



Baroda Management Association

30th Annual Management Convention

Organised by BMA on October 5 & 6, 2018 at the Gateway Hotel

Baroda Management Association had organized its 30th Annual Management Convention at the Gateway Hotel (TAJ) on 5th and 6th Oct'2018.

The program started with the welcome address by **Mr. Rajiv Thakkar - President BMA.**



Keeping in line with the theme of the AMC- Hit, Refresh and Rejoice, the **Chief Guest- Mr. Ajay Kumar Dwivedi** shared that the workforce of ONGC is rightly called 'Energy Soldiers' as the team has worked tremendously for raising the gas production even though the environment is not very optimistic. Also, the adaptability of ONGC's 'Energy

Soldiers' and the varied roles that they get exposed to has helped the organization excel at every front.

Major Raju K Subramani shared his valuable insights of the 'Culture of our country' itself. His anecdote on the 'Army Lifestyle' and how they keep everyone grounded was for everyone to follow. Also, Major General urged people to look at every decision from a macro perspective of the organization and the country at large.



Mr. Jay Vasavada's talk was supremely enlightening. He shared that in terms of tid-bits, India is a shining star but what we need to focus on now is 'Collective Stardom and Gain'. Mr.Vasavasa said that the leaders should always know when to hit the refresh button and hand over the button to the next successor. His talk had indeed recharged and refreshed everyone's batteries.

Mr. Ajey Mehta took us through his exceptional journey so far. His talk on Nokia's journey of reclaiming lost glory and how it navigated through massive disruptions, re-oriented itself and came back even stronger was absolutely inspirational. He further shared how 'NOKIA' as a brand takes us to an entirely different world of nostalgia and how it actually changed the world.



Mr. P Balaji shared that there is a substantial rise in the production, productivity and standard of living of our nation. But this is not enough as there are 600 million who are still at the bottom to be taken care of. He also shared about the collaboration



Experience the
new us



between the private and government creating a platform to innovate at another level altogether. Mr. P Balaji said that finally the social impact projects built on collaboration is the way forward to extend a helping hand to the 600 million people who are at the bottom of the rock. He further added that for the young India, it is time to hit the refresh again.

Mr. Richard Rekhy shared that the key takeaway is to be patient and keep working towards the goal. Be it a student, a manager or an entrepreneur –everybody has to struggle with innumerable challenges- but the thing to always remember in such testing time is that 'if we want the good, we have to take the bad. He further added that on the leadership front, leaders should deep dive into thinking what legacy they want to leave behind and a leader should possess the capability of genuinely inspired employees to contribute towards a larger vision. Mr. Richard Rekhy explained us that each one of us should strive towards formulating a 'Higher Purpose' to figure out why we do what we do.



Mr. Viveck Vaswani's super-engaging talk was coupled with delightful anecdotes from his journey so far. He shared his '5 lakh rupees' story which will be etched in our minds till eternity. The way he discovered the true potential of 'Shahrukh Khan', is the mark of a true leader who helps people realize their dreams. Mr. Vaswani shared his journey of becoming an un-googleable teacher which also gets reflected in his movie 'Rough Book'. Hitting Refresh' and unconventionally changing the pattern of how audiences consume content, Mr. Vaswani completely changed the paradigm of how entertainment industry works.

Mr. Dushyant Dave shared his unflinching views on the state of ignorance of the constitution of India. He daringly showed us where the future of this country is headed if we do not hit the refresh button right away. The Indian constitution deserves to be added to list of worshiped books like Geeta, Bible, and Quran. However, the down ship is that we as a nation failed to adhere to the constitutional morality. He said that the constitution today has sadly succeeded with large scale corruption, intolerance, serious containments of freedoms of speech and expression, object poverty which had led our country to be overly-governed. Moreover, he shared the sense of brotherhood in Indian fraternity is demising and is diving



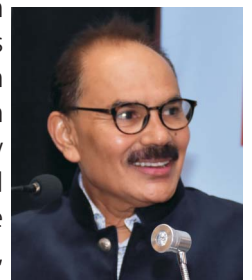
the nation deeply. Overall, those events are causing irreparable scenes that are hard to fill.

Dr. Shikha Nehru shared her absolutely inspiring entrepreneurial journey with all of us urging us to discover ourselves. Drawing logical solutions from Ayurveda right kind of nutrition has to be linked with the type of your energy i.e. Air, Fire or Water. She said that integrating modern nutrition with ancient Ayurveda is a way forward. Our body keeps hitting the refresh button continuously and is super sensitive. So, we have to consciously ensure that we put inside our bodies is to use and build it further. One important outtake is that medicine is for emergency treatment and not for lifestyle.



Mr. Ambi Parameshwaran's super-engaging talk was all peppered up with absolutely delightful anecdotes. He explained us that the core idea is to become like a 'SPONGE' and absorb good things freely to make our life better by listening, learning and adapting new ideas and thoughts from wise and sage people one meets in the course of the lives. Ranging from a leader's ability to put aside their top hats and work with people way below their ranks to super-active listening to being a sharp observer and having humility, the 'SPONGE' learning framework has helped us.

