

Etiquette for Global Business

By Ms. Sabira Merchant

20th February 2014 was a milestone in the history of Baroda and BMA both when a well know theatre and film artist and a renowned coach in the field of Etiquette came for a sought after workshop “**Etiquette for Global Business**”.

The workshop started with **Mr. Sandeep Purohit** - President, BMA welcoming Sabira Merchant as well as the participants. He shared that it was a privilege for BMA which brought Sabira Merchant to Baroda for the first time. He introduced Sabira Merchant to the participants as the woman who has turned Charcoals into Diamonds. He shared the takeaways of the programme in the era of 21st Century where the world has emerged into a global platform. He summed up by informing the participants that by the end of the session everyone would have a “*Sense of Sanskar*” in the field of Etiquette instilled in them.

Sabira Merchant started her session by asking the participants about their views and expectations about the session. Various aspects of having a perfect communication were explained to the participants including Clarity of Speech, Speed, Volume, Enunciation, Pronunciation, End of Sentence, Eye Contact, Grammar, usage of Articles as well as every aspect of Non Verbal communication. She emphasized that both Clarity of Thought and Speed of Speech is very important. She emphasized that the volume of speech should be according to the number of the people that you are addressing. Right pitch and volume should be maintained, the bite that you give to each word, i.e. enunciation should be there in each word. According to her, in today's era business Skills need that one should speak English and that too in the correct manner.

The other aspect that was explained was the importance of Body Language and the Non-verbal gestures. Think in English, Dream in English and Speak in English was the “*Mantra*” that would help people in improving their English. The use of articles was emphasized along with when and where they should be

used along with the use of humor and projection.

Once the participants understood all the aspects related to communication, they were asked to face the audience and share their name, likes, dislikes and ambition. Everyone was given personal feedback from Sabira Merchant and everyone was made aware about their mistakes and were corrected on the spot.

Post Lunch session was on Business Card exchange, where the participants were taught how they should carry their business cards and how they should be exchanged. The participants had to exhibit this activity in front of Sabira so that their mistakes could be rectified. The participants had to use the words that they had learnt that day in the conversation while exchanging their business cards.

The participants had various doubts pertaining to etiquette which were clarified by Sabira Merchant followed by a session of Formal Dressing. She shared the knowledge pertaining to various types of Formal attires as well as when and where they should be worn.

The last session was on fine dining where Sabira Merchant demonstrated the use of serviette, spoons, forks and knives. They were also shown few important things that would be useful for them.

The programme ended with Vote of Thanks by **Mr. Ashet Kikani** - Vice President, BMA and handing over of certificates to the participants which had been personally signed by Sabira Merchant.



Sabira Merchant along with the participants

International Conference on Women and Millennium Development Goals: A Social Work Response 13th - 14th February, 2014



Dignitaries on the dais at the International Conference during the tribal session

The Faculty of Social Work, The Maharaja Sayajirao University of Baroda organised the International Conference on **Women and Millennium Development Goals: A Social Work Response** on 13-14 February, 2014 with Baroda Management Association as its Event Management Partner.

The conference, first of its kind in the history of sixty four years of the faculty and probably the first by its nature on such issue in the State of Gujarat was organized in collaboration with the **Gender Resource Centre, Government of Gujarat, Women's Studies Research Centre of the University** and the **College of Social Work, University of South Carolina USA** with **Prof. (Dr.) M. N. Parmar** - Dean of the faculty as a Conference Director, **Dr. Bhavna Mehta** - Associate Professor as the Conference Convener and **Dr. Sunita Jolly** as the Conference Secretary. The conference was supported by the **Office of the Project Administrator - Tribal Sub-Plan, Chhota Udaipur, Gujarat** and **Indian Council of Social Science Research**.

The main objective of the conference was to maintain the momentum for accelerating progress to 2015, understand the global social work response to the existing MDGs (Millennium Development Goals) and put the social work educators and practitioners on the world map of planning of development agenda beyond 2015.

The Conference was spread over two days with **3 plenary** and **19 parallel** sessions and had received an overwhelming response from both, the International and National Social Work Professionals, Social Science Scholars, Researchers and Practitioners. **350 delegates across almost all the states of India and countries like USA, UK, Australia, Sri Lanka, Nepal and Pakistan attended the conference.**

The inaugural and valedictory sessions were presided over by the Vice Chancellor of the University **Prof. (Dr.) Yogesh Singh** and witnessed the presence of many stalwarts from the field.

