

SAMANVAYA

ISSUE : VIII ■ JANUARY 2014

India Votes 2014 – Youth in Leadership Role

C C Mehta Auditorium, M S University, Vadodara was filled with vigor and energy with over 400 youth from the city of Vadodara and neighboring cities such as Vallabh Vidyanagar and Anand.



Igniting Minds – Young India (IMYI) on the theme “**India Votes 2014 – Youth in Leadership Role**” was organized on 1st February 2014, aimed at capturing voice of Young India on this occasion of “**Festival of Democracy**”. This was in context that the year 2014 is important as India goes to vote to elect the 16th Lok Sabha. This election is significant and will have a long term impact in terms of the way Indians decide while the entire world is watching us taking our major political decisions.

BMA's commitment through “Igniting Minds - Young India” (IMYI) focused on youth to inspire them to shape themselves and shape India for a better tomorrow. The auditorium was filled by students and young recruits of various companies and organizations.

The program began by President, **Mr. Sandeep Purohit** welcoming the participants and speakers. He also introduced BMA and its activities and shared his own hopes and excitement for this program. **Mr. Vikas Chawda**, Chairperson of YMDC introduced the theme and schedule of the program to the avid audience.



Mr. Sandeep Purohit,
President, BMA



Mr. Vikas Chawda,
Chairperson, YMDC

Ms Smriti Irani, Actor and Politician, was the first speaker of the day. She highlighted on the topic – “**Politics as Career**” for the youth. A very emphathetical speech with a good balance of mind and heart. She emphasized on various issues such as response of political parties on 33% reservation of women in parliament, corruption, violence on women, women’s safety and responsibility as citizens of India and so on. Responding



Ms. Smriti Irani,
Actor and Politician

to a question of Indian culture which devalues respect for women, she quoted various times in ancient era in the Indian history where women safety was given prime importance. She emphasized on “*celebrating sensitive men*” who supported women in all walks of life and there will be many more that fall in those categories. Talking about “*leader*” she spoke about two major qualities 1) magnanimity – to look out for talent and creating opportunities for them, taking back seat when required... 2) sense of discipline – to assess what is right at what time and also get driven by values of life. She said that some leaders are born, some leaders are shaped and there is a third category who have no hope... to which the entire hall was filled with laughter.

She said “*we in India are so keen to give up our faith, our responsibility, our hope, externalizing the blame for things not working*” instead she emphasized on highlighting the positive side and that action of every individual counts. She called for audience commitment to ensure that 2014 Lok Sabha election will focus on what can be right in this country. In her message, citing her own examples she told youth that politics is great career for youth (both male and female) who want to serve this nation. The dialogue was very lively, filled with humour, thoughts, values, facts and stories. It turned out to be a highly interactive session.

Shri Shaktisinh Gohil, Spokesperson of a Leading National Political Party, was the next speaker, who addressed



Mr. Shaktisinh Gohil,
Spokesperson of a Leading
National political party

the youth on the topic **“Ideology or Individual drives leadership”**. He shared facts from the history of India and other nations and also the experiences of various leaders of the world. He shared about impact and power of positive stroke v/s negative stroke of India. He shared a story of **“Shail”** as Sarathi of Kauravas v/s **“Krishna”** as Sarathi of Pandavas during Mahabharata. Amongst lot other things what worked for the victory of Pandavas was positive stroke that came to them and negative stroke given to Kauravas by Shail.

He re-emphasized that individual driven leadership can be effective for time being but ideology based leadership is what lives longer, impacts more number of people and empowers them.

Next session was addressed by **Professor H B Dave** who introduced the group with **“Electronic Voting Machine (EVM)”**, which is being used in India for election and counting of votes. He shared technical aspect of the machine as well as its function in details. He also shared, how this machine addresses challenges such as bogus voting and booth capturing etc. A synchronized power point presentation with photographs of internal and external features of machine was very informative for the entire gathering.



