

International*Women's Day*
Inspiring Change - Power of 49

Glimpse of WDC (Inspiring Change - Power of 49)

Women Development Committee (WDC) of BMA really feels that each Women in the World is equally important and hence it organized an event on Women's Day featuring the theme **Inspiring Change – Power of 49**. BMA – WDC wanted to give the women of Vadodara a choice "**Inspiring Change**". BMA – WDC aimed that Women should be involved in making decisions, shaping society, to exercise their own right. This year is a special year as in this election 48.46% of voters will be women approximately 49% of the electorate there by making a huge impact; hence women should understand the power of their vote and use it wisely.

The programme started with the euphonious song for Women Empowerment by the ONGC Women Representatives.

The dignitaries who shared the dais were **Smt. Maharani Radhikaraje Gaekwad, Dr. Purvi Mehta-Bhatt, Ms. Ruzan Khambatta, Ms. Sonal Modi, Mr. Paritosh Goswami and Ms. Meera Sampat** as the moderator for the event.

1st session was addressed by The Maharani of Vadodara **Smt. Radhikaraje Gaekwad** on '**Women Motivation and exercising their franchise responsibly**'. She stated that women

always under-estimate themselves and they remain in self-doubt and guilt. According to her, women should break these bars of self stereotyping and should stand for themselves and start thinking about their freedom of thought and independency of their actions.

The 2nd session was addressed by **Dr. Purvi Mehta - Bhatt**, Asia Head of International Livestock Research Institute on the topic '**Advocating Women Equality**'. She stated that the issue pertaining to women still exists all round the world. She revealed some examples on Women Empowerment in the 21st Century which inculcates:

- Women stepping into professions like Army, Air force and Space as a career
- 63% of graduates from Top University are Women

But on the contrary

- Women are most prone to malnutrition and violence
- They are the ones who do not have access to higher Education

She emphasized on the fact that though 76% of women are in Agriculture, but there are no cases of women having owned a farm. She quoted that "**Empowerment can come only when we earn it**". Finally she summed up by stating that Women should be able to take their decisions independently and they should strongly follow and respect them.

Ms. Ruzan Khambatta, the 3rd speaker of the programme started her session by emphasizing on '**Nari Shakti**'. Taking into consideration the voting rights she stated that though we are not the decision makers, but it is time for us to take independent decisions. According to her our decisions pertaining to the voting rights should be unbiased and should be taken in utmost freedom. Women safety and its awareness initiative should be taken by the Government.

Ms. Sonal Modi, a well known Gujarati Author, addressed the session on the topic '**Free Speech begins first at Home**'. She stated that Women should be given freedom to take her own decisions without any bias. She quoted two real life stories which show us how women don't want to take their own decisions confidently. Freedom of Speech is the right of every woman, and it is high time to exercise this right by casting their

vote and elect the upcoming government. She also quoted a story of Sudha Murthy from her book **“Wise and Otherwise”**

Mr. Paritosh Goswami, a well known Film Director addressed the session by Thanking and Saluting all the women present there. He saluted the spirit of Women to stand up against inequality, violence and rights for their benefits. He described about his movie’s story **“Kabhi yun bhi toh ho”** – A Film based on Widow Remarriage.

The programme ended with the Book Launch of Sonal Modi’s **“Meghdhanushi Manuniyo”** and Vote of Thanks by Ms. Shilpa Parikh (Co-chairperson - WDC)



Dignitaries on the Dais for Book Launch - Meghdhanushi Manuniyo

RESOURCE TEAM

Ms. Aditi Tiwari - Chairperson

Ms. Shilpa Parikh - Co-Chairperson

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Life Style Management Session and Eye Check Up Camp

Healthcare Management Committee came up with one more novel program pertaining to one of the most precious and vital organ of the body - **Our Eyes**. Life Style Management talk aimed at better health and vitality of eyes.