Smt. Vasuben Trivedi - Honourable Minister of State for Women and Child Development, Government of Gujarat inaugurated the Conference, **Anju Sharma (IAS)** - Secretary Women and Child Development, Government of Gujarat was the Guest of Honour, **Smt. Elaben Bhatt** - Founder Member, SEWA, Ahmedabad was the Guest of Honour, **Smt. Usha Anantha Subramanian** - Chairperson and Managing Director, Bhartiya Mahila Bank, New Delhi was the Chief Guest and **Prof. (Dr.) Noel Busch-Armendariz** - Associate Dean, School of Social Work, University of Texas, USA was the Keynote Speaker during the Inaugural Session. Whereas in Valedictory Session, **Smt. Meenakshi Lekhi** - Lawyer, Supreme Court of India, gave the valedictory session, **Dr. Swaroop Rawal** - Consultant UNICEF, Gujarat, was the Chief Guest of Valedictory Session and **Smt. Geetaben Goradia** - Immediate Past President, FGI, delivered the concluding remarks.

Three Plenary sessions planned as part of the conference revolved around the eight MDGs with Women as the center stage. It had distinguished speakers with the vast experience of work in the field and included scholars like **Prof. Farida Lambay** - Co founder Pratham, **Mr. Dilip Ranjekar** - CEO, Azim Premji Foundation, **Prof. (Dr.) Vibhuti Patel** - SNDT University, Mumbai, **Prof. (Dr.) Sue McGinty** - Professor, Cairns Institute, James Cook University, Australia, **Ms. Renu Khanna** - Founder Trustee, Sahaj Vadodara, **Prof. (Dr.) Sherry Cummings** - Associate Dean, College of Social Work, University of Tennessee, USA and **Prof. Sanjai Bhatt**, Department of Social Work, University of Delhi.

The highlight of the conference was a Special Session on Tribal Women and MDGs scheduled on 14th February, 2014 wherein around hundred tribal women from Vadodara and nearby districts participated in the conference and shared their experiences related to existing efforts and concerns over future agenda. The session was chaired by **Prof. (Dr.) Amit Dholakiya**, Department of Political Science, Faculty of Arts, M.S. University of Baroda and Co-Chaired by **Mr. Sandeep Purohit** - President BMA and included renowned experts like **Ms. Archana Joshi** - Director, Deepak Foundation, Vadodara, **Dr. Dileep Mavalankar** - Professor, Public Health Foundation of India, **Mrs. Sandhya Shah** - Shroff Foundation, Vadodara and **Mr. Sandeep Chachra** - Executive Director, Action Aid, India.

The unique feature of the conference was its partnership with varied organizations and institutions with BMA as its Event



Mr. Sandeep Purohit addressing the audience during session on Tribal Woman & Millennium Development Goals.

Management Partner, Surya Palace as Hospitality Partner, Baroda Taxi Cabs as Travel partner, Inox as Multiplex partner, 92.7 Big FM as Radio Partner and Majestic as Audio- Visual partner. The conference had also received corporate support with sponsors like Bank of Baroda, ONGC and IOCL extending their support to this mega event.

This conference proved to be path breaking as there was a collaboration, support and participation from almost all the stake holders of society namely government organizations, non government organizations, corporate organizations and global academic world concerned with society's development in general and women in particular. The conference addressed the concerns raised about the gaps and unmet challenges of MDGs with one voice and acknowledged the achievements. The meaningful discourse of two days have not only put the faculty, the university but also the city on the world map of Post 2015 Development Agenda but have also given future direction to social work teaching, research and practices related to MDGs.

Article by the Students of BLING Committee
Make a decision...
Bring a change!

The students of our school were allocated a management project known as 'Swati Market Project'. All our students were involved in this project. The dirty market which was in front of our school was a reflection of how negligent we all are towards our surroundings. We are taught from the very first year in the school that if we ever want a change around us, it is we ourselves who should take the initiative. Therefore they participated in the design for change program. This was the first step towards change that we wanted to bring around us.

