



SAMANVAYA

The Bulletin of BMA

Message from President's Desk



Dear Members and all the well-wishers of BMA,

This year Diwali falls on November 4, 2021, Thursday – A day of worshipping GOD Bruhaspati for wisdom and knowledge. Diwali is a festival of new beginnings and the triumph of good over evil, and light over darkness. The main goal of BMA is to promote the best management wisdom and knowledge

across Indian business and industry. The most anticipated festival of all, Diwali is a celebration that raises the spirits of people. It is an excellent occasion to spread love and share positivity with everyone.

This year at BMA Diwali will be a festival

- ❖ full of sweet memories,
- ❖ a sky full of fireworks,
- ❖ a mouth full of sweets,
- ❖ a house full of diyas and
- ❖ a heart full of enjoyment
- ❖ a programme full of participants

Hanu Ram

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BMA is looking forward to a wonderful celebration of Innovative programmes for the rest of my tenure and I request all the members & Professionals to join for a successful year. The grand success of Pharma conference has increased our enthusiasm. Some of the programs that we intend to schedule are as under

- ❖ Management Ratna Awards
- ❖ Annual Management Convention (AMC)
- ❖ InfrCon (Infrastructure Conf.)
- ❖ AAOYM - Annual Awards for Outstanding Young Managers
- ❖ Empowering MSME
- ❖ Women empowerment in 2021 & beyond
- ❖ Tips and suggestion for next generation entrepreneur
- ❖ Value of "Values" in management
- ❖ BMA – Start up Ignitor

Please email if you are interested in contributing towards any of the above programs. We are looking for the speakers, sponsorships, jury members and volunteers to manage the event. BMA team will appreciate your contribution for the success of program. Please come forward to help BMA.

I wish a very happy Diwali and prosperous new year with lots of happiness and peaceful life. Let this be a great year in your life in terms of success and achievements.

With warm regards,

Dipak Shah

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NEXT



Pharma Conference

Date : 25th September, 2021

On **25th September 2021** Baroda Management Association (BMA) Celebrated World Pharmacists Day by Organizing a **Pharma Conference at Vasvik Auditorium.**

Mr. Avijit Majumdar, Operation Head, SOLACE Engineering, inaugurated the conference by singing a Prayer and then the MOC of the Conference Ms. Shivangi Yadav set the tone for this event with this quote "Wherever the art of medicine is loved, there is a love of humanity."



She invited **Mr. Dipak O Shah President of Baroda Management Association** to formally welcome the Guest of Honour Mr. Jagdish Patel CMD, Universal Medicap Ltd., Chairman and keynote speaker for the conference Mr. K S Toshniwal, President API, Zydus API Park Cadila Healthcare Limited, Special Guest Mr. J P Patel, Assistant Commissioner, all the speakers and participants.

Mr. Nimil Baxi Vice President of Baroda Management Association (BMA) introduced **Mr. K. S. Toshniwal**, President API, Zydus API Park Cadila Healthcare Limited the **Keynote speaker** for this conference.



Dr. Gunvant Singh T. Desai, Vice President-CQ, Zydus API Park Cadila Healthcare Limited.

Session Topic: Let's Gear Up to be Big Pharma Build Band Width to Meet Challenges.

He spoke about the pharmaceutical industry and provided an overview of Indian pharma in the global context. He covered some of the top pharma companies in India and salient features of India. He included information such as Pharma Hubs in India's export – 2019-2020, major pharmaceutical hubs in Gujarat, current challenges to the Pharma industry and opportunities in the Indian Pharma sector.





Dr. Anurag Hitