



### From the Desk of President **Dr. Arjun Singh Mehta**

There are few institutions that start to peak, yet again, after almost six decades. BMA has been in forefront of all management institutes in this country. Being a pioneering organization, it has paved way for many similar setups to come up. However, while many such organizations reach a point of saturation, BMA is riding a fresh, new wave of enthusiasm, positivity and raring to move ahead with a festive fervor. Like all others associated, I feel great joy and privileged to be part of this momentum and to be able to contribute as the office bearer for the year 2014-15.

BMA has a strong foundation laid by formidable teams of office bearers in the past. This was both a challenge and opportunity for a young team of 2014 office bearers and the secretariat. While on one hand we had to live up to the high standards of performance, we also had the freedom to take ample advantage of this platform to launch new ideas, bring about new trends and take new initiatives. And along with the team, we did just that. We have laid another storey to the growing tower of BMA.

We realized in the beginning of the year that it is imperative that BMA niches out its own identity and becomes self sustaining. This is not a short term goal but it has to be a systematic program. The first step was to identify the inherent strengths of BMA and leverage that into building a plan that will help to make it one of the most complete and formidable institution. This was the basis of all actions, decisions and initiatives taken during this year.

It is now required that someone provides stability to these initiatives and takes it forward towards its goal. As the master planner and meticulous Alok Desai takes over the presidential reigns, the whole plan fits in perfectly.

The year spent at the helm of BMA has given my enthusiasm an extra boost and brought me closer to BMA on the emotional front as well. I look forward to continue this association and contribute towards the wholesome development and growth of BMA.

## Management Development Program

### 7QC Tools



Mr. Madhav Reddy along with the participants

The workshop on “**7 QC Tools**”, organized by BMA on 6th May, 2015 by **Mr. Madhav Reddy**. This workshop focused on, simple statistical tools used for problem solving, to analyze the production process better Identifying major problems/challenges, Control fluctuations of product quality and provide solutions to avoid future defects, Monitor, control and improve process performance over time by studying variation and its source.

### Presentation Skills



Mr. Ojas Bhatt along with the participants.

A workshop on **Presentation Skills** was organized by BMA on 15th May 2015. The workshop was conducted by **Mr. Ojas Bhatt**. The faculty covered the topics related to, public speaking and keys for preparation of effective presentation, ADD Model for effective presentation, The Presentation Mistake You Don't Know You're Making, tricks to overcome nervousness while presenting, ways to structure your presentation etc.

## Inauguration of 'Management Week 2014-15'

### Inauguration

The competition for the 24th AAOYM (Annual Awards for Outstanding Young Managers) was held from 24th - 26th May'15 where the avid participants of various reputed organizations delivered their presentations on various Management Topics and they were judged by the eminent panel of the Jury, well versed in their spheres. 31 teams participated in the Annual Awards for Outstanding Young Managers.

The Inauguration ceremony commenced with the president's speech (**Dr. Arjun Singh Mehta**) wherein he addressed the audience and briefed them about the AAOYM competition.

Further **Mr. Romi Bhatia** (Vice President) briefed the audience about the Management Week 2015-16.

The chief Guest **Mr. Santosh Desai**, MD and CEO of the Future Brands mentioned in his speech the importance of "VALUE" as an ingredient for understanding the marketing management, their working ethics and culture. It is the job of every management to consider two essentials: -

- (a) The Conversion of Value &
- (b) The Idea of Value.

How to create VALUE for your business is an important vision for every businessman.



**Dr. Arjun Singh Mehta**  
Addressing the Inauguration Session



**Mr. Romi Bhatia** briefing the audience about the Management Week



**Mr. Santosh Desai**  
Addressing the Inauguration Session



Audience at the Inauguration Session of the Management Week

There are different notions attached with the respective "**Values**". Values are of different kinds:

- (a) Emotional Values
- (b) Transactional Values
- (c) Modern Relation Values
- (d) Branding Values in view of the creator's world.