Cleaning up such a big ground was not an easy task. However, the students of Vidyani and alacrity members never let obstacles come in their way. Many discussions took place on how the cleanliness was to be brought about. The first place we visited was the municipal office. The students communicated with Municipal Commissioner and with his guidance and help, our students started making the first change. Two bulldozers and tractors were allocated for this task. The garbage and rubbish which was spread all around, the trash heaps, the broken and useless things, the dirt thrown around, everything was cleared. More than half of the uneven ground was levelled for a better land. It was great relief for all the students and people living around our school.

Furthermore, the students talked to the vendors regarding the cleanliness of the ground and the market. The vendors were also explained the importance of cleanliness, especially near those areas where food was sold. They were advised not to use plastic bags instead paper bags should be used or cloth bags should be reused. Then the students talked to the van drivers too about better maintenance of the ground. The students even talked to the residents around the ground, and told them not to dump the garbage as well as burn things on the ground as it would pollute

the ground. Saplings were planted on the ground at the end.

It was an achievement not only as students but also as young citizens of our country.

- Ms. Aarohi Joshi, Vice President, Navrachana Alacrity

BMA's
Prestigious Gratification...

It was indeed a matter of pride and delight for BMA when our President - **Mr. Sandeep Purohit** was felicitated with the prestigious Leadership Award.



Felicitating of Mr. Sandeep Purohit

Mr. Sandeep Purohit was felicitated with 'The Industry Leadership Award' by C. K. Shah Vijapurwala Institute of Management. The "Leadership Award" by the SMJV trust was a part of its centenary (1915 to 2015) celebrations, as well as recognition to his contributions to the "Management Movement".

BMA's
Open Forum Meet



Office bearers and BMA Members in the 2nd Open Forum Members Meet

The 2nd Open Forum Members Meet of BMA, was held on 26th February'14 at Guru Narayana Center for Leadership, BMA. BMA feels that their Members are its key strength and to keep them happy is its highest virtue. The objective of organizing the meet second time was to cater its members the best services in terms of its management services. This meet facilitated the involvement, support and guidance from members as well as providing their valuable inputs and suggestions.

Some of the Committee members also shared their plans for the year as well as provided their valuable suggestions. The Office Bearers had an interactive session with the members on various issues as well as resolved their queries.

Framing Minds

Aspirations Determine Success

Dr. Jacob George,

**Managing Director,
Gulbrandsen Chemicals Pvt Ltd.**



Dr. Jacob George is the Country Head and the **Managing Director of Gulbrandsen Chemicals India - operations**. After completing his graduate studies in India, he left for United States in 1974 where he continued his studies in Chemistry and earned additional graduate degree in Chemistry. He also acquired his Masters in Liberal Studies at University of Delaware. He has achieved several patents in Chemical processes and other publications. He has a prior experience in number of chemical companies and held several managerial positions including R&D, Process Development and Plant Management. Before joining Gulbrandsen in 2001, he was Global Director of R&D and Business Development for Metachem Products, a leading manufacturer of organic and specialty chemicals located in Delaware USA.

This interview would really aspire the Young generation and the corporate to strive for excellence

Samanvaya (S): Dr. George, you are the Managing Director of India – Operations and the country head of a multinational company. You may have fond memories about various stages of your life that brought you here at this stage. Would be kind enough to reflect upon your early life in India.

Dr. Jacob George (JG): I had a very humble beginning. I was born and brought up in the villages of Kerala in the late 1950's and 60s. My grandfather never had a formal education beyond 6th grade but he was a wise man and knew the value of education. He insisted that his children should get the necessary education to get ahead of life. My father's generation was the first to finish graduation. That helped me to get the most valuable asset that I have now that is my education. I have a lot of fond memories of the 1960s and early 70s. I am the first in our families to earn multiple graduate degrees. I left for the US in 1974. I must say that I was also lucky to be educated in some of the best Universities of the US.

(S): Sir, What were your initial experiences in the US?

