



Baroda Management Association

One Day MDP on Presentation Skills



Date: 1st February 2019

Venue: The Guru Narayana Centre for Leadership, BMA

Trainer: Mr. Ojas Bhatt

BMA organized Management Development Program on "Presentation Skills" with Mr. Ojas Bhatt on 1st Feb'19. He explained the participants the importance of presentation in today's world, key elements of an effective presentation and barriers to effective presentation. Mr. Ojas connected very well with audience and some of the focused areas were planning a presentation, developing a presentation, delivering a presentation and practice session with the audience. The session was very interactive and well delivered.

Special Friday Evening Talk on Challenges to Management Education

Date: 8th February, 2019

Venue: Faculty of Management Studies

The special talk on "Challenges to Management Education" was organized by BMA on 8th Feb'19 at the Faculty of management studies. As per the topic, it was pertinent to invite a personality whose work has been related to the field of management for over years now. The name of Professor (Dr.) Atanu Ghosh was considered most suitable and his talk was scheduled for Friday talk series.

The objective of the talk was to discuss the several important issues that have a direct impact on the management education in India and globally and also its consequences. And thereby, to learn the possible ways to respond to the changed situation.

Professor Ghosh gave some insight into the changing factors affecting the management education like there is a very little impact of research and publication on the Society. There is a lack of purpose and value of business education which in return brings inequality and lack of ethics.

He then presented some statistics from AICTE and suggested possible ways to respond to the changed situation like, Humanities to be a part of B-school to intertwine culture and ethics. Students should also be trained to become entrepreneurs as start-ups are in demand in the current business scenario.

The audience was a mix of young and senior members from diverse fields. The talk was appreciated and very well received by the audience.



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Co-operative Seminar



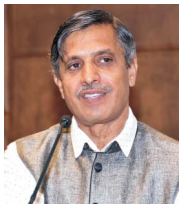
Date: 15th February, 2019 | Venue: The Gateway Hotel

The Cooperative Development Committee organized a seminar on "Use of Balance Fertilizer and Selection Of Crop" on 15th Feb'19 at the Gateway Hotel.

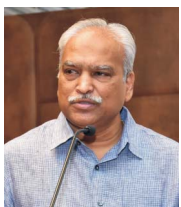
President Mr. Rajiv Thakkar warmly welcomed the participants. In his opening remarks he emphasized on the importance of organizing the Co-operative Seminar and this being the 19th in succession. He spoke about the various Programmes and events organized by Baroda Management Association going down the memory lane and touched about how soil, rainfall, climate etc. were responsible for a good crop.



Vice-President Mr. Anand Majmudar introduced the Chief Guest **Mr. Bharatbhai R. Shah** (MD, GUJCOMASOL). He also emphasized the message sent by **Mr. Dilip Sanghani** (Chairman – GUJCOMASOL) and also the message from **Mr. V. S. Sirohi** (Director – Marketing, KRIBHCO) to the audience.



Seminar Chairman PP Devanshu Vaishnav gave an overview as to how BMA started organizing the Co-operative Seminar under the able leadership of PP Sarveshchandra 19 years ago. Since the inception of the programme from the year 2000, there have been new subjects for each Seminar year after year. He thanked GNFC, KRIBHCO, IFFCO, Hindalco, Kalupur Commercial Co-op. Bank Ltd. & Pragati Co-op. Bank Ltd. for their relentless financial support year after year.



The **Chief Guest of the Seminar Mr. B. R. Shah** (MD – GUJCOMASOL) began by taking note of the fact that only BMA was organizing a Co-operative Seminar on subjects related to Agriculture and congratulated BMA and in particular **PP Devanshu Vaishnav** on his consistency for the same. Delving into the subject, the Chief Guest emphasized on Balance being most essential in Agriculture. Soil if not properly looked after, goes bad due to imbalance i.e. becomes acidic, reduction of the useful bacteria content, organic and micro nutrients getting depleted and lastly the ideal ration 4:2:1 (Nitrogen:Phosphorous:Potash) getting disturbed).

The session ended with **IPP Gaurish Vaishnav** presenting a memento to the Chief Guest and **Hon. Secretary Ashish Parashrya** proposing a hearty vote of thanks in Gujarati.