The BLING Committee that worked for the STUDENT MANAGEMENT CLUB of the different Schools of

Baroda, under which the students performed for the whole year and the best school management club had been felicitated during the Inaugural Ceremony by the hands of our chief guest Mr. Santosh Desai.



**Mr. Sagar Mehta** addressing the audience at the Inauguration session.

### AAOYM



Participants in AAOYM Competition

The Annual Awards for Outstanding Young Managers beckons the enthusiastic young budding managers of different organizations to come forward with innovative presentation on one of the topics; and

The participants were given different management topics on which they were supposed to present themselves. The topics were contemporary and the juries selected were the delegates from renowned corporate houses. The topics were: (A) Millennial Generation (B) Renewable Energy (C) Swachh Bharat- Role of Corporates through CSR, (D) From made in India to Make in India (Technological Challenges), (E) From Made in India to Make in India (Human Capital Challenges), (F) Women as CEO's – More the Merrier. (G) Smart working through smart gadgets.

### IMYI



**Dr. Devanshu Patel**



**Mr. Abhishek Jain**





Mr. Nitish Tipnis



Ms. Jayaka Yagnik



BMA Officials with the dignitaries

A special event called IMYI was organized by BMA for its audience to encounter Igniting Minds Young India, wonderful experience to get to know about their **“SUCCESS STORIES”** and **“ACHIEVEMENTS”**. The personalities who inspired the youth during the event were:

**Dr. Devanshu Patel**, Vice President & Trustee, Parul Institute, Vadodara, **Mr. Nitish Tipnis**, Director Sales & Marketing, Hover Automotive India, **Mr. Abhishek Jain**, Gujarati Film Director, Ahmedabad, **Ms. Jayaka Yagnik**, Award Winning Actress from Baroda.

### Inspirational Talk by Young Achievers

The Inspirational Talk by Young Achievers was dedicated to the stories of the two Young Achievers of Baroda who excelled in their respective fields and emerged victorious overcoming all the odds which came their way. Amongst the two speakers one was **Ms. Mira Erda**, the youngest, Formula 4 racer who represented India at an International Level. And the other speaker was **Mr. Darpan Inani**, A 21 years old genius who has set an example, that passion is the only weapon to survive. This quality has helped him to succeed in all the fields he stepped in, nullifying his darkness by lighting up path of passion and dreams. This young boy makes the country and specially Vadodara proud today by setting records in the the game of chess.

Both these speakers redefined the meaning of **“PASSION TOWARDS THEIR WORK”**.



Mr. Darpan Inani  
addressing the audience



Mr. Mira Erda  
addressing the audience

### Special Friday Evening Talk

As a part of the Management Week celebrations, BMA had organized the Special talk on **“PERENNIAL EDUCATION”**- CHILD, ADULT & SENIOR CITIZENS addressed by **Lt Col (retd.) A.Sekhar**, Principal of Atul Vidyalaya (Valsad). Lt Col (retd.) A.Sekhar encouraged the children and the parents showing various educational videos of how the education has evolved over these years and where exactly we are heading to. He mentioned the innovative ideas to be applied in education, and thereby understanding the changing techniques and transformed forms and techniques of education patterns and theories. In short, he explained the changing and emerging trends of education, from being physical classrooms to virtual classrooms.



Lt Col(retd.) A.Sekhar  
addressing the audience

### Annual Day



57th Annual General Meeting



Dr. S.K.Nanda, IAS  
CMD, GSFC



Mr. Alok Desai President 2015-16  
addressing the audience

On 30th May'15, 57th Annual General Meeting took place when the new Office Bearers team was installed in the presence of the esteemed guest **Dr. S. K. Nanda**, IAS who addressed the audience and congratulated the new Managing Committee. Dr. Nanda also felicitated the winner students of the School Management Club of the BLING committee for the year 2014-15. The winners of the AAOYM'15 were announced on this day and prizes were distributed. The 57th AGM witnessed the Felicitation of **Dr.Arjun Singh Mehta**, (President, BMA 14-15) as well as the acceptance speech of the new President **Mr. Alok Desai**, for the year 2015-16.