(JG): That is a great question. I normally mention this to young people in order to make them understand that we do not reach our goals overnight and we have to walk through difficulties and sometime struggles. But if we are faithful in whatever we do and willing to learn from that experience and never lose faith in our self and do not lose sight of our goals, we can always reach our destinations. Although I was well educated and knowledgeable in my area, I had difficulty earning respect in the US for the Indian education that I had in the early 1970s. Initially I had to do various low level jobs to make a living. I have

worked in gas stations (petrol pumps) pumping gas, worked in restaurants cleaning tables, worked as custodian etc. Regardless of where I worked or what I did, I always did that with a full heart and always kept a smile on my face. Actually after couple of months of working in a restaurant as a busboy (someone employed in a restaurant or café to clear away dishes, set tables, and assist the servers), the owner of that place offered me a position as a supervisor – just because of my attitude. At the end after several months of search, I found a low level job in the field of chemistry (my background). That helped me to go back to one of the leading universities of the US to continue my graduate studies as a part time student and this lead a path to be more productive in the field of Chemistry and manufacturing. Every job that I had until now turned out to be a learning experience for me. I always keep my mind open for learning continuously. Being a busboy helped me to understand the value of customer service and timely delivery as I realized that no customer comes to a restaurant wants a dirty table or wait too long to be seated. On the other side, I learned about the Operational Excellence in manufacturing by working in some of the wonderful companies in the US. I had set my mind and heart for Continuous Learning in whatever cases I had gone through.

(S): What do you consider the most important part of your day?

(JG): My routine working day is very long. I have a very busy schedule. I normally get to my office around 7:50 AM and leave the office by 7:30 or 8:00 PM when I am in Baroda. But regardless where I work from in a given day, my most important segments of my day are 5:30 to 6:45 AM which I devote to my daily exercises and devotional time, 8:00 to 9:00 A.M which I consider as my uninterrupted thinking time and 9:00 PM to 9:20 PM which is my reflection time. The first part will align my mind and body to work, second part will help me to think/plan and the last segment will allow me to assess how the day went and where I need to realign my thought and plans. We all need uninterrupted block of thinking and reflection time in a day.

(S): How the company has evolved over the years in his tenure

(JG): I have been with Gulbrandsen USA since 2001. Initially I was responsible for the R&D and new product development. That led us to establishing an R&D/Engineering center in our facility in Baroda. Since then we started commercializing our numerous products. Our products are mainly catalyst for chemical and petrochemical industries. Since 2009, I am responsible for the India - Operations. In 2010 we acquired another manufacturing site in the state of Madhya Pradesh specialized in manufacturing catalyst.

(S): Would you comment on the thrill and excitement being at the helm of the affairs – the pluses and minuses?

(JG): I believe that I am not a typical Managing Director. I am a hands-on technical person. I am responsible for 2 fairly large manufacturing sites with lot of customer commitments and

deadlines. Manufacturing sites deliver plenty of challenges. I perceive every problem is a challenge and I have a great passion for problem solving. That is really exciting to me. I do not see any minuses as this is my passion and not a job.

(S): What is your leadership style?

(JG): I love the concept of “Servant Leadership”. The “servant-leader” is a servant first... It begins with the natural feeling that if one wants to serve, should serve first. As a servant-leader, I focus primarily on the growth and well-being of people and the communities to which they belong. While traditional leadership generally involves the accumulation and exercise of power by one at the “top of the pyramid,” but my style is different. I like to share power which I do by addressing the needs of others first which eventually help the people in their Development as well as achieving high performance.

(S): What is your philosophy about the people factor – how do you handle human forces and their dynamics?

(JG): People are the same, regardless of the difference in the language, culture, religion, cast etc. If you respect others, they will respect you. It is a two way affair. Everyone has something to say. Listen to them very carefully and making sure you heard what they want to convey and acknowledge that you have heard them. I believe in making the points quietly without being judgmental on others. Listening is the most difficult thing to do, but if you have the patience to do that, you can be successful in managing people. Be empathetic, learn to listen more and talk less.

(S): What are your hobbies and extracurricular activities? What is the book that you are reading now?

(JG): Travelling in my motor home, camping in the country sides, reading books related to personal growth, self help and history are some of my favorite things. I just finished reading David and Goliath by Malcolm Gladwell, his latest book. He is a fantastic author and I read whatever he writes.

(S): How do you cope up with stress?