In the sessions that followed, we saw eminent & Knowledgeable speakers **Mr. H. G. Lalwani** (Marketing Manager – Guj.State Seed Corp.) who spoke on "Selection of the Crop", **Mr. M. K. Kureshi** (Joint Director of Agriculture (Ext.), Vadodara Division) giving a Power Point Presentation on "On Line Registration", **Mr. N. S. Patel** (Sr.State Marketing Manager, IFFCO) speaking on "Use of Balance Fertilizer". The Last Session was a Panel Discussion led by **Mr. Kamlesh Patel** (Dy.Manager – GUJCOMASOL) with the Panelists being **Mr.Sourabh Dixit** (State Head – Hindalco Industries Ltd.), **Mr.Nishth Prajapati** (Head, Gujarat State, GNFC Ltd. Gandhinagar) & **Mr. J. J. Rupapra** (Sr.State Marketing Manager, KRIBHCO).



Mr. H. G. Lalwani : Farmers play a managerial role in the selection of the crop having to adhere to fixed outputs but having no control over inputs. Factors like humidity, soil having different organic matter, available water supply in the form of micro irrigation are the uncertain factors for a farmer and he in turn learns only from experience as to when & what to sow. He therefore adheres to the theme "**Chod ma Ranchod**" – the Crop Speaks.

A farmer who regularly visits his crop will have a good connect with nature and thus has a good crop. He will also get a good crop as he has not delegated his farming to others. Agriculture as a profession has to be taken seriously to succeed. Farmers also need to do a Cost Analysis of their production and not be emotional about it. He should link it with the various subsidies available from the Government.



Mr. M. K. Kureshi : Indepth knowledge was given for the ease of doing business through digitization leading to a lot of information available to the farmer. The Online Portal was now functional and available which increased this ease of doing business. A Mobile App with a lot of information was also now available. He gave information on the following:

- (1) I Khedut – Khedut Vishayak Online Seva
- (2) E Parvana – The need for License for the Sale of Agricultural produce, Dealer Registration Forms etc.
- (3) PMFBY – Pradhan Mantri Fasal Bima Yojana.
- (4) PMKSY – Pradhan Mantri Kisan Sanman Yojana



Mr. N. S. Patel : His Presentation "Mitti Ki Jaan – Kisaan Ki Shaan" covered "How to increase the income of the Farmers" – which was possible by reducing the expense incurred by the farmer. According to him:

Sankalit Poshan Vyavasthako Ghatako meant the balanced use of:

- (1) Chemical Fertilizers
- (2) Santriya Fertilizers
- (3) Jivik Fertilizers
- (4) Rotation of Crop & Mix Crop

He emphasized on the use of Balance Fertilizers and in the implementation of the:



4R's

- (1) Proper Fertilizer
- (2) Proper Place
- (3) Proper Time
- (4) Proper Quantity

Panel Discussion : Mr. Kamlesh Patel (Mr. Saurabh Dixit, Mr. Nisht Prajapati & Mr. J. J. Rupapra)

Mr. Piyush Vadara (CEO – GUJCOMASOL) was Chairman of the Panel Discussion. But due to some urgent work had to leave the Seminar.

Our Land has started going dead and we need to make it alive again. We need to remove the fixed nutrients in the soil with the use of Bio-fertilizers, Compost Fertilizers. Chemical Fertilizers need to be used with a lot of restraint. Parameters like Urea, DAP's, NPK vary from State to State. They requested the audience to act like doctors & to try and educate the farmers in the use of technology – which would tremendously impact the productivity of the farmers..

Seminar Chairman PP Devanshu Vaishnav proposed a Vote of thanks thereby concluding a most meaningful, productive, interactive and thought provoking Seminar.

28th Annual Awards for Outstanding Young Managers

Date: 11th, 12th & 13th February, 2019

Venue: The Gateway Hotel

The most awaited competition of the year "Annual Awards for Outstanding Young Managers" was scheduled between 11th Feb- 13th Feb 2019. "Annual Awards for Outstanding Young Managers" (AAOYM) is an initiative of BMA, an annual event organized every year since last 27 years. AAOYM is designed to help the young working professionals to dream big and blossom their dreams towards right path to make their organization proud. This is mainly programmed for youth and inspire them to think and ignite for cause and introspection and resultant positive energy and action.