## The Winning Teams in the AAOYM'15 were



**L&T Chiyoda- Winners**

**L&T – Chiyoda**, won the 1st Prize on the theme, **“Swachh Bharat (Role of Corporates through CSR)”**. The team members comprised of **Mr. Mayur Purushotham, Mr. Siddhesh Samanth, and Mr. Prashant Prabhu.**



**Zydex-1st Runners Up**

**Zydex Industries Pvt. Ltd.** won the 1st Runners Up on the theme **“From Made in India to Make in India- Technological Challenges”**. The team members comprised of **Mr. Hardik Vaidya, Mr. Sudeep Jambekar and Mr. Prakash Narsinghani.**



**Raymond-2nd Runners Up**

**Raymond Ltd**, won the 2nd Runners Up on the theme **“Women as CEO- More the Merrier”**. The team members comprised of **Ms. Ruhama Kachhap, Ms. Kalyani Bawse and Ms. Trupti Banjan.**



**Nav- uTarkash - 1st Consolation**

**Nav - UTkarsh (Individual Team)** won the Consolation Prize on the theme **“The Millennial Generation”**. The team member comprised of **Mr. Bhavdeep Nakum, Mr. Dipankar Das, and Ms. Lipi Sathwara”.**



**VECL - 2nd Consolation**

**Vadodara Enviro Channel Ltd.** won the Consolation Prize on the theme **“Smart Working through smart Gadgets”**. The team members comprised of **Ms. Dhrita Ramchandani, Mr. Jay Patel and Mr. Fahad Kheruwala.**



**L&T Power - 3rd Consolation**

**L&T Power**, won the Consolation Prize on the theme, **“From Made in India to Make in India- Human Capital Challenges”**. The team members comprised of **Mr. Puneet Kumar Sharma, Mr. Harsh Patel and Mr. Faraaz Ahmed Khan RK**



**FET e-book release**

The FET e-book was also released on the Annual Day in the esteemed presence of **Dr. S.K. Nanda, IAS.**



**Privilege card for BMA members being released**

Presidency Club sponsored the privileged cards for BMA members. This card was released in the esteemed presence of **Dr. S.K. Nanda, IAS, CMD, GSFC and Mr. Sameep Shah, Director of Presidency Group of Hotels.**



Office Bearers for the Year 2015-16

The 57th Annual Day ended on special thanks for all the participants and congratulations to the new office bearers for the year 2015-16 by the Past President of BMA

## Reflection of **AAOYM Teams**

### **L&T Chiyoda - WINNERS**

On the onset we would like to congratulate BMA for completing 57 years of quality service to the society. It's always been a good opportunity to be at BMA to participate in AAOYM. The brilliantly chosen topics for AAOYM enriched the participants with the knowledge varying from current affairs, latest technology, social challenges and corporate views.

Coming to 24th AAOYM competition, our team chose the topic "Swachh Bharat (Role of corporate through CSR)". The vision of achieving Swachh Bharat by 2019 is very challenging. The various facts and figures related to this mission are alarming. For sustainable growth corporates need to play a key role. Besides financial aid, corporates can contribute in a big way by virtue of their competencies in technology, management, professionalism, marketing skills, and so on. This will pay off in terms of better brand image, getting into untapped markets in villages and collaboration with other corporates for a common cause.

As a team of young professionals, working on this topic was very interesting and enriching. The tireless time spent on researching, brain storming, preparation of presentation, the competition, interactions with other teams & highly qualified judges, and inaugural & valedictory functions are all going to be a life time memory for us. While working on this topic we came across various creative ideas which if implemented can make a difference in the way corporates can contribute to CSR/Swachh Bharat. The ideas were well appreciated by judges and media. Beyond everything, one thing that was evident was - it's we who have to do it. As Mr Purohit (competition final round judge) rightly pointed out "Its high time that we start doing things now than just telling this has to be done, that has to be done ...".

