office) and the Guest of Honor were **Mr. Arun Kumar** (Executive Director- Basin Manager, ONGC) and **Mr. Premraj Kashyap** (MD, KYB Conmat Pvt. Ltd.)

The event began with a Presidential address, wherein **Mr. Rajiv Thakkar** gave a brief about the theme – 'Beat Plastic Pollution' and emphasized on the importance of conserving the environment and its resources. He also threw some light upon the global summit that India was to host on World Environment Day at New Delhi.

The event was then taken forward by the Quiz Master – **Dr. Subroto Das** who gave the participants a brief about the quiz format. The first round of the quiz was – Knock Out Round followed by the second and the final round. The preliminary round was an elimination round wherein the participants had to write down answers to the questions on the sheets furnished to them. The questions were asked using audio visual aids and the questions were in sync with the theme of the quiz pertaining to environment pollution. Some of the questions were as follows:

- What is the theme of the Environment Day?
- Which chemical is harmful for the environment?
- In which country did the first nuclear accident take place?
- What kind of pollution has triggered the marks on the Tajmahal?
- Who is the Waterman of India?



- The High Court of which state declared the Ganga and Yamuna as human beings?

After a mind – boggling first round, the results were announced and top six members were selected as qualifiers to the second round. The top performers were:

- KYB Conmat
- ONGC
- INOX India Pvt. Ltd.
- Gulbrandsen Chemicals Pvt. Ltd.
- Linde Engineering India Pvt. Ltd.
- Asta India Pvt. Ltd.

The participants were then invited for a tea break. Post that, the participants were enlightened about India's best known highway rescue operation, the Ahmedabad-based Lifeline Foundation. It is the organization started by Dr. Subroto Das that provides immediate help to accident victims on the highway. They also gave a demo and information about their CPR project.

There after, Dr. Subroto Das continued the program by giving a brief about the Final round, which contained





questions on various topics like Bhopal Gas Tragedy, Indian Activism, Environment Disasters, and PETA etc.

Some of the questions that followed were:

- A) Name the refinery blamed to damage Taj Mahal
- B) Name the Viceroy who took an initiative for protecting Taj Mahal.
- C) Chipko Andolan was started in which state and when?
- D) Who is Snake man of India?
- E) Who is the Bird man of India?
- F) Name the award for environment which is

equivalent to Nobel prize.

- G) Tehri Dam is located on which river?

Out of six qualifying teams though ONGC's team's performance was sluggish in the initial rounds yet they really picked up in the finals and secured top position for themselves in the end. The quiz concluded with the prize distribution. The prizes were distributed to the winning teams by the Chief Guest, Guest of Honor and BMA Office Bearers.

The event concluded with a Vote of Thanks by BMA's Hon. Treasurer Mr. Arjun Tondon and was followed by sumptuous dinner.

Round Table Conference on Micro, Small and Medium Enterprises - Accelerate Business Growth

14th August, 2018 | Venue: The Gateway Hotel

MSME's face big challenges in terms of access to finance, technological upgrading, and heavy market competition. Keeping this in mind, Baroda management Association had organized the Round Table Conference on MSME's on 13th August 2018 at the Gateway Hotel. The theme of this very successful conference was "Accelerate Business Growth".

Keeping in line with the theme of the RTC- Accelerate Business Growth, the chief guest Mr. Kamal Singh-Director MSME-DI, shared about the various schemes that can help the SMSE's overcome problems and hurdles. He also elaborated in detail about the various schemes which have been implemented in Gujarat and elsewhere with the help of NPC, CII and QCI.

The Guest of Honor **Mr. Aslam Charania** - Chairman MasterMind, Training & consultancy Pvt Ltd., shared with the audience the issues and challenges of MSME's and the 6 mental blocks which don't allow growth. Mr. Aslam said that there is tremendous growth for MSME, but they need to be trained and they need to change their attitude towards growth and financial discipline with the right approach and the right mindset.

Snippets from other speakers:

Mr. Manish Mohan, Vice President Business banking unit; spoke about how HDFC can be support to provide funding for businesses and the benefit of pre-approved personal loans for entrepreneurs.