Prof. H B Dave, Sr. Consultant (Training), elfinfochips (Ahmedabad)

Ms. Rama Moondra, Alumni IIM - Calcutta, Faculty and Coach, Visiting Faculty of IIM - Ahmedabad, hosted the Mock parliament where 8 youth participated representing 4 parties namely – 1) Aam Jantaa Party 2) United India Party 3) India Development Party and 4) Yuva Party. Mock Parliament had discussion on two topics 1) **“whether India should welcome FDI”** and 2) **“whether parties are ready to pass the bill of 33% reservation of women in parliament”**. It was a good representation of parliament having discussion on various issues being raised. All participants were very active and the Mock Parliament turned out to be really interesting with various current issues which are being faced by the country. Ms. Rama Moondra did a great job of moderation, brought humor in between, provided opportunities



Ms. Rama Moondra, IIM alumni, Hosting the Mock Parliament



Glimpse of Mock Parliament session

to all participants and summarized at the end of discussion. Audience participated with hooting, yelling, laughing and whistling. There was a complete involvement of entire gathering with lots of applause.

The last session was addressed by **“Ms. Michelle Kazim Kamle”**, a 19 year old girl from Mumbai, a simple girl and shared her story which might have sounded quite heroic but her message to the world was **“See I am like you, if I could help a person in need even you can... please go ahead**



Felicitation of Ms. Michelle Kazim Kamle

and extend yourself in reaching out to people in need”.... Such simple words, but came from the depth of her heart, dipped with her own experience and thus confident and clear. The entire crowd was mesmerized by her presence and was awestruck with her story however she made her own story very normal and simple. Dignitaries of BMA present in the event felicitated Michelle, it was a moment of proud and honour. Her parents were also greeted by all functionaries. With a clear message from Michelle to youth audience on responsibilities that every citizens of this country has.



Mr. Sagar Mehta, Hon. Secretary, BMA

The vote of thanks was given by **Mr. Sagar Mehta**, Hon. Secretary. He thanked speakers, audience, partners and committee members for their support.

Reflecting back at the program what I was touched by is good turnout of audience, high energy and involvement almost throughout the day, excellent speakers and moderator, very active engagement from the audience, a good balance of use of mind and heart, exchange of some critical messages to youth of today along with laughter, noises, clapping, appreciation, fun etc.

A complete package.... Great work done by BMA secretariat towards organizing of such a fantastic event...

By Ms. Archana Srivastav (Committee Member – YMDC)

RESOURCE TEAM

Mr. Vikas Chawda, Chairperson	
Mr. Aanand Ladgaonkar	
Ms. Archana Srivastav	Mr. G P Kurien
Mr. H M Bhatt	Mr. Haritsinh Gohil
Ms. Lipi Vachharajani	Mr. Sanjay Mankad

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Committee Corner

Programs Committee

With business becoming global at a very fast pace, the business executives are, now a days, more frequently getting exposed to the customers, vendors and other business associates belonging to different cultures, demography and linguistic diversity. Hence, to keep oneself ahead in the race, one needs to be completely aware of the social customs, etiquette and social norms of the diverse group one deals with. Also, it is now essential to know the common etiquettes which are being adopted by all the society as common code of conduct.

In order to create awareness among the business professionals of Baroda regarding such common etiquettes the International Management Development Programme on Etiquettes for Global Business will be organized on 20th February, 2014 which will be conducted by none other than **Ms Sabira Merchant**, who is an authority on this subject. Ms Sabira is an expert guide on speech, diction, etiquette, grooming and public speaking.

This programme will be very interesting and beneficial to the business executives of Vadodara.

- Mr. Sudhir Sethi, Chairperson, Programs Committee

BLING Committee

For the last 2 years BLING (BMA's Leadership Initiative for Nurturing Growth) Committee of BMA has been working closely with the students of Baroda schools. Through the School Management Clubs under BLING, the students not only learn the basics of everyday management but also lessons of life. Activities carried out throughout the year are given points. While most of the schools go neck-and-neck in the point system, the major change would come at the end of the year when the activities and events culminate into the grand 'Annual Skit Competition', where the winning teams earn the maximum points and can change the leader board.