Finally we would like to thank our organization L&T-Chiyoda Limited – Vadodara, for giving us the opportunity to participate in this event, Baroda Management

Association for organizing this wonderful event, all the competing teams for making this competition really tough one to win and hence more cherishable and the great audience for encouraging the participants through their patient listening, questions, suggestions and applause.

Thank you, JAI HIND.....

**Mayur Purushotham** DME, BE (Mech), MS, Manager , L&T-Chiyoda Limited-Vadodara

**Siddesh Samant** BE(Mech) , Asst., Manager , L&T-Chiyoda Limited-Vadodara

**Prashant Prabhu U** BE(Mech), Asst., Manager, L&T-Chiyoda Limited-Vadodara

### **Zydex - 1st RUNNER UP**

Our experience with BMA has been different altogether, BMA stands apart when compared to other management forums.

Giving such platform to young, nurturing minds is really great gesture. This not only encourages them but also adds a lot to their thought process, knowledge bank and their way of presenting in front of elite audience.

BMA has always encouraged young managers and youth to connect to the realm of the Industry/Corporates.

Participating in the AAYOM was another enthralling experience. The arena, which BMA offers to the Young Managers to showcase their talent, while also making us competitive through competing against the best-in-the-Industry teams is grand enough. Winning at such a big stage, where more than 31 teams from corporates participate is all the more encouraging.

We thank BMA for this endeavour."

### **Raymonds - 2nd RUNNER UP**

This is the first time we as an organization have participated in 24th AAOYM - 2015 presented by BMA. As the competition was completely new for us, in the beginning we were having mixed feeling of excitement and nervousness, but once we reached the venue we found the environment quite good and supportive. We appreciate the fact that organization like BMA exists which believes in providing a platform to young professionals of different industries in order to showcase their management skills. We as a team feel that this opportunity has really helped us in brushing up and developing our management skills with respect to interpersonal proficiency, time management, collaboration etc. Speaking very genuinely we found the program of great quality, professional and extremely well managed. We hope to have more of such enriching and value adding events in future to help build our professionals.



### Team nav-uTkarsh Consolation

It is our Immense pleasure to write this. As an Individual team our journey was full of unknowns, excitements and a lots of things to take away from AAYOM'15.

We had started with three guys from very different backgrounds, One from IAF, One from a Well known MNC and the leader was a local and youngest among three. But with all ups and downs with time, our team had two professionals and a student girl.

From the beginning we have planned to enjoy the journey rather than just having motto of being winner and all of us followed it by heart also we welcomed all the surprises. Supportive organizing committee, Influencing judges and inspirational speakers have made AAYOM'15 a lifetime memorable event for us. Thank you BMA.....!

### VECL - Consolation

BMA provides a wonderful platform where the millennial from different corporates come out to participate and get recognized as "Young Managers". We are obliged to be awarded with the Consolation Prize in 24th Annual Awards for Outstanding Young Mangers. Interaction with all the Respected Judges and the fellow teams gave a different insight on the respective topics of the competition. We look forward to such events in the future also. Indeed, participating in Baroda Management Association AAYOM 2015 was an amazing experience.

- Vadodara Enviro Channel Limited

### L&T Power - Consolation

As representatives of L&T-MHPS turbine generators Pvt. Ltd., AAOYM competition was first and enthralling experience for us with BMA.

During the exciting journey of one week, we had learnt many lessons for our professional and personal life. Started from Inaugural day to the award ceremony on the annual day, we experienced sincere support from the BMA team.

On the Inaugural day, Speech by Mr. Desai gave head start to our one week journey. On the battle day, It was throat cutting competition among the participants, there was lot to learn from the everyone presented there. Humor, wit and judgment of jury members made it a great and unforgettable experience for us. Also, the improvement points mentioned by jury members will help us to excel our presentation skills. Along with competition, it was very interactive and fruitful experience with other young managers.

On the grand finale we know that it was not easy for the judges to find "best among the best teams. Before results Dr. S.K.Nanda speech was motivating.

The arrangement made by BMA was appreciable. As a representative of our company, we seek long and fruitful association with BMA.