Mr. Ashish Goyal, Vice President, NSE shared his experiences of different companies who has experienced tremendous growth by publicly listing their companies. He encouraged new entrepreneurs to get their companies listed.

Mr. Sagar Bhatt- deliberated on how MSME's can prepare for listing. The technical session was then followed by a panel discussion by **Mr. Mukesh Desai** - Chairman and MD of Innovative Tyres, **Mr. Chandrakant Patel**, CMD of Ice Make Refrigeration Ltd, **Mr. P. N.Solanki**- Assistant Director MSME-DI, **Mr. Manish Mohan** and **Mr. Ashish Goyal**. The discussion was moderated by **Mr. Jayesh Vithlani** of VIVRO Financial.

The success of this RTC was ensured by its committee members **Mrs. Sheetal Thomas** and **Mr. Atul Garg**.



Round Table Conference on Corporate Social Responsibility

Theme: Sustainability - Need or Force?
14th September, 2018 | Venue: The Gateway Hotel

Baroda Management Association organized another successful Round Table Conference on Corporate Social Responsibility on 14th September 2018 at the Gateway Hotel. The theme for this conference was “Sustainability-Need or Force?” The committee members for this event were, **Mr. Vikas Vaze** (Chairperson), **Mr. Bimal Bhatt** and **Mr. Pradeep Pofali**.

The chief Guest for the event was **Mr. Maheshwar Sahu**, Ex-chairman GCSRA and the Guest of Honor was **Mr. S.N. Dave**, UNICEF, Head of Gujarat- WASH.

First Session:

- **Mr. R.K.Sama** (Ex project Director- WASMO), shared information on reducing the demand, water use efficiency and water productivity.
- **Mr. B.R.Maik** (GM, Civil and TPM-IOC) shared the actual meaning of sustainability and its importance.

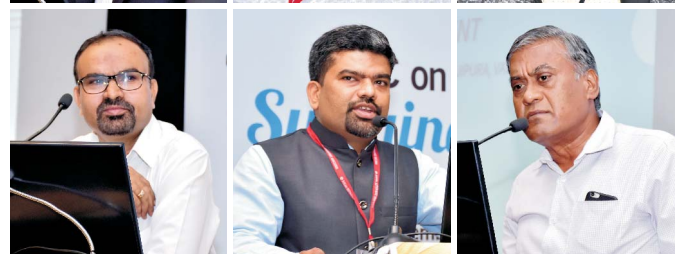
Second Session- Case Studies:

- **Mr. Nayan Shah** (Growth Initiative leader, SUEZ Water technologies and solutions) discussed about ultra-high pressure membranes for high recovery and Suez water reuse technologies.
- **Mr. Gopaldas Shah** (Member, Engineering Sewa Trust), shared his experience about how they implemented a pilot project regarding solid waste as well as water waste management in the Vadodara APMC.

Third Session- Case Studies:

- **Mr. Ranadhir Chakraborty** (Dy.GM- ONGC), shared waste management concept through ONGC's perspective.
- **Dr. Gaurang Ranapurwala** (Head CSR, Shroff Foundation Trust) shared about the Shroff foundation trust and the operative strategy of the trust.

The valedictory session had **Swami Gyanvatsal** as a speaker and he was able to give some wonderful insights to how the 1300 BAPS temples worldwide have an inbuilt system on solid waste and waste water management as well as the steps taken for reducing the use of water and saving every drop of the precious liquid.



30th Annual Management Convention

Theme: Hit Refresh and Rejoice

5th & 6th October, 2018 | Venue: The Gateway Hotel

It is yet another BMA's most popular and exciting event eagerly awaited by all the Management Fraternity. This year it was the 30th edition of the Annual Management Convention with the theme "Hit Refresh and Rejoice". BMA- AMC team had chosen the theme based on book "Hit, Refresh and Rejoice" by Satya Nadella (Microsoft CEO).