Mr. Rajiv Vastupal gave us an enlightening talk. He said that India is tremendous in terms of growth in various fronts and needs to hit refresh when it comes to High Productivity Work, High Income Opportunities and Technology etc. By harnessing the power of technology, education, entrepreneurship, India can go a long way. Mr. Vastupal's inspiring entrepreneurial journey was absolutely mesmerizing on how he faced the rough waters and made it big. He said that once we decide we have to do something we can go miles ahead. We do not need ACTS but ACTION.



Mr. Latesh Shah showed us the tremendous power of meditation. The simple meditation techniques showed by him could completely transform our lives as meditation is not just about 'De-stressing' and helping us calm down but it also helps us to see how content our minds and hearts are and to understand



the way we construct the world with greater clarity and acceptance.

"Meditation is the tongue of the soul and the language of our spirit".

Ms. Sujata Mehta showed us the 'Nine Rasaas' through her performance, which in turn taught us that life is full of 'Expressions' and we should strive to be fully 'Self-expressed'.



Guruji took us through an enriching ride of management ideologies explained through the golden lens of our rich ancient wisdom. Guruji absolutely captivated us his your Simplicity, Humility and Grace. The new mantra he asked us to follow is 'Charge, discharge and recharge'.



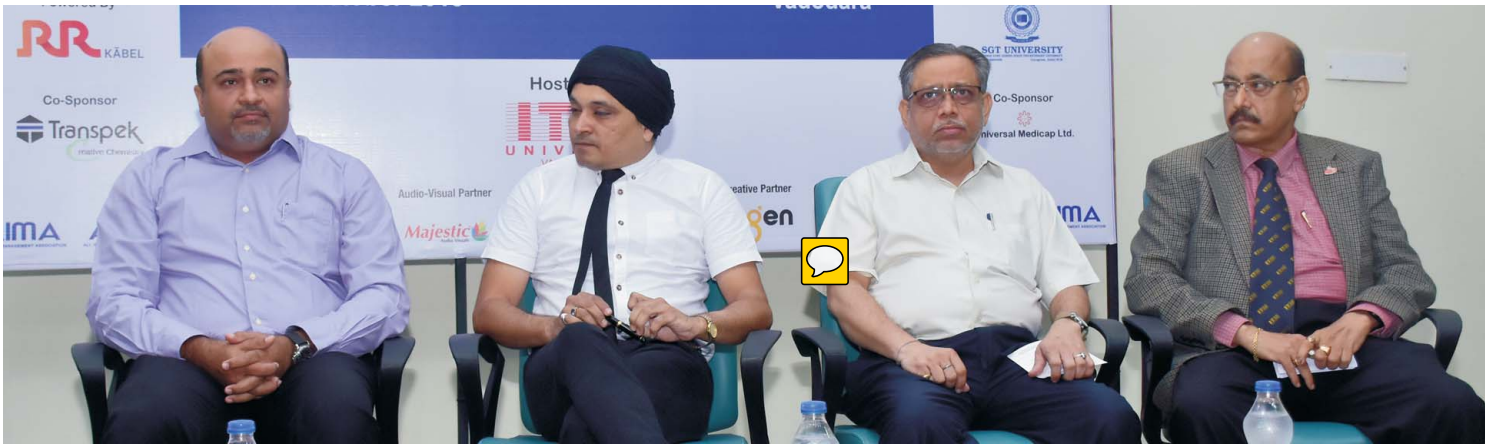
22nd Student Management Games'18

Baroda Management Association provides a common platform responding to the management education needs of the academic institutions and industries. The activity that kicked off this year was a 22nd BUSINESS SIMULATION GAME COMPETITION organized by All India Management Association to inculcate the business problem solving acumen among participants mainly young professionals and university students about- to step out to the real world through holistic thinking and an innovative and creative approach. Baroda management association with the support of ITM Universe hosted the program.

In all twenty eight teams representing 6 universities participated in the competition. The program was

inaugurated by the President- Mr.Rajiv Thakkar, Chief Guest Dr. Nimit Jha (Managing Director at ASTA India Pvt Ltd), Guest of Honor Dr.Baba Pai(Director-ITM Universe) and Mr. D.K. Gupta(Director- Student Management Games), representative from All India Management Association.

It was a three days event with Grand finale on the 25th Oct'18. The first place was bagged by Team 1 from Pacific University, Udaipur. The first runner-up was team ITM University and the 2nd runner-up was Team 2 Pacific University, Udaipur. The valedictory function was graced by Mr. Premraj Keshyep, MD, KYB Conmat. He shared his personal life experience which inspired all the students present at the event.







One Day MDP on Advanced Excel



Date: 31st October, 2018

Venue: The Guru Narayana Centre for Leadership, BMA

Speaker: CA Nilay Shah

MDP covered following areas

- Performing complex calculations more efficiently, using various excel functions.
- Organizing and analyzing large volumes of data.
- Creating MIS Reports
- Designing and using templates.
- Consolidating and managing data from multiple workbooks.

Forthcoming Events



From the desk of Editorial

Dear Friends,



- Malti Gaekwad

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Friday Evening Talks

Sr	Date	Topic & Speakers
1.	05.10.2018	Namaste to Hi Bro By Mr. Naman Rao
2.	12.10.2018	Dynamic Governance By Mr. Umesh Mangroliya
3.	26.10.2018	Effective Listening By Ms. Bijal Mistry

Venue : BMA, Guru Narayana Centre for Leadership, 2nd Floor, Anmol Plaza, Old Padra Road, Vadodara.



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