### JURY BITES with

#### Ms. Rama Moondra & Mr. Sandeep Purohit

##### Rama Moondra

What happens when one blends creativity with problem solving? My response will be Fantabulous. That's exactly what happened at AAYOM BMA Competition. 12 teams rocked the stage and jury were left in awe and dilemma. I personally had a great time. Teams won our hearts with simplicity of presentation and strong content.

BMA is doing fabulous work by arranging AAYOM. I personally love the format that is adopted. Not only foolproof, it also gives chance to many, proving the age old theory of Darwin. "Survival of the fittest."



When I look at Millennials, I look at future of India. It is so heartwarming to see that the hands are not only safe, they are so well equipped.

Though I am all appreciation for teams, a few words of caution comes to me naturally.

Ultimately it's the content first and delivery later method that wins.

Putting too many pictures or graphs of technical process is a deterrent. Especially to an audience who is not familiar with what you want to say.

Overall an experience to be a jury to this prestigious event. My sincere appreciation to Amita and her team. What a show and with such an Elan.

All the best.

##### Sandeep Purohit

The AAOYM organized by the BMA is a very eagerly awaited event by the gennext. Come April and the young professionals of central Gujarat companies' roll up their sleeves and prepare to put their best foot forward at the most happening YOUTH event of the town. The scorching MAY heat is no deterrent to these millennials for each of them generate a 50+ temp while making their presentations. Not a soul present in the hall minds that.

The final day presentations, therefore, were not a test for the young champs but for the jury. The high voltage power packed presentations followed by mature interactions left nothing to imagination. While Rama, a veteran to judging

many such events was her usual self, I had a tough time ranking the 12 teams, for all, surpassed our expectations. While the entire event was a grand event in terms of presentations, a few ideas for future are...

- i. Gennext must resort to Google only as a last resort.
- ii. A fine balance of content and delivery must be maintained.
- iii. Available data must always be linked to strong contexts.
- iv. There is always a next time.
- v. Presentations not only should break-thru but break away from conventions.

I am sure BMA thru its AAOYM has created a good platform for millennials with hunger to excel in managerial pursuits.

## Forthcoming Events

### One Day Workshop on

### "Marital Harmony...!"

#### on International Loving Day

#### Discovering Marital Bliss through by Ms. Nanda Dave

- Your strengths in interpersonal.
- Your blind spots.
- Your temperament based on your personality make up.
- Enjoy being DIFFERENT from others.
- Managing "Expectations in relationships".
- Various impacts of poorly managed relationships that results in diseases.
- Managing and Understanding the conflicts.
- Preventing diseases with this science.

#### Take Away- "Happiness & Balance"

- Scientific Analysis
- A 10 pages report based on a renowned "Psychometric tool"- Extended DISC along with a thorough explanation.
- Scientific Understanding about the "Strengths & Weaknesses" regarding your problems.
- Taking Responsibility for change through practical tips on managing relationships based on scientific Extended Disc.

#### Connect us to Gain Happiness Through Love

**Day & Date :** Saturday, 27th June 2015

**Time :** 10:00 am to 4:00 pm

**Venue:** Baroda Management Association

**FEES** (Per Person - Exclusive of Service Tax)

**Patron/Life Member** Rs. 1,800 | **Members** Rs. 2,000 | **Non-Members** Rs. 2,250

(The above mentioned cost is inclusive of the DISC Analysis cost)

### MDP on

### PROBLEM SOLVING TOOLS

#### About The Programme

Problems may not be possible to be avoided totally, but we should know the basic problem solving techniques and tools.

Many prominent organizations like Reliance Industries, General Motors, ESSAR Steels, ABB, FAG, Apollo Tyres etc have successfully implemented these tools and saved Crores of Rupees multiplying their profitability.

These basic 7-Tools knowledge also helps quite a lot in the implementation of Six Sigma concept and coming out successfully in these tough times.