Mr. Rajiv Thakkar, the President of BMA gave the welcome address and while welcoming the audience, Mr. Rajiv stated through the theme Hit, Refresh and Rejoice, that it's time now to reconnect, refresh and relax. He further added to this that one has to attract what one expects, reflect what one desires, become whom you respect and mirror whom we admire.

DAY - 1 [SESSION-I]

The first speaker and the Chief Guest was **Mr. Ajay Kumar Dwivedi** who is the Director (Exploration) in the Maharatna Board of India's flagship explorer. He shared about the workforce of ONGC and how the team has worked tremendously for raising the gas production even though the environment is not very positive and so the team is rightly called 'Energy Soldiers'. Mr. Dwivedi also shared about the adaptability of ONGC's 'Energy soldiers', their varied roles and how these roles helped the organization excel at every front.



The second speaker and the Guest of Honor was Major General **Raju K Subramani** who is the commandant of EME School Vadodara. He started his talk by saying that serving in an army is not a job but a passion. You do it for pride and honour of your country. He then spoke on the parenting culture of bribing our children and the culture of our country itself. Major General urged people to look at every decision from a macro perspective of the organization and the country at large. His stories were deeply moving which showcased the unmatched



strength that many military people and their families carry.

The next speaker was **Mr. Jay Vasavada** who is a writer, orator and columnist. Mr. Jay Vasavada started his talk by saying that in terms of individual tid-bits, India is a shining star but what we need to focus on now is Collective stardom and gain. The Indian mindset today is that people always try to pull others down in order to elevate themselves. Hierarchies have to be dissolved and leaders today have to collaborate and connect with people across ranks and they also have to identify and empathize with people's problems. He said that just like Lord Krishna, people should embrace and cherish change as and when it comes. Also, a leader should know when to hit the refresh button and hand over the button to the next successor and after a point, leaders with their wisdom work for the betterment of the world. Pertaining to technology, Mr. Jay said that we should benefit from it to enhance us and should not be 'enslaved' by it. He indeed recharged and refreshed everyone's batteries.



DAY - 1 [SESSION- II]

Mr. Ajey Mehta was the first speaker of this session. He is a Vice-President and country GM, HMD Global- Nokia. Mr. Ajey took the audience through his exceptional journey with Nokia so far. His talk on Nokia's journey of reclaiming lost glory and how it navigated through massive disruptions, re-oriented itself and came back even stronger was absolutely inspirational. He further shared how "NOKIA" as a brand takes us to an entirely different world of nostalgia and how it actually changed the world.



The second speaker was **Mr. P Balaji** - Vodafone-Director Regulatory, External Affairs and CSR. He shared that there is substantial rise in the production,

productivity and standard of living of our nation. But this is not enough as there are 600 million who are still at the bottom to be taken care of. He also shared about the collaboration between the private and government creating a platform to innovate at another level altogether. Mr.P Balaji said that finally the social impact projects built on collaboration is the way forward to extend a helping hand to the 600 million people who are at the bottom of the rock. He further added that for the young India, it is time to hit the refresh again.



DAY - 1 [SESSION- III]

The first speaker of the last session was **Mr. Richard Rekhy** who is a CEO of KPMG in India. He started his speech by saying that the key takeaway is to be patient and keep working towards the goal. Be it a student, a manager or an entrepreneur- everybody has to struggle with innumerable challenges but the thing to always remember in such testing time is that 'If we want the good, we have to take the bad'. He also said that on the leadership front, the leaders should deep dive into thinking what legacy they want to leave behind and a leader should possess the capability of genuinely inspiring employees to contribute towards the a larger vision. Mr. Richard Rekhy explained the audience that each one of us should strive towards formulating a 'Higher Purpose' to figure out why we do what we do.



The last speaker of the day was by **Mr.Viveck Vaswani**. Mr. Viveck Vaswani is a Bollywood Actor, writer and producer. Mr. Vaswani shared his journey of becoming an un-googleable teacher which also gets reflected in his movie 'Rough Book'. Hitting refresh and conventionally changing the pattern of how audiences consume content, Mr. Vaswani completely changed the paradigm of how entertainment industry works.



The first day ended with a Vote of Thanks by **Ms. Avi Sabavala**.