The AAOYM is a platform that gives the 'Managers' an opportunity to learn the basics of management and applying the same for an effective and successful implementation of various strategies and functions that come under the management umbrella. These specialized functions can be broadly categorized as the specializations that we see in any organization.

The participants delivered their presentations on various topics and they were judged by the eminent panel of the Jury.

There were 50 teams who participated in this year's Annual Awards for Outstanding Young Managers Competition. The participants were given variety of topics on which they were supposed to make presentations. The topics were contemporary and the juries for the same belonged to some renowned corporate houses. The topics were: 1) "metoo"- A Weapon or a boomerang? 2) Is India ready to go cashless? 3) Fake news- A new damaging disruptive tool or a new business/social strategy? 4) Bullet trains or better trains- What does India need? 5) Does India need a Superregulator to monitor a regulator? 6) Global Warming- A hoax? 7) Reinventing Manufacturing- Game changer for economic growth or Harbinger of Economic inequalities? 8) Vibrant Gujarat Global Summit- 2019 9) NightOwl v/s Earlybird 10) Workplace and relationships.

The young professionals were judged for the two preliminary rounds. The Preliminary rounds of presentations were held on 11th & 12th February and the finalists were supposed to compete on 13th Feb'19. The award ceremony along with the Book Launch of "Crash" by Mr.R Gopalakrishnan- Executive Director at TATA Sons Ltd was arranged on 13th February as culmination to the three day event where the teams of young managers from the industry and corporates were seen. The Guest of Honor for the award ceremony were Mr. Randhir Chauhan, MD- Netafim Irrigation India Pvt Ltd and Mr. Jagdish Patel, MD- Universal Medicap Ltd.

The evening started with lightening of the traditional lamp by the guest of honor as well as our own office bearers, followed by a brief film on BMA and its activities. Shri Rajiv Thakkar gave welcome address and also an overview of the programs conducted during the current year as well as those in the pipeline for the forthcoming months. He also gave a brief introduction of AAOYM. Another short film on the journey of AAOYM was also screened.

Then our Managing committee member Shri Sagar Mehta introduced the chief Guest and gave insight for all 8 books by the author. All the books reviews were interesting and are listed below for the benefit of Samanvaya readers:

- When the Penny Drops
- What a CEO Really Wants from You
- A Comma in a Sentence
- A Biography of Innovations
- The Made in India Manager
- The Case of the Bonsai Managers
- Six Lenses
- CRASH (The one launched at the event)

Shri Gopalakrishnan- Chief Guest, then addressed the winning teams and congratulated them, and while addressing to those who didn't win, he said "It is important to participate and not necessary to win". Because everything that goes up, be it a plane or politicians has to come down one day. The day you think you are a genius because you won that's the end of it all- **CRASH.**

People rise after a lot of efforts and hardwork and to reach a certain position, the journey isn't easy. People strive to get to the top leadership positions but once you reach there you get intoxicated by the success and your brain gets damaged

resulting in your behavior and relationships that start to change.

Further Shri Gopalakrishnan explained that winning an award for something makes you feel special and gifted- It actually gives you a "Heady" feeling. It's the same when you achieve some position and you believe that you are God's gift to mankind, which is the mistake. He said he had observed many people who had worked hard to reach top positions and then being sacked. It felt strange and interesting and prodded him to observe and study this phenomena. He explained a condition called 'MIRROR NEURON', where power is like a magnet, the brain cells are like iron filings and if that power goes to your head the cells start arranging themselves differently, these changes make a person become arrogant and behave arrogantly with people around him.

He finally concluded by saying that we must read all his books.

Reported by: **Malti Gaekwad**

The Jury for the event were :

- Prof. S. Sunderrajan
- Mr. Atul Garg
- Mr. Vikas Vaze
- Mr. Maulik Mehta
- Ms. Shikha Saraf
- Mr. Shamik Shah
- Mr. Kanan Bharadwaj
- Prof. Dr. Hemant Trivedi
- Mr. Abhay Chauhan
- Ms. Sarita Sinha

Jury of 11th February, 2019



Mr. Abhay Chauhan and Prof. S Sundarrajjan Ms. Sarita Sinha and Mr. Kanan Bharadwaj

Jury of 12th February, 2019



Mr. Shamik Shah and Prof. Hemant Trivedi Ms. Shikha Saraf and Mr. Vikas Vaze

Jury of 13th February, 2019



Final Round - Mr. Maulik Mehta and Mr. Atul Garg

Winner: Zydex Industries

Topic: #metoo- A weapon or boomerang?