#### Contents

- |                             |                  |
|-----------------------------|------------------|
| • Problem Solving Approach  | • Basic 7 Tools  |
| • Flow Diagram              | • Brain Storming |
| • Data Collection           | • Stratification |
| • Pereto Diagram            | • Case Studies   |
| • Cause and effects Diagram |                  |

#### Who Should Attend?

This Training workshop is organized for Managers, Executives, Supervisors from various fields like Production, Quality, Design, Purchase, Engineering etc.

After successful completion of the Training workshop, the Participants shall acquire the capability using these tools, guiding their subordinates and solving the problems.

#### Programme Details

**Date:** 15th, July 2015

**Time:** 9.30am to 5.30pm,

**Venue:** Baroda Management Association,  
2nd Floor Anmol Plaza, Old Padra Road, Vadodara

#### Fees Details

Student Member : Rs. 750/- | Life Patron Member: Rs. 1000/- | Member: Rs.1250/- | Non Member: Rs. 1500/-  
(Above Fees is Exclusive of Service Tax 14%)

### LEARN GERMAN

**People say, "It's a Competitive World..."**

**We say, "NO , It's a Competitive Time"**

**Level :** Beginners

**Duration :** 45 hours

#### Contents

Greetings and Introductions | Alphabets | Numbers | Time | Money | Telephonic conversation | Relations | Daily Routine | Countries, Nationalities & Languages | General Vocabulary | Grammar

Enroll and learn from our professional trainer who has more than 6 years of experience in this field.

#### Course commences

from 1st July 2015 at Baroda Management Association

#### Timing

Monday, Wednesday and Friday from 6:30 to 8:00 pm


**Course Fee** (Exclusive of Service Tax)

**Student - Member:** Rs. 5000/- | **Non-Member:** Rs. 6000/-

**Life/Patron Member:** Rs. 7000/- | **Member:** Rs. 8000/-

**Non-Member:** Rs. 9000/-

## DYNAMITE SALES PRESENTATIONS



**Rama Moondra**

A great sales presentation does not demand that you have all the bells and whistles to impress the client with your technical skills. Rather, try impressing your clients with your knowledge of the products and services you sell and your understanding of their problems and the solutions they need. This one-day workshop will show you how to create a winning proposal and how to turn it into a dynamite sales presentation.

This one-day workshop will help you teach participants how to create a winning proposal and how to turn it into a dynamite sales presentation.

Specific learning objectives will include:	What Topics are Covered?
<ul style="list-style-type: none"> <li>Identify the key elements of a quality proposal</li> <li>Perfect your first impression, including your dress and your handshake</li> <li>Feel more comfortable and professional in face-to-face presentations</li> <li>Write a winning proposal</li> <li>Feel more comfortable and professional in face-to-face presentations</li> </ul>	<ul style="list-style-type: none"> <li>Getting down to business</li> <li>Writing your proposal</li> <li>Getting thoughts on paper</li> <li>Proposal formats</li> <li>Expert editing tips</li> <li>The handshake</li> <li>Getting ready for your presentation</li> <li>Elements of a successful presentation</li> <li>Dressing appropriately</li> <li>Presentations</li> </ul>

**Who should attend:**

Sales Executives and Managers who have product knowledge but want to make it big for themselves.

**Faculty :** Rama Moondra is an alumni of Indian Institute of Management, Calcutta and did one-year finishing and grooming course in Paris and M.S. in Psychotherapy from Atlanta, Georgia.

Rama is a certified Coach from International Coach Federation and listed as Premium Educator with Harvard Business Publishing, she regularly contributes to Harvard case studies and surveys.

She is associated with GCCI Youth Wing, E-Chai and Startup, part of Cluster Pulse and contributes to Govt. of Gujarat's initiative of UDISHA where 25 colleges have been getting online training. She is annual member of TIE. She is also a member of Indo-Japan cultural association, Indo-Canadian Chamber of Commerce.