A highly informative talk was given by all the doctors which focused on creating awareness about 'Eyes'. **Dr. Tapan Shukla** covered topics like Anatomy of Eye, Differences of Vision namely Myopia, Hypermetropia, Astigmatism and Presbyopia, 'Spectacle Correction' through Refractive Surgery and LASIK Technology. He summed up by stating that the goal of the Refractive Surgery is to make the patients less dependent on Glasses.

Dr. Jayprakash Purohit showed a video on how Lasik Operations are conducted as well as explained various facts pertaining to Retinal Diseases and symptoms in vision when it occurs, its hereditary effects and Diabetic Retinopathy.

Dr. Niketu Shah presented the anatomy of Eye and diseases like cataract, how it is operated and the precautions which are to be taken.

The talk was followed by eye awareness camp where many citizens of various age group consulted with the Panel of Doctors and resolved their queries pertaining to their eyes.



Dignitaries on the dais at the Life Style Management Talk

RESOURCE TEAM

Dr. Niketu Shah - Chairperson

Industrial Visit of Students and Young Professional under aegis of BMA

BMA organized industrial visit where about 40 students and young professionals visited 132 kV Gotri substation of GETCO and GETRI on 21st March 2014.



Visit to 132kV Gotri Substation of Gujarat Energy Transmission Corporation Limited (GETCO)



Participants at the GETCO Substation

At the substation two junior engineers gave a brief introduction about GETCO. **Gujarat Energy Transmission Corporation Limited (GETCO)** was set up in May 1999 and is registered under the companies Act, 1956. The Company was promoted by erstwhile Gujarat Electricity Board (GEB) as it’s wholly owned subsidiary in the context of liberalization and as a part of efforts towards restructuring of the Power sector.

Mainly the power system is divided into three segments, namely Generation, Transmission and Distribution. Inside the switchyard the complete start to end cycle from 132 kV incoming line, lightning arresters (LA), capacitor voltage

transformer (CVT), wave trap (WT), tariff metering equipments (EMPT), Current Transformer (CT), Circuit Breakers (CB) and place of HDB isolator and HDB/HCB isolator without earth switch and pass over to 132 KV Bus leading to Consumer's Distribution Layout. System parameters for standard consideration for 132 kV in terms of Line Conductor, bus conductor, sub-conductor spacing, insulator string, earth wire, bus bar scheme, bay width, equipment ground clearance etc. were also explained in detail. Two bays were visited namely line bay and transformer bay. An interactive session was then followed with the present engineers and queries from students were responded.

Visit to Gujarat Energy Training & Research Institute (GETRI):



Participants of the Industrial Visit at GETRI

Gujarat Energy Training & Research Institute (GETRI) is an autonomous training and research facility promoted by **Gujarat Urja Vikas Nigam Limited**. It was established with a view to offer a platform for providing state-of-the-art facilities for training, skills upgradation, research and documentation of best practices in the power industry. GETRI is equipped with full-time faculty members with expertise in power sector - Generation, Transmission, Distribution, Regulatory, IT, Finance, Commerce and HRD. The Institute also calls upon eminent external faculty with rich and vast experience in their respective fields both in India and abroad.

Shri D. S. Dube (DGM) gave a detailed power point presentation on various subjects such as power tariff, automatic power factor controller (APFC), Fault Passage Indicator (FPI), High Voltage Distribution System (HVDS), Jyoti Gram Yojana (JGY), Geographical Information System (GIS) implementation in power sector, pre-paid meters and their pros and cons, surge arresters etc. He gave a statistical account of the % of power generated from various sources like hydro, coal, gas, wind etc. and how non-renewable source of energy generation are preferred today.

GETRI undertakes Technical Training and skill Upgradation in areas of Power Station (Thermal, Hydro and non-conventional) Technologies and operations & maintenance, Transmission systems technologies and operations & maintenance, Distribution system technologies and operations & maintenance, Energy Efficiency, Energy Environment Interface, Rural Electrification and details sub-topics in Generation, Transmission and Distribution. GETRI also imparts numerous

training programs in Human Resource Development and Organizational Development to power sector professionals.