Last year 'Bollywood and Management' saw a good response with students coming out with unique learnings of management through Hindi films. The programme was a success and it was thought that this year we will have yet another unique theme that teaches lessons of life. Blind beliefs and superstitions are rampant in our society and takes a country back by years. It is one of the gravest impediments in any growth or progress, be it societal, personal or of the country. People like Dr. Narendra Dabholkar have laid down their lives for creating a mass movement and freeing the society from such vices. However, it is well known that these taboos can be overcome only if the awareness starts at young age. Considering all these, the theme for this year's annual skit competition is also 'Blind Beliefs & Superstitions'. School Management Clubs will come up with original skit ideas on how to overcome these vices and how to bring about awareness in the society so as to make it stand-up against blind beliefs and superstitions.

About 14 schools will be selected after the preliminary elimination rounds and the final competition will be held on 24th February, 2014 at Sir Sayajirao Gruh, Akota. Eminent film Director

Rajesh Mapuskar along with other celebrity judges will be the jury. The event may be by young students, but the subject is relevant to people of all age, caste or group.

- Dr. Arjun Singh Mehta, Chairperson, BLING Committee

Tales for Trainers

"Imagination is more important than knowledge."

- Albert Einstein

Our special Management Development Programme was organized to capture this essence.

It is widely believed that stories are a powerful communication tool because they are a bridge between the head and the heart. Stories bring together images and words and they can convey information, build relationships and ignite people into action.

Organizations all over the world are looking at storytelling as a promising tool for training and engaging people.

All the participants were divided into groups and they were asked to work in teams.

The session started with each team emoting a particular emotion that **Ms. Rama Moondra** asked them to and the other participants were observing them. Emoting is an importance aspect of storytelling and helps you to enhance the story that you are telling.

After the emotions part, the basic steps that is involved in telling a story were discussed and each team was told to select a story from the Panchatantra books that were given to them and tell the story in 3 minutes using the steps told.

Various points were highlighted that could help them in making their story telling more effective.

The next activity that was conducted was telling a story after seeing various pictures and after that all the teams had to pick up some movie, improvise it and depict a story in 5 minutes.

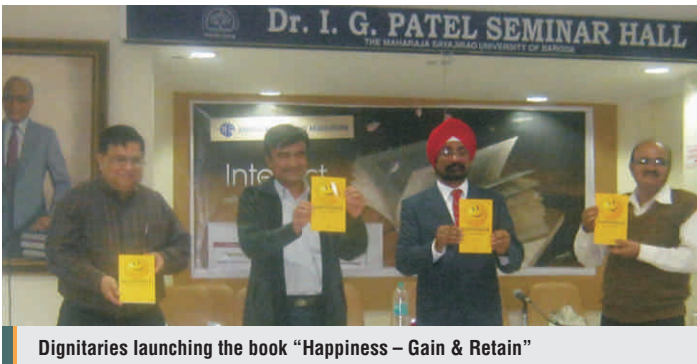
The session was an interactive one which was filled with activities and discussions. The participants were appreciative of the trainer and the concept that was new for them.

They shared their learnings from the session and suggested that they would start a story board with the participants and Rama Moondra to enhance their skills in future as well.



Ms. Rama Moondra along with the participants

Book Launch of “Happiness – Gain & Retain” by Mr. Just Win Singh



Dignitaries launching the book “Happiness – Gain & Retain”

Under BMA’s initiative of Interact with Authors, we had a Book Launch of Just Win Singh’s “Happiness – Gain & Retain”. Book Launch is a novel initiative by BMA which is at the forefront in promoting Management ideas from various walks of life.

Mr. Just Win Singh started with funny quotes and Jokes of Santa - Banta and created a light and humorous atmosphere stating **“Smile on the face is not a sign of Happiness, but the cause of Happiness”**. According to him Happiness is a Habit, not a Heaven sent gift nor a matter of luck as many people believe. He started Happiness Institute and handled more than 600 cases of people who had suicidal symptoms and were in depression. He believes that poor self esteem is the root cause of unhappiness. According to him, energy that you throw comes back to you, hence one should always focus on what you have and not focus on what you do not have.