(JG): Think about each situation this way – do you remember one year from now this “extremely difficult situation” you are in today? Most probably the answer will be a no. We have a tendency to create difficulty for ourselves for things that can be managed or the things that will work out by itself. On the other hand, if something is beyond your control regardless of your sincere efforts, it will remain as such. Every situation seems unbearable when it happens but if we address them with a cool mind, we will prevail as long as that is within our control. But always remember that there is a valley for peak and a peak for a valley. Now this is philosophical. But physically, exercise at least 45 minutes a day, do meditation, eat right and take your vitamins and spend time with your close friends.

(S): What is your advice to a young person who is struggling to establish a carrier?

(JG): My advice is very simple. Do not go to school and college

just to get a degree and to find a high paying job. Go to School and college to get educated. Never think education is over once you leave school or college – it is just a starting phase. Be humble, willing to accept the fact that you do not know everything and you are willing to learn. Take feedback from others whom you trust on how and where you can improve. Have a list of your strength and area for improvements handy at all times. Continue to use your strength to accelerate your growth while you help yourself in improving the area that needs change. If your area for improvement needs too much efforts and time, then use your strength to overcome the weakness and make sure you do not fall into that pot hole in the side walk (i.e. your weakness) by being cautious. Above all, find a job that you are passionate about – do not use title and the compensation as the only decision maker. Do not become a workaholic due to your passion for the job – manage your work and family with great balance. I can tell you my three priorities in the order – God, family and my job.

Forthcoming Events



BARODA MANAGEMENT ASSOCIATION
Presents

EMPOWERING WOMEN SERIES

Title Sponsor: **ONGC**

Time for CHANGE

Theme: Inspiring Change
Day: International Women's Day
Date: Saturday, 8th March 2014
Time: 3 pm to 6 pm
3 pm to 4 pm registration along with hi-tea
4 pm to 6 pm event
Venue: The Gateway Hotel (Taj)

Hospitality Partner: **THE GATEWAY HOTELS & RESORTS**

Audio Visual Partner: **Majestic** | Multiplex Partner: **INOX** | Travel Partner: **Sharda Travels** | Creative Partner: **tvads**

To be a part of the invitee list register before 5th March 2014
RSVP: bmabaroda1@gmail.com Phone: 0265 2344135 www.bmabaroda.com



The HABITS Of Highly Productive People

Regardless of profession - corporate executive, business owner, homemaker or student – most of us have more things to do than we have time to do them. Hence we are always looking to become more productive and to be able to do more work in less time. There are lot of misconceptions and confusion about what productivity is and how to become productive. Contrary to what many people think being productive is not about learning some high tech tools, techniques or gadgets. It is relatively simple and easy to increase personal productivity once you understand these 7 basic tenets of productivity.

This session will give a brief about the following 7 Habits of Highly PRODUCTIVE People and how it can help you in taking charge of your day and becoming more productive. Highly interactive audio visual session with audience participation in various activities.

FACULTY

Mr. Tushar Vakil is a coach, trainer and personal productivity expert. He has conducted several coaching sessions and training workshops, in USA, Africa and India. In USA, he has conducted more than 500 training and coaching sessions. In India he has conducted programs for many individuals as well as organizations like Murugappa Group, JMC Projects, Gujarat Gas, Koshambh Multitred, L&T, Amul, Axis Bank, Transpek Silox, Thermax, Atul Ltd, Jyoti Ltd, Netafim Irrigation and many more.

SPECIFIC SKILLS

Dynamic Speaker, World Class Trainer & Consultant, skilled in conducting interactive training workshops in many areas of soft skills training, behavior and attitude, having conducted training and personal coaching programs both in USA, India, Africa and Middle East.

CONTENTS

- What is productivity?
- What gets in the way of productivity?
- Productivity in information age
- Introduction to the 7 Habits of Highly PRODUCTIVE People
- The 7 Habits in details, case studies, action plan Review and Q&A

OBJECTIVES

- Identify and consistently focus on highest priorities
- Learn simple techniques to manage email and information overload
- Learn to manage your focus and your energy throughout the work day

- Learn to sequence and prioritize your day, based on a weekly plan
- Be in control of your workday and life

WHO SHOULD ATTEND?

This one-day programme is organized for business owners, homemakers, students, managers, team leaders, and people in senior management-Anyone who wants to be more productive at work - to be able to do more in less time and with less stress.