The participants were also given tour of the campus with facilities such as accommodation for trainees, auditorium, conference room, class rooms, computer lab, knowledge center and library, model room, recreation, dining hall etc.

At the end of the visit, Officer Bearer representative of BMA thanked the GETCO and GETRI officials for devoting their valuable time in imparting knowledge to the students and young professional and looked forward to many more such industrial visits to their various facilities in state of Gujarat from time to time for benefit of students through BMA's academic initiatives.

By Devanshi Mehta, Student – Electrical Engineering



Special MDP on The HABITS of Highly Productive People

The special MDP was conducted by **Mr. Tushar Vakil**, a coach, trainer and personal productivity expert.

He gave brief about the 7 Habits of Highly Productive People and how it can help you in taking charge of your day and becoming more productive. In this new age of information and technology, we need to manage ourselves differently, than we used to manage ourselves just 20-30 years ago.

The Seven Habits that he emphasized :

- **Focus only on the most important things :** Highly productive people hardly ever do anything that does not directly relate to the achievement of a few priorities that they have decided to work on.
- **Plan your work and work your plan:** Productive people start the day with a plan of what they want to achieve during the day. Highly productive people make the "TO - DO" lists the evening before.
- **Protect your time and your priorities:** Highly productive people are fanatic about protecting the time and working on their own priorities.
- **Work in blocks of 60 to 90 min:** Highly productive people work in 60 to 90 min blocks of an interrupted time.
- **Eat that Frog First :** Mark Twain once said that – "First thing in the morning, if you eat a live frog, you can be a sure that



Mr. Tushar Vakil along with the participants

the rest of the day will not get any worse!” Highly productive people tackle the most difficult and rewarding task first thing in the morning.

- **Manage energy and take regular breaks:** Managing your energy throughout the day is very essential to being highly productive. It is always advisable to take a 5 min break and refresh yourself by taking some deep breaths, having a cup of coffee, drinking some water, doing some neck exercises, going for a walk or doing some office yoga.
- **Do only one thing at a time:** We all have been guilty of trying to do too many things at once. When it comes to doing cognitive tasks that require our attention, human brains are not designed for multitasking. We can only focus on and do one thing at a time. Trying to multitask only increases stress and reduces the quality of the work. The purpose of multitasking is to save time but it actually ends up taking more time than doing the individual tasks separately.

RESOURCE TEAM	
Mr. Sudhir Sethi	Chairperson
Mr. Saurabh Dixit	Co-Chairperson

MSME Orientation Program on Digital Prototyping



Ms. Avi Sabavala, Chairperson - MSME, Mr. Dipak Shah, Co-Chairperson, MSME and participants in the MSME Programme on Digital Prototyping

MSME Committee which has specifically emerged to addresses the needs of Micro, Small and Medium Enterprises had organized an Orientation Program on ‘**Digital Prototyping**’. The main aim of organizing the seminar on Digital Prototyping was to provide a revolutionary approach to product development that help to design, visualize and simulate products rapidly and cost - effectively.

This session was addressed by **Mr. Dipak O. Shah (Co-Chairperson of MSME Committee)** who shared some extraordinary knowledge and information regarding the virtual and Digital process in computers for designing.

RESOURCE TEAM	
Ms. Avi Sabavala	Chairperson
Mr. Dipak Shah	Co-Chairperson

Book Launch of Prof. (Dr.) Mathew Monippally’s The Persuasive Manager



Dignitaries on the dais Launching the Book “The Persuasive Manager”

Under BMA’s initiative of Interact with Authors, we had a Book Launch of **Prof. M. M. Monippally’s** “Persuasive Manager - Communication Strategies for 21st Century”

M. M. Monippally was a Professor of Communications at IIM, Ahmedabad who is specialist in strategies of managerial communication and persuasion.