He started a **“Be Happy Course”** which was designed by him and was a huge success in 18 countries abroad as well as in India. This one year’s course was compiled into a book named **“Happiness – Gain & Retain”**.

This book consists of 12 Chapters which according to the author provides various recipes of Happiness which have been tested by experience and observations and have been proven to leverage the level of Happiness. He emphasized on **“Joy of Giving”** and feels that happy people are those who believe in abundant living and abundant giving. One should start feeding mind with positivity and joy thus creating an aura of positivity. The simple yet effective action plans suggested in this book will tell the readers how they can stay happy, no matter what!

According to the author his greatest motivation was obtained from a ‘Lemon’. As he squeezed the lime till the last drop, one should live life with a motto of **“Squeezing the day to the fullest”**

He concluded his speech with another joke of Santa-Banta. Just Win Singh really won the hearts of those present for the book launch.

Article by the Students of BLING Committee Indian Housewives... the Best Managers Ever..!!

When I woke up in the morning, I was amazed to see the marathon my mom was doing around the house .. helping my brother to find his socks, preparing lunch box for him, preparing breakfast for my dad, along with washing clothes, attending the maid, preparing my lunch, and sipping her already cold tea in the intervals she gets oohh..I can't even describe them all..!

How she manages to do so many things at the same time?

Well I think... this is called Truly Multi-Tasking....!! HATS OFF to you MOM..!!

This is just not the case in my house, it is the same scenario in almost every Indian family early in the morning. Can there be any better example of an efficient manager than Indian housewives..??

Well.. as far I can think of... a big NO..!!

If you still have any doubt...lets analyse..on the basis of skills expected from a perfect manager..!

Starting with PLANNING.... for this..just an example..INDIAN WEDDINGS..! Do I need to say anything more??

I think the picture that just crafted in your mind explains itself. She can be seen running around directing everyone, guiding all, helping and instructing all the workers, relatives, attending guests .. along with the most important thing.. money management..!

Then talking about ORGANIZING... when you find yourself helpless in finding any thing important which you kept somewhere and don't remember at all.. whom you run for in the moment of crisis..?

YES, of course..your mom... because she knows where exactly to look for it. Isn't that great organizing skills she possess without any training or classes.

Am I forgetting LEADERSHIP.... naah..!!

An Indian housewife is a perfect example of that.. Imagine you lost your cricket match and your team blames you for that and you are depressed, not talking to anyone, didn't eat also anything when back to home.. and told to family members that you are tired and going to sleep.

Then there is a knock at your door, your mom enters with a plate of food, she sits by your side and asks you only one question.... Will not eating food help in winning the match next time?

And you break down in her lap filled with tears..What she does next?

She consoles you & helps you in regaining the lost confidence, boosts up your moral.. Isn't that what a leader is expected to do in a team.. EMPLOYEE MOTIVATION..!!

Talking about DECISION MAKING..!! Well we all believe and say.. one should always listen to his mother and wife... because the woman instinct is never wrong... at least most of the times it's correct..!! Their prudence vision helps them take the best decision for their family because of the love and concern they have in their heart.

They do NOT need any INCENTIVES, BONUSES or PERKS..

Contentment and happiness of their family is their biggest

incentive and source of motivation.

They do NOT need any ORGANIZATION GOAL to stick to it.. because they know well what is their goal in life.. success of their kids and prosperity of the family.

She is always keen on learning new things and keeps herself updated.. so that she can help her daughter to select the latest dress and accessories.. so that she can bring latest gadget for her son.. so that she can help her husband in solving problems and certain issues.

Ever wondered how well they manage the finances; the employees as well as the customers .. both the family members and bunch of relatives depending on situations.. the smooth functioning operations everything..!

You might be wondering why I named the title as "INDIAN" Housewives specifically.. because India is a country where we still believe in family and culture; and all this comes under the duty of the mother to inculcate culture and respect for the nation and elders in her children and turn them into nation's asset. We are still high in our COLLECTIVIST nature and value families and society more than individual self.

And they never went to any B-School or attended any Management class.. still they are the BEST MANAGER .. and we can learn a lot from them..!!