Team members: Sunny Narang (Team Leader), Hetvi Chatufale and Anish Vinod.

1st Runner Up: L&T- Hydrocarbon Engineering
Topic: Bullet trains or better trains- What does India need?

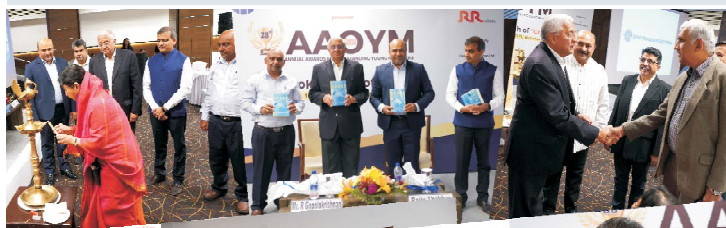


Team members: Anubhav Mishra (Team Leader), Laumit Chauhan and Forum Khanderia

2nd Runner Up: GSFC
Topic: Bullet trains or better trains- What does India need?



Team members: Dipesh P Gupta (Team Leader), Shiv Jha and Aman M Singhal



The 5th Leadership retreat

Date: 21st, 22nd & 23rd February, 2019

Venue: L&T, LDA, Lonavala, Maharashtra.

Baroda Management Association had organized the 5th edition of Annual Leadership Retreat from 21st to 23rd February, 2019 at Leadership Development Academy (LDA Lonavala, Maharashtra. This time the theme was- "Lead or Bleed – Transformation from Managing to Leading".

The Design of the three days program covered:

- The challenges of Leading and Leading Transformation
- The DNA of Leading V/S Managing and how to affect the transformation.
- My experience in Nurturing Leadership
- Emotional Quotient and Spiritual Quotient of Leadership
- Leading Teams and leveraging their capabilities
- Lead without Title
- Emerging Trends and Perspectives in managing environment and leading corporate
- Achievements and Derailers in the Leaderships Journeys

The program started with the welcome address by Mr. Rajiv Thakkar, President- BMA followed by Mr. Sudhir Kulkarni, Mentor Leadership Retreat Committee who gave an overview of the event.

The other speakers were as follows:

- Mr. Udayan Dasgupta - Senior Advisor, L&T Hydrocarbon Engineering Ltd.
- Pujya Swami Gyan Vatsal - Motivational Speaker, BAPS Swaminyan Mandir
- Mr. Mohan Madiman – Executive Coach and Process Consultant
- Ms. Renu Bhatt – Joint CEO, GSFC Agrotech Ltd
- Mr. Vivek Patwardhan – Trustee, Aroehan & Ex Vice President HR Asian Paints
- Mr. Vikas Shirodkar – Director, Basil HR Advisory Services
- Ms. Sujatha Patel – Sr. Vice President HR, Thyssenkrupp India Pvt. Ltd

The valedictory address was given by Mr. Prashant Amin, Executive Director, Elecon Engineering Company.



Round Table Conference on Enable IT!

Date: 22nd February, 2019

Venue: The Gateway Hotel

Baroda Management Association organized Round Table Conference on Information and Technology in Baroda on Friday 22nd February, 2019 at the Hotel Taj Gateway.

Theme of this conference was "ENABLE IT".

The program started with the welcome address by Mr. Anand Majumdar- Vice President BMA. Next the program introduction was given by Mr. Neeraj Hathi.

The conference was attended by IT companies as well as IT Students and were benefited with **4 speakers; Mr. Satyanarayana Kasturi (Ashok Piramal- Group, Group IT Head), Mr. Gaurang Doshi (Vice President-IT, AGS Networks Limited. An Essar Enterprise), Mr. Kushagra Jajoo (Associate Vice President - Liability) and Adv. Prashant Mali (International CyberLaw & Privacy law expert, Cyber policy leader, Author and Bombay High Court Lawyer).**

The areas that were covered are as follows:

- "Leading the way to business efficiency & Profitability",
- "Technology alignment with Business Goals",
- "Safeguarding the business" and
- "Cyber Voyage".