The author described how the 3 basic strategies for an efficient Manager help in Persuasion like : Hard Strategy, Rational Strategy and Soft Strategy.

The session was followed by the dignitaries’ launching the book which was followed by a Question and Answer session. The session was well received by the participants which was a mix of students, professionals and senior citizens.



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Framing Minds

Envisioning the Path to Success

Mr. Mahesh Gohil

**Managing Director,
Esquire Machines Pvt Ltd**



Mr. Mahesh Gohil, is the Managing Director of Esquire Machines Pvt Ltd. A visionary who had a dream of starting his own business after an experience of 2.5 years in Sayaji Iron and Engineering, he started his own enterprise which manufactured only one product in a shed of Makarpura GIDC. Sheer persuasion and hard work of the company lead to its expansion. In present scenario under Esquire, there are three companies namely i.e. Esquire Machines, Esquire Ideation, Esquire CMAC and formation of a JV with an European company which is under process.

This Interview would be highly beneficial to the future entrepreneurs as they would get an opportunity to turn their dreams to reality.

Samanvaya (S): Sir, tell us about your background, past experience and your association with Esquire Machines Pvt Ltd.

Mahesh Gohil (MG): I completed my Diploma in Mechanical as well as Industrial Engineering. After having experience of two and a half years in Sayaji Iron, an Engineering Company in Vadodara, I started Esquire Machines in 1975 by acquiring grant from the Government. I had in my mind that I should give prime importance to the quality aspect in all the products which are manufactured in my firm. I started my company in a shed in GIDC Makarpura which manufactured spares for construction machinery and other Job Work components. I realized that the Construction Industry had good growth opportunity in the future, hence our expansion started by manufacturing Construction Equipment such as Concrete Mixers. I bought two additional adjoining sheds to facilitate the manufacturing needs. I soon realized that the Construction Industry was indeed ever growing and hence we shifted our manufacturing plant from Makarpura GIDC to a bigger premises in Por GIDC and further expanded by procuring adjoining land in Ramangamdi. Today, our total area of the company is more than 2 Lakh Square feet.

(S): How the company has evolved over the years in your tenure?

(MG): Starting from a small shed to today having a 2 Lakh Square feet premises, surely the company has evolved a great deal over the years. The challenges of each stage of growth are different and unique, very similar to our individual transformational growth journey from a child to an adult. Today we are trying to professionalize the management of the company by bringing in experts to help us in setting up systems and procedure which will help us to grow further with less pain. Growth is always painful but it is also highly rewarding. You need to continuously keep on changing / upgrading your thought process and thinking to

survive and grow in the highly competitive business environment. When I started the company, the competitive landscape was very different than it is today and it will be different in the future. Hence the company needs to continuously evolve with time to stay relevant, survive and grow.

(S): What according to you are at the thrills and excitements being at the helm of the affairs? What are the plusses and minuses?

(MG): Every coin has 2 sides, similarly every position of responsibility whether as an employee or employer has its fair share of Challenges and Benefits without which life will become boring! Running and Growing a business is challenging work and being at the helm of affairs is not as romantic as it is made out to be in popular press. Being your own boss is no-doubt liberating and empowering but at the same time it is a highly suffocating responsibility if you are not prepared for it. It requires immense personal discipline and dedication to do justice to the responsibility. But yes, if you are prepared to do what it takes to shoulder the responsibility then the ride is exciting and thrilling for sure. In the end, it has more plusses than minuses but it also depends on what you want from life.

(S): Sir, what is your Leadership Style?

(MG): My leadership style is of hands on involvement in execution. I did not have formal business education so I am more of a doer than a thinker. I believe in the idea of "just do it". For me it is important to keep moving ahead. I might succeed or fail but I don't waste much time in deep thinking and over analyzing things. If I have a good feeling about something then I will not waste much time deliberating over what to do, I will go ahead and do it. It does not work our every time but more often than not it has given me positive results.