A TRIBUTE TO ALL INDIAN WOMEN..!! WE SALUTE YOU ALL ...!!

- Bhuvaneshwari Solanki, XI, Commerce, Eklavya Club (St. Kabir School)

“Health and Stress Management Awareness” by Mr. Arun Rishi (Swargiya)

In the modern era of fast paced life cycles and stressful working condition, people especially the working professionals are facing a lot of health issues. BMA had organized a unique program on ‘Health and



Glimpse of Health and Stress Management Awareness by Mr. Arun Rishi (Swargiya)

Stress Management’ by Mr. Arun Rishi (Swargiya). Mr. Rishi an eminent industrialist who after his retirement from business, established a unique Health Institute in Ujjain and became ‘Clap Therapist’. Mr. Arun Rishi has designed a unique concept of clapping and staying healthy. He believes that *‘prevention of diseases can be done through clapping 15 seconds a day and rubbing the sole for a minute each day’*. He highlighted on various secrets on Health Management, Stress Management, Spouse Management and Self Management.

He revealed the science to stay healthy by *‘Clapping 15 seconds a day and keep the doctor away’* which is also a part of *‘Accupressure’*. He demonstrated various ways by which one can stay healthy for 100 years. He has undergone 21 years of thorough research and developed the various ways to stay fit and healthy. According to him one should focus more on the natural substitutes than chemical contained products as well as one should quit addictions to stay fit and healthy.

The event was an eye opener for all who were present there.

Framing Minds Turn Dreams to Reality with Mr. Keyur Shah,

**Managing Director,
Yash Highvoltage Insulators Pvt. Ltd**



When you talk to people, you have high probability of coming across individuals who had no clue as to what they wanted in life in their school days and few who had a rough idea of what line of career they would like to pursue. But to meet someone who was very clear, right from his childhood and is making efforts to achieve what he had dreamt of is a rare exception. And among the exception is **Mr. Keyur Shah, Managing Director of Yash Highvoltage Insulators Pvt. Ltd.**

A die hard business enthusiast at heart, a staunch leader in approach and a go-getter by attitude, he completed his elementary schooling from Baroda High School, Alkapuri and earned his civil engineering degree from Maharaja Sayajirao University of Baroda.

Right from his early years, he was fascinated by the world of business and the people related dynamics in the business as they are an important aspect for the success of the business. This has helped him to develop competencies that have made him the master of all trades. His commitment towards his work, determination to excel and dedication to deliver the best has not only let him scale new highs but also have taken the organization and its people along. He is a self made man who achieved what he aspired for and is scaling new heights day after day.

This interview would be fruitful for people who want to start or do something of their own and want to make a name for them. Here is a brief summary of the interaction that we had with Mr. Keyur Shah.

Samanvaya (S): Sir, tell us something about your background, past work experiences and your association with Yash Highvoltage Insulators Pvt.Ltd

Keyur Shah (KS): A true Barodian at heart, I was born in Mumbai to a business family. And this instilled a sense of business in me right from my early days. I imbibed the leadership quality from my father who is the owner of ‘Green Electricals’. Not only is he a visionary at heart, he is an inspiration in himself.

It was very clear to me that I would become a business man and interacted with various people to develop my skills. When I passed my Engineering I wanted to start off with my business and with the support of my father I bought a trading company known as ‘Desai Brothers’ and later named it Transpower Technologies Pvt. Ltd. The company traded Siemens products but due to saturation and territorial limitations, I decided to



foray in to manufacturing, and create a brand of my own.

The feeling of owning something of my own and having your own brand enabled me to take the decision of buying a small startup company in 2008 named Yash Highvoltage, which was just entering in the niche market of bushing.

(S): How has the company evolved over the years in your tenure?

(KS): When I bought Yash Highvoltage in 2008, the biggest challenge was to establish ourselves in a market where there are only few players and where we had to compete against established MNC's. Moreover being new in the industry, gaining the trust of high level employees, suppliers, and our customers was a difficult task.