Date: 25th March, 2014

Time: 9.30 am to 5.30 pm

Venue: The Gateway Hotel (Taj)

Fees: Patron / Life Member:	Rs. 2000	(The fees is exclusive of Service Tax, 12.36%)
BMA Members:	Rs. 2500	
Non-Members:	Rs. 3000	

Phone: 2353364, 2344135, 6531234

Email: bmabaroda1@gmail.com / bmamdp@gmail.com

FREE LIFESTYLE MANAGEMENT TALK followed by EYE CHECK-UP CAMP

TALKS BY RENOWNED EYE SPECIALISTS OF BARODA

SPEAKER: Dr. NIKETU SHAH

- Computer & Vision
- Computer Vision Syndrome
- Television & Eyes
- Types of Sunglasses & its usages in different condition i.e. weather, sports etc
- Advance in Eye Care-Latest Cataract Techniques



SPEAKER: Dr. TAPAN SHUKLA

- LASIK Surgeries
- Spectacle Power Correction-Paradigm (Shifts in technology)

SPEAKER: Dr. JAYPRAKASH PUROHIT

- Hypertension & Diabetics effect on the retina of eye
- Basic Eye Check-up
- Glass Prescription(Auto Ref.)
- Diabetic & Hypertensive –Retina check-up
- Glaucoma
- Cataract Evaluation

Note: Those who want their eye retina to be checked for hypertension and diabetic finding please, bring along a relative as it would be difficult to drive as the drops cause dilation of the pupil.


Open Entry for all with prior registration

Date: 9th March, 2014


Time: 10:00 to 11:00 am (Talk),11:00 am to 2:00 pm (Check-up)

Venue: BMA, 2nd Floor, Anmol Plaza, OP Road, Baroda

**For Registration Contact :0265-2344135 or
email:bmabaroda1@gmail.com**



**For the first time at BMA
Industrial Visit to
GETRI and GETCO
Substation, Gotri**



Dear Members,
BMA is organizing an Industrial Visit to GETRI and 132KV Substation of GETCO, Gotri on Friday, 21st March 2014.

Gujarat Energy Training & Research Institute (GETRI) is an autonomous training and research facility promoted by Gujarat Urja Vikas Nigam Limited. It was established with a view to offer a platform for providing state-of-the-art facilities for training, skills up gradation, research and documentation of best practices in the power industry. GETRI is equipped with full-time faculty members with expertise in power sector - Generation, Transmission, Distribution, Regulatory, IT, Finance, Commerce and HRD. The Institute also calls upon eminent external faculty with rich and vast experience in their respective fields both in India and abroad.

The Gujarat Energy Transmission Corporation Limited (GETCO) is an electrical power transmission company in the state of Gujarat, India. It was set up in May 1999 and is registered under the Companies Act of 1956. The Company was promoted by the erstwhile Gujarat Electricity Board (GEB) as its wholly owned-subsiary in the context of liberalization and as a part of efforts towards restructuring of the power sector. The company is now a subsidiary of Gujarat Urja Vikas Nigam, the successor company to the GEB.

Objective:

- Awareness about the Training and Development of employees (Transmission, distribution and Retail)
- To create general awareness about Transmission and Power Business

Takeaways:

- After the visit you would have knowledge about
- Transmission Business
- Role of Transmission Utility for Public
- General Activities
- Training and Development Methods
- CSR

Registration Fees :

Students : 250/- | BMA Members : 350/-
Non-Members : 500/- (inclusive of Service Tax)

**For more information and registration please call 2344135/2353364
or e-mail : bma_baroda1@gmail.com**

INTERACT WITH AUTHORS
BOOK LAUNCH OF THE PERSUASIVE MANAGER
Communication Strategies for 21st Century Manager

by M. M. Monippally

About M M Monippally : Currently Professor of Communications at Indian Institute of Management, Ahmedabad, Dr Mathukutty M Monippally was earlier with Central Institute of English and Foreign Languages, Hyderabad.

He received his PhD in the field of language and communication education from Manchester University, UK. His other graduate education was at Poona University (MA) and CIEFL (MLitt and PGDTE). He has taught at different levels in India, Libya, and Nepal. He has presented papers at national and international conferences.