(S): What inculcates your hobbies and extracurricular activities?

(MG): Work is everything for me! I enjoy work so much that I don't need to cultivate hobbies or indulge in extracurricular activities to keep me motivated and energetic. However, I do like to read and keep myself fit by controlling my diet and exercising regularly. I firmly believe that to have a healthy mind you first need to have a healthy body.

(S): What is your normal working day like?

(MG): My normal working day starts at 5 am. I go for a 1 hour walk, read newspaper and have my breakfast by 9:30 am after which I go to the factory. During the day I only have 2 cups of tea and some snacks to keep me going. I usually head back home around 5:30 - 6 PM. I spend some time with my family and finish my dinner by 7 pm. I catch up on some TV news after dinner and retire to bed by 9:30 - 10 pm.

(S): How do you cope up with stress?

(MG): Over a period of time I realized that stress never helps and one should always take things easy and try to resolve them with a cool mind. Even under highly challenging situations I behave in much composed and normal manner.

(S): What are the contributions of the Esquire Machines towards society?

(MG): Apart from the direct and indirect stake holders in the business, we very actively involve ourselves and support individuals and organization working towards a social cause with which we identify. A couple of Institutes that we support actively are “Oasis” founded by Mr. Sanjiv Shah and a team of highly committed people who are working diligently for a better future for the country by working towards revolutionizing our education system. Another NGO we support is “Apala Ghar” which was founded and is managed by Mr. Vijay Phalnikar which is an orphanage based in Pune. Apart from the above, we extend our help and support to people who come to us with genuine need on a day to day basis.

(S): Any incident from your life from which you have learnt a core lesson of life

(MG): There are many instances which teach us many things in

our life. Some have long term effect while some have short term effect but each and every incidence of our life teaches us something new. Nothing stands out in particular for me as the single biggest incident which gave me an invaluable lesson in life but I can say one thing with certainty that failures (I have had quite a few) have taught me more than success in life!

(S): Any advice/ suggestion that you want to share with our readers.

(MG): I would like to advise today’s Generation to follow the concept of Karma as explained in Gita. Every youth should do their work honestly and sincerely without bothering for the results. There are no short cuts to success and one should always have good intentions in whatever task one is undertaking. He/she should always feel that what he has got is much more than he/she deserves. Success is not attached to physical possession like having a branded car or wearing a particular brand of clothes. Success for me is defined when people working along with me are happy and satisfied which is the most satisfying part of my life.

Forthcoming Events

Round Table Conference on HR

Managing Business Driven HR Transformation

Organizations face tremendous challenges in this constantly evolving business environment and HR has to play a critical role in enabling business to emerge unscathed from these often disruptive situations. Being proactive and staying ahead of the change curve are becoming increasingly important for HR leadership, as most often, the people related challenges are the most difficult to deal with.

Given the dynamic economic situation, many organizations are opting for HR transformation to create a “future ready” workforce, and flexible and aligned HR processes and systems, capable of adroitly managing the upturns and downturns with similar effectiveness. HR Transformation is all about creating business value through HR services which enable organizations to address their most critical strategic priorities. It starts with aligning HR strategy, thereby ensuring that HR is investing in the right skill sets, capabilities and programs.



About the Round Table Conference

Ernst & Young is a leading global advisory and audit firm and its People & Organization advisory practice in one of the most significant HR consulting practices in India. EY-P&O has been supporting many progressive organizations in India in managing and executing their business driven transformation through HR interventions. This exclusive conference will offer a unique opportunity for management and senior HR leaders / decision makers to interact with senior EY leaders and some Industry experts . The conference will enable you to:

- Understand the building blocks of HR transformation and how to successfully manage it
- Get insight into how other organizations are leveraging HR transformation to enhance business performance
- Define the HR Transformation agenda for your organization, keeping in mind your specific challenges and context
- Share your experiences and network with peers and EY experts

Date : 29th, April 2014 (Tuesday) **Venue :** The Gateway Hotel (Taj), Akota

PROGRAM OUTLINE:

- 9:30 am to 10:00 am - Registration
- 10:00 am to 12:00 pm - Workshop on HR Transformation by EY including case studies and experience sharing of other organizations
- 12:00 pm to 13:00 pm - Participative dialogues with the audience on HR Transformation

Registration Process : There would be one round table per organization which can comprise of 3 senior executives of the company comprising of Head of the unit , HR head and Head of any other function preferably Projects/Finance/Marketing.