She is visiting faculty at Indian Institute of Management - Ahmedabad and Nirma University. She is the only trainer in Gujarat to be invited to train the team of former CM of Gujarat. Honorable Shree Narendra Modi was the initiator of this project. She won award of best speaker in Toastmasters International. Former CM of Rajasthan Shree Ashok Gehlot invited her to be on panel of Rajasthan Foundation. She won an award of highest contributor.

**Date :** Monday, 6<sup>th</sup> July, 2015 | **Time :** 9:00 am to 5:00 pm

**Venue :** The Gateway Hotel (Taj)

**Fees :** Patron/Life Members : 2000/- | Members : 2500/- | Non Members : 3000/-

(The above fee is exclusive of Service Tax, 14%)

For Registrations Contact : **Baroda Management Association**  
Call : 0265-2344135 / 2332919 | [bmabaroda1@gmail.com](mailto:bmabaroda1@gmail.com)

FRIDAY EVENING TALKS		
SR	DATE	TOPIC & SPEAKERS
1	05.06.15	Delhi Gang Rape-the Media Way by Ms. Nalanda Tambe
2	12.06.15	Ancient Indian Science & Sanskrit by Mr. Madhav Reddy
3	19.06.15	Statistics for everyone by Mr. Rakesh Srivastava
4	26.06.15	Telemedicine in ICU & Health care by Dr. Udgeeth Thaker

Venue : BMA, Guru Narayana Centre for Leadership, 2nd Floor, Anmol Plaza, Old Padra Road, Vadodara.

## From the Editor's Desk

The New Team at BMA takes over from a very successful team of 2014-15, with accolades for their eventful and satisfying year. Also this being the last Editorial from the Team 14-15.

The year culminated with the Management Week with the AAOYM awards being given to the best of the participating 12 teams. The L&T Chiyoda were declared as winners, the topic they chose of 'Swach Bharat' is already a buzz word in the society today. As anticipated the speakers were all dynamic with their speeches having a bombshell impact over the audience. The AAOYM has over the period of time become a landmark event for the young managers of the Central Gujarat corporate.

The IMYI also showcased the Success stories and achievements of the luminaries and once again proved that the success achieved is all a result of immense dedication and hardwork.

Firstly, I would like to congratulate the newly elected team for the forthcoming year 2015-16 at BMA, Mr Alok Desai as President, Ms Avi Sabawala VP, Mr Gaurish Vaishnav Hon Sec, and Mr Rajiv Thakkar Hon Treasurer. I wish them all the very best and hope the best for all of the esteemed members of BMA.

The Young Achievers Inspirational talk on the 28th May by Ms Mira Erda, Master Darpan Inani redefined the meaning of 'Passion towards their work'.

The special FET as part of the Management week had Lt Col A Sekhar, Principal of Atul vidyalaya (Valsad) stressing the changed scenario in the education sector, emphasizing the virtual classroom and teaching methodology.

We have interesting FET's scheduled for the current month, requesting members and others to attend the same and make it a bigger success.

We would be sending the theme for the next Samanvaya edition shortly, requesting the members to wholeheartedly contribute towards the themes published and make it an interesting read!

Meanwhile yours truly shall continue with Samanvaya for the next year too!

Good Luck to the new team!

Jai Hind!

**Mayank Mathur**

## Editorial Team

<b>Ms. Avi Sabavala</b>	- Chairperson- Publication Committee
<b>Mr. Mayank Mathur</b>	- Director – Publication committee
<b>Ms. Amita Jaspal</b>	- CEO
<b>Ms. Radhika Joshi</b>	- Asst. Manager Programs
<b>Ms. Ruchi Shah</b>	- Trainee Program Officer
<b>Mr. Sagar Mehta</b>	- Hon. Secretary



## BARODA MANAGEMENT ASSOCIATION

Anmol Plaza, 2nd Floor, Old Padra Road,  
Vadodara - 390 015. GUJARAT.

Phone : +91 265 2344135, 2353364, 6531234

TeleFax : +91 265 2332919

E-mail : [bmabaroda1@gmail.com](mailto:bmabaroda1@gmail.com)

Web : [www.bmabaroda.com](http://www.bmabaroda.com)