DAY- 2 [SESSION- I]

The first speaker was **Mr. Dushyant Dave**. He is a Senior Advocate at the Supreme Court of India. Mr. Dushyant had shared his unflinching views on the state of ignorance of the constitution of India. He daringly showed us where the future of the country is heading if we do not hit the refresh button right away. The Indian constitution deserves to be added to the list of worshipped books like Geeta, Bible and Quran.



However, the down ship is that we as a nation failed to adhere to the constitution morality. Mr. Dushyant said that the constitution today has sadly succeeded with large scale corruption, intolerance, serious containment of freedoms of speech and expression, object poverty which had led our country to be overly governed. Moreover, he shared the sense of brotherhood in Indian fraternity is diminishing and is dividing the nation deeply. He concluded his talk by saying that the way upward is to set things right as we don't need a revolution but we just need to open our eyes.

The second speaker was **Dr. Shikha Nehru Sharma**. She is a Nutritionist and Managing Director at Nutri Health. Dr.Shikha started her talk by sharing absolutely inspiring entrepreneurial journey with the audience,

urging the audience to discover themselves. Drawing logical solutions from Ayurveda right kind of nutrition has to be linked with the type of your energy i.e., Air, Water or Fire. She said that our body keeps hitting the refresh button continuously and is super sensitive and so we have to consciously ensure that we put aside our bodies to use and build it further. Also, medicines are for emergency treatment and not for lifestyle. A holistic and centralized medical system integrated with ayurveda will help in treating the 'patient' and not just the 'disease'. Also, as per the science of epigenetics, our health majorly depends on what goes in our thought process. So keep your thoughts positive always.



DAY -2 [SESSION- II]

The first speaker of the second session was **Dr. Ambi Parameshwaran**. He is a brand strategist and founder of Brand-building.com. His talk was super engaging with absolutely delightful anecdotes. He said that the core idea is to become like a sponge and absorb good things freely to make our lives better by listening, learning and adapting new ideas from wise and sage people one meets in the course of our lives. His stories provided the audience with the adequate fodder to put in some serious thought on why leaders do what they do. Ranging from a leader's ability to put aside their top hats and work with people way below their ranks to super active listening to being a sharp observer and having humility, the 'SPONGE' learning framework helped the audience learn both important managerial lessons and human development skills.



The next speaker was **Mr. Rajiv Vastupal**. Mr. Rajiv Vastupal is a Chairman and Managing Director of Rajiv Petrochemicals Pvt Ltd. Mr. Rajiv said that India is tremendous in terms of growth in various fronts and needs to hit the refresh button when it comes to high productivity work, high income opportunities and technology, etc. By harnessing the power of technology, education,



entrepreneurship, India can go a long way. Mr.Rajiv's inspiring entrepreneurial journey was absolutely mesmerizing on how he faced rough waters and made it big. Ending his talk he said that once we decide we have to do something we can go miles ahead. We do not need ACTS but ACTION.

DAY - 2 [SESSION-III]

The first speaker for last session of the second day was by **Ms. Sujata Mehta**. She is an actor, model, stage artist, trainer and theatre personality. Ms. Sujata showed the audience the 'Nine Rasaas' through her performance, which in turn taught that life is full of 'Expressions' and we should strive to be fully 'self-expressed'.



The last speaker was **Mr. Latesh Shah**. He is a writer, producer, director and trainer actor. He showed all the tremendous power of meditation. He spoke on the power of meditation and said that the meditation is not just about 'De-stressing' and helping us calm down but it also helps us to see how content our minds and hearts are! He concluded his talk by saying "Meditation is the tongue of the soul and the language of our spirit".



Guruji Shri G.Narayana is the chairman of Emeritus of Excel industries Limited. Guruji captivated the participants with his Simplicity, Humanity and Grace. He asked everyone to follow a new mantra 'Charge, Discharge and Re-charge'.

The AMC concluded with the valedictory session by Guruji.





Gala Night

BMA organized a musical evening on the concluding day of 30th AMC. The Gala night was attended by all the participants and members. It was truly a fun filled evening.