Who should attend: Senior Management, HR Leaders, Company promoters, Influencers and Transformation Experts

Fees (per table) : Patron Members : 6,000/- Institutional Member : 7,000/- Non Member : 8,000/-

(The above mentioned fee is exclusive of Service Tax, 12.36%)



E-mail: bmabaroda1@gmail.com **Ph:** 2344135/2353364/6531234

Special MDP on Making Training Stick

We have all participated or have nominated others in training courses or workshops. Some of these have been helpful and useful in our everyday lives and others have seemed redundant and a waste of time. How often have we cheered or grumbled at being asked to participate in a training day?

The good news is that all training can be useful and applicable if the HR and Learning and Development Department applying training in few simple ways. We all learn differently, but there are some truths about learning that can be applicable

ONE DAY WORKSHOP IS ABOUT

- Strategies that can help learning to stick with the audience in an effective and meaningful way
- How to keep learners focused and motivated to absorb material
- To develop an effective follow up to training style using appropriate techniques

TAKEAWAYS

- The session will cover five of the most effective methods for stickiness
- This session gives insight into how to lay the groundwork for the design of a Follow up of training program that will stick , including how to build support for the training conducted
- This session takes the four steps in experiential learning and uses group discussion to draw out tips and tricks

FACULTY

Ms. Rama Moondra is an alumni of Indian Institute of Management, Calcutta and did one-year finishing and grooming course in Paris and M.S. in Psychotherapy from Atlanta, Georgia. Rama is a certified Coach from International Coach Federation and listed as Premium Educator with Harvard Business Publishing, she regularly contributes to Harvard case studies and surveys.

She is associated with GCCI Youth Wing, E-Chai and Startup ,part of Cluster Pulse and contributes to Govt. of Gujarat's initiative of UDISHA where 25 colleges have been getting online training. She is annual member of TIE. She is also a member of Indo – Japan cultural association, Indo – Canadian Chamber of Commerce.

She is visiting faculty at Indian Institute of Management - Ahmedabad and Nirma University. She is the only trainer in Gujarat to be invited to train the team CM. Honorable Chief Minister Shree Narendra Modi was the initiator of this project. She won award of best speaker in Toastmasters International. Former CM of Rajasthan Shree Ashok Gahlot invited her to be on panel of Rajasthan Foundation. She has won an award of highest contributor.

Date : 21st April, 2014 | Time : 9:00 am to 5:00 pm

Venue : The Gateway Hotel (Taj)

Fees : Patron Members : 2000/- Members : 2500/-

Non Members : 3000/-

(The above fees is exclusive of Service Tax, 12.36%)

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**Annual Awards
for Outstanding Young Managers**

**25th to 27th May 2014
at
The Gateway Hotel (Taj)**

Cracking an Interview

Special Vacation Session for School and College Students

OBJECTIVES

- To understand the need and preparation for an interview
- To update on what kind of questions may come in interview and how to answer them
- To understand the important factors of interviewing process so that success ratio increases

CONTENTS AND COVERAGE

- Tips to improve performance during interview
- Mentally preparing for the interview
- Physically preparing for the interview
- The different kinds of interview and how to face them
- The first impression last impression
- Little things which makes a big difference at interview
- How to negotiate the salary
- Finally accepting the offer