But our dedication, commitment and hard work has propelled us to be one of the most sought out name in the transformer industry in the present scenario. From a humble beginning with 3 workers, 1 supervisor and 2 clients and few lakhs turnover, Yash has emerged as world renowned conglomerate with more than 100 employees and global presence in 18 countries. We have also diversified in to products for infrastructure like fully insulated EHV bus bar systems, FRP gratings and architectural roofing etc.

Moreover, our strategic partnerships with Swiss and American companies have helped us to introduce global working standards and deliver world-class products and services to the power industry in the most efficient way.

(S): You are at the helm of affairs. What is it like? What are the thrills and the excitement of being at the core?

(KS): Well, on the positive side there is a sense of satisfaction from the work and the respect that we get as a manufacturer is worth it. There is a sense of pride and excitement in the work and in the brand. The cons are that I don't get much time to be with my family, due to the continuous touring there are issues of health and the routine gets disturbed.

(S): Bringing an organization to the top requires a leader. What is your leadership style?

(KS): I take my team along, believe in to-the-point communication and am always open to discuss my teams' concerns with a will to address them to best of my ability. I propagate the same idea to my senior team.

I never miss an opportunity to share my vision and the organizational goals with my team to motivate them to achieve our objectives. Being compassionate and ever accessible to my team helps me to bring out many innovative ideas. I believe in participative style of Leadership.

(S): What are your hobbies?

(KS): I like to socialize when I am free from my work. I like to spend time with the family and friends

(S): Sir, what is normal working day like?

(KS): My day starts at 5:00 am in the morning and I try to go for a

morning walk. I have my morning tea with my parents and then spend time with my kids before they are off to school. Once the kids go to school, I get ready for the day and then have breakfast with my wife.

I leave for the factory at 8:30 am and maintain my routine to visit Jalaram Temple on the way. The day starts with an initial round of factory premises, have a brief overview with my senior team and line up critical activities for the day. The attempt is to resolve certain issues on the spot. I only enter my cabin after finalizing the day's tasks with my team.

I am back from factory at 7:30 in the evening and then spend an hour at home. We usually have guests at home or we are invited for one or the other function which we make it a point to attend. Before my kids go to bed, I ensure a short outing for them. I usually sleep around 12 after planning my next day activities.

I am also helping my wife Tina for our upcoming state of the art showroom for living sculptures mainly large sized bonsai plants and decorative planters.

(S): How do you cope with Stress?

(KS): Stress is a part of everyone's life and it is no different to me. I perform better under pressure and enjoy working in a challenging environment. Systematic prioritization has helped me to effectively manage pressure in my personal life.

With a family which supports me in thick and thin, friends who are always there when I need them and an efficient team of professionals who are capable of solving the most difficult problems, I have learned to stay calm under pressure, and handle stress fairly easily.

(S): How has the family supported you?

(KS): My family has faith in me and I have faith in them. My parents, wife and kids have been the pillars of my success and support me in all the decisions.

(S): How do you balance work?

(KS): Being a growing company quickly expanding its global footprint, it is difficult to maintain a perfect balance between personal life and work. I travel a lot so whenever I am back I spend time with my family, especially my kids. I read them good books and interact with them as much as possible.

(S): Do you believe in giving back to the society and how do you do it?

(KS): According to me, my immediate society is my people, my employees who work with me all the time. I believe in supporting them and helping them in any small way possible. I am the Vice Chairperson of Baroda Round Table, where we take up several distinct social activities mainly fund raising for building schools etc. I am also the Treasurer of North Indian Culture Association (NICA) where we organize a lot of cultural events including the RAM LEELA on polo ground, the landmark event of our city.

(S): Any incident/s from your life which had an everlasting impact on you and made you learn a core lesson of life?

(KS): Well, there are many such incidents that happened over the period of years. One of them which had the greatest impact and shaped my life was during high school. My 12th grade exam scores were low and my parents were called to school. Even though my father was silent at school, later at home he conveyed having lost trust in me and he wanted me to figure out the next step in my life on my own.

This had a lasting impact and changed my perspective. I worked hard to bring back his trust and became focused.