Snippets from the speakers:



Mr. Satyanarayana Kasturi spoke on leading the way to business efficiency and profitability. He shared about Ashok Piramal Group how they have effectively deployed a cloud based SFDC, web based, mobility solution for its real estate management, enabling the pre-sales and post sales operations to be completely done in online mode.

He said that we must understand that this solution brings together marketing, sales, and customer support, thereby increasing operational effectiveness and better margins. He also discussed about the focus areas for business efficiency, technology evaluation, enterprise mobility, issues for finance and mobility framework for finance.



Mr. Gaurang Doshi shared about the Digital transformation. While talking about the same he said that every digital transformation begins and ends with the customer. He also discussed about the various challenges when it comes to digitalization. Talking about cognitive IT service management he said how it is the next generation service management enabled by digital automation and machine learning that drives the new levels of agility, productivity and efficiency.

Mr. Gaurang also discussed about the wearable recorder architecture and IT Automation.



Mr. Kushagra Jajoo discussed some common standard cyber insurance exclusions. He also shared the various insurance policies and the cover that is provided to organizations in case of cyber theft or cyber terrorism or cyber breach. Mr.Kushagra even suggested ways to

safeguard the digital assets of the business, causes of cybercrime, types of cyber crimes and the ways to tackle such crimes.

Turbocharger session was carried by Ms. Hiral Matalia which consisted several mind games and activities.



Mr. Prashant Mali is the President and Founder of Cyber Law Consulting where he deals with Cyber crimes, E-commerce, Privacy and Intellectual Property issues. He has been awarded the "Best Cyber Lawyer of 2017". He is also a regular speaker at National, International conferences and seminars. Mr. Prashant spoke about his fascination with the Cyber and IPR law. He shared with the audience about the importance of cyber awareness in the digital world and some of the high profile cases that he has dealt with.

While discussing about the "Data theft", Mr. Prashant said that data theft has been emerged as one of the major cyber crimes worldwide. India doesn't have any specific laws to deal only with data protection, but we have the IT Act. According to Mr. Prashant, here are a few Sections of this Act that are significant.

Section 43 (b) of the IT Act provides protection against unauthorized downloading, copying, extracting information, data or a database, by imposing heavy civil compensation which could run into crores of rupees. Section 43 (c) provides for compensation in case of unauthorized introduction of computer viruses or other contaminants. Section 66 of the Act protects against data theft, while Section 72A deals with the punishment for disclosure of information in breach of a lawful contract. Both these sections provide for a penalty that includes imprisonment of up to three years or fine of up to Rs5 lakh or both.

Reported by- **Naisargi Shah**

Forthcoming Events

Management Development Program (MDP)

Basics of Management of Employees/ Industrial Relation

Date : 25.03.2019
 Time : 9:30 a.m. to 5:30 p.m.
 Speaker : Mr. K. B. Lele
 Venue : Baroda Management Association

Friday Evening Talks of February-2019

Sr	Date	Topic & Speakers
1.	01.02.2019	The Rescue Ride by Mr. Aditya Joshi
2.	08.02.2019	Challenges to Management Education by Prof. Atanu Ghosh
3.	15.02.2019	Impact of Lifestyle on Health by Dr. Rohit Bhatt
4.	22.02.2019	Compression only life support by Dr. Keyur Kharod

Venue : BMA, Guru Narayana Centre for Leadership, 2nd Floor, Anmol Plaza, Old Padra Road, Vadodara.

From the desk of Editor

Dear Friends,

The month of February was a very hectic one at BMA, with so many events happening left, right and center.

There was a special evening talk, one MDP, one RTC under Shri. Devanshu Vaishnav's leadership, the 28th AAOYM which saw a record number of teams participating this year, and then there was the 5th Leadership Retreat. So the comparatively small month of February had big programmes with different flavours.

This issue of Samanvaya carries detailed reports on all the programmes. Enjoy reading about them all- from MDP to RTC on IT.

Meanwhile, BMA's Dy. CEO Pallavi Vyas and program officer trainee Ronak Agrawal have left BMA to move on in their lives and careers, we wish them good luck.

Bye for now.



Malti Gaekwad

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Baroda Management Association

Anmol Plaza, 2nd Floor, Old Padra Road,
Vadodara - 390 015. GUJARAT.

Phone : +91 265 2344135, 2353364, 2332919
E-mail : bmabaroda1@gmail.com
Web : www.bmabaroda.com