WHO SHOULD ATTEND

Fresh Degree / Diploma Students or Final year Students

FACULTY

Mr. Bhaskar Joshi , GM – HR , Somaiya Group of Ind. Mumbai has 25 years of work experience in the field of HR and has worked with India's best corporations

Date : 3rd May, 2014 | Time : 2:30 pm to 6:30 pm

Fees : Rs. 250/-

**Venue : BMA, 2nd Floor Anmol Plaza, Opp. Mc.Donalds, OP Road
(The above fees is inclusive of Service Tax, 12.36%)**

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VACATION COURSE

IMAGE

5 STEPS TO PERSONAL AND PROFESSIONAL GROOMING

IMAGE will comprise of 5 hands-on learning sessions spanning over 5 days for 2 hours each focusing on Grooming and Etiquette.

Dates : 5th - 9th May 2014 **Timing :** 3.00 pm to 5.00 pm

Venue : 2nd Floor, Anmol Plaza, Opp Mc Donalds, OP Road, Baroda

***Register for all 5 sessions and get discount**

Fees : 600/- (per session) | 2500/- (for all 5 sessions)
(The above fee is inclusive of service tax, 12.36%)

For more information contact BMA
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AppealNote

RENEW YOUR SUBSCRIPTION

For members who have not renewed their BMA membership for the year 2013-14, kindly renew your membership at the earliest and avail all the benefits further.

SUPPORT BMA

Avail BMA's Conference Facility on Rent For more information Contact

Baroda Management Association
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FRIDAY EVENING TALKS

SR.	DATE	TOPIC & SPEAKERS
1.	04.04.2014	Mind Programming and Spiritual Communication by Ms. Rupal Trivedi
2.	11.04.2014	Accepting Autism by Ms. Manisha Bhatt
3.	18.04.2014	Sexual Harassment at Workplace Act by Father P. D. Mathew
4.	25.04.2014	Hospitality -The role it plays in our lives and the changes it has brought in society by Mr. Melvyn Saldanha

Venue : BMA, Guru Narayana Centre for Leadership, Anmol Plaza, Old Padra Road, Vadodara.

Ms. Arti Basu	- Editor
Ms. Amita Jaspal	- CEO
Ms. Shivangi Singh	- Sr. Program Officer
Ms. Minal Padhiar	- Tr. Program Officer
Mr. Sagar Mehta	- Hon. Secretary

Editorial Team

From the Editor's Desk



Dear Readers,

Under the able leadership of our CEO, BMA took yet another initiative towards taking forward the management movement.

This edition will give you a glimpse of an assortment of activities that took place in the last month. BMA had organized a very informative **Industrial Visit** of Gotri sub division of GETCO and GETRI for students and young professionals. **Healthcare committee** had organized a one day eye checkup camp and a life style management talk on better health and vitality of EYES. **Women Development Committee** had a power packed session on the power of 49 to make the women realize their potential and gravity of casting their vote and selecting their leader wisely. Under the aegis of "**Interact with Authors**" we had another book launch of "Persuasive Manager" by Prof.(Dr.) M.M. Monippally, a must read for everyone to understand the 21st Century communication strategies and the act of persuasion.

In line with its objectives, BMA had organized **Management Development Programme** which saw Mr. Tushar Vakil emphasizing on seven habits of highly productive people and how we need to manage ourselves differently to be more productive.

The **Framing Minds** in this month's edition demonstrates how you can turn your dreams into reality, and follow it with adherence.

This month would witness a unique yet crucial **Round Table Conference** on HR transformation to enhance business performance. This RTC would be conducted by the leaders in this field, Ernst and Young on 29th April. We wish to see you there and take advantage of this programme.

We invite you **to renew your membership** and avail the various facilities given by BMA.

And a message before I sign off... Let's take an oath that I will vote and influence 10 more citizen to vote.

Hello ! Vadodara ! PLEASE VOTE AND MOTIVATE OTHERS TO VOTE.

Wishing you all the best,

Arti Basu



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