(S): Any advice/suggestion that you would like to share with our readers.

(KS): There are few points that any person should always remember

- Believe in yourself
- Take calculative risks
- You should be clear with what you want to do in your life
- Think out of the box and make a niche for yourself in this world
- Have good people around you and seek their advice whenever required.

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Forthcoming Events

ANNUAL SKIT COMPETITION ON BLIND BELIEF AND SUPERSTITION

"Talent should not be the filling of a pail, but the lighting of a fire"
There's a radical – and wonderful – new idea here

We all are blessed with creativity and talent. BMA has realized the need to give platform to the young managers of tomorrow. This is the best opportunity for students whatever they learned at ground level like music, drama, dance in schools to execute and explore their acting talent on such a big platform.

"Baroda Management Association's ANNUAL SKIT COMPETITION"
So what are you waiting for..... This is the Stage, and you are star of future.

PRIZES	Category	Award
	Best Skit	Rotating Shield & Cash Prize
	Best Actor	Shield
	Best Script	Shield
	Best Set & Design	Shield

Day & Date : Monday , 24th February 2014

Venue : Sir Sayaji Nagar Gruh, Akota

Open Entry to all schools with Prior Registration

For Registration Contact : 0265-2344135 or Email :bmabaroda1@gmail.com

FRIDAY EVENING TALKS

SR.	DATE	TOPIC & SPEAKERS
1.	14.02.2014	"Book Review on Farm to Fork" by Mr. Praful C. Vin
2.	21.02.2014	"The Lotus Art" by Mr. Paritosh Goswami
3.	28.02.2014	"Equity Investments. Why, When, How. Do's and Don'ts" by Dr. Hitesh Patel

Venue : BMA, Guru Narayana Centre for Leadership,
Anmol Plaza, Old Padra Road, Vadodara.

RENEW YOUR SUBSCRIPTION **AppealNote**

For members who have not renewed their BMA membership for the year 2013-14, kindly renew your membership at the earliest and avail all the benefits further.

Ms. Arti Basu	- Editor
Ms. Amita Jaspal	- CEO
Ms. Shivangi Singh	- Sr. Program Officer
Ms. Minal Padhiar	- Tr. Program Officer
Mr. Sagar Mehta	- Hon. Secretary

**Editorial
Team**

From the Editor's Desk



Dear Members,

5th edition of IMYI (Igniting Minds – Young India) once again proved apolitical status of BMA. It was a real slugfest of powerful political personalities talking about their personal life experiences to the youth and their journey in political arena, keeping their boxed gloves intact (tacitly) however blowing glowing punches in delivering respective sub-theme addresses. It was truly youth in leadership role on stage and in audience too but with full decorum of the underlying rules of keeping the programme apolitical, Kudos! to Team BMA. Those who were not present, just enjoy the reading and feel connected.

While enterprising committees of BMA roll out their plans on way forward, BMA continues to seek support and sponsors for these wonderful events. BMA is an autonomous, non-political, non-profit, public (educational) institution and it requires sound financial support besides moral support for conducting these programme in its true formats to benefit all the participants.

In line of this objectives, BMA in this newsletter has covered special mention of the space available in its premises for corporates, individual trainers, HR professional, small and medium size companies at a very attractive rates. BMA requests its members and non-members to take advantage of these facilities, pass on this message and support BMA in its endeavour to remain afloat in a very competitive, inflationary and demanding circumstances. BMA welcomes you to see these facilities and decide.

And a message before I sign off....to all young and spiritual at heart...

"Love is patient, love is kind, is not jealous; love does not brag and is not arrogant, does not act unbecomingly; does not seek its own, is not provoked, does not take in account a wrong suffered, does not rejoice in righteousness, but rejoices with the truth; bears all things, believes all things, hopes all things, endures all things. Love never fails." Paul the Apostle, 1 Corinthians 13: 4-8....BMA wishes you all....Happy valentine's day.

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May Lord Shiva shower his blessings on you and your family.

May happiness and peace surround you with his eternal love and strength. Happy Shivratri.

Happy reading, love & light.

Yours,

Sagar Mehta



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