Professor Monippally's contributions to the field of communication include three books The Craft of Business Letter Writing, Business Communication Strategies and Academic Writing: A Guide for Management Students and Researchers. He offers extensive support for business communication teachers. Dr Monippally's current research interests are in leader communication, bad news delivery, and persuasive communication including logical business writing.

Date : Wednesday, 5th March 2014 | **Time :** 6:15 to 7:30 pm
Venue : I G Patel Hall , Faculty of Social Work, MSU,
Opp. Fatehgunj Post Office

Free Entry to "Interact with Authors"

Academic Partner
Faculty of Social Work



FRIDAY EVENING TALKS

SR.	DATE	TOPIC & SPEAKERS
1.	07.03.2014	"Emerging Global Landscape – Challenges & Opportunities for tomorrow's professional" by Mr. Ashok Jambur
2.	14.03.2014	"Logic, Religious, Prosperity" by Mr. Rajan Bhatt
3.	21.03.2014	"The idea of Happiness" by Prof. (Dr.) Amit Dholakiya
4.	28.03.2014	"A bit on BITCOINS: Opportunity or Threat?" by CA. Sanjeev Shah

Venue : BMA, Guru Narayana Centre for Leadership,
Anmol Plaza, Old Padra Road, Vadodara.



AppealNote
RENEW YOUR SUBSCRIPTION

For members who have not renewed their BMA membership for the year 2013-14, kindly renew your membership at the earliest and avail all the benefits further.



From the Editor's Desk

Dear Readers,

Women and Millennium Development Goals, the program so relevant today was organized by Faculty of Social work in collaboration with university of South Carolina and in association with BMA. The tribal women sharing their experiences among 350 delegates from across the continents really calls for good applause and accolades for the organizers and shows the reforms happening on the social up lifting.

We have covered in this issue interview with Dr. Jacob George MD, Gulbrandsen Chemicals Pvt. Ltd. really aspiring to all of us, the MESSAGE to be taken from him specially his concept of "Servant First" will transform our society, and his idea of education is a continuous process is specifically relevant in the present scenario.

Congratulation to students of Vidyani school and Navrachna alacrity members, for wonderful initiative on cleanliness drives. I am sure if all the students take the lead Baroda will definitely change and will surely become the best place to live.

A very important workshop was organized, learning from Ms. Sabira Merchant on etiquettes for Global Business, aptly focused on today's need.

This month, BMA has organized a visit to GETRI & GETCO, substation at Gotri and visit with joining to know the "Power".

Don't miss the forth coming event - 'The 7 Habits of highly productive people' to consistently focus on setting your priorities. Also please do join us for the Friday evening talks the trunk of knowledge.

Oh the season! Let's welcome the "Basant Ritu" the season of colors, joy and love, the festival of Colors to welcome Basant Ritu. Enjoy bountiful offerings of joy and happiness from prolific nature. Let us show our respect for the environment by being environment friendly and use natural colors because "WE CARE".

Wishing you all a very Happy Holi! from me & BMA.

Cheers

Arti Basu

PLAN YOUR MEETINGS HALLS WITH MODERN DAY CONFERENCING FACILITIES

Plan your next business meeting at Baroda Management Association, Baroda. Our halls are equipped with state-of-art facilities. The staff provides innovative and efficient business services assuring a successful business stay.

Corporate Rooms for Corporate Clients who want to spend quality time in Baroda for meetings, interviews, Seminars, Talks, etc at very nominal rates.

LOCATION Distance from Airport : **8.1 kms**
Distance from Railway Station : **5.9 kms**

MEETING ROOMS AND FACILITIES INCLUDE

- 3 Meeting Rooms
- Book Café
- Lunch Room

BUSINESS CENTRE

- Wi-Fi Internet access
- White Board and Markers
- Multimedia computer and Projector

Outdoor Catering is available for breakfast, lunch, dinner, meeting breaks and parties with prior notice and at an additional cost

Office Assistant services available upon request

Courier services / Postal / Parcel with prior notice and at an additional cost

Type of Hall	Seminar Hall	Hall-I	Hall-II	Book Café
Capacity	75	40	25	15
Rates Per Hour	750/-	625/-	500/-	315/-

Above mentioned rates are exclusive of Service Tax, 12.36%



For Inquiry : Ph: (0265) 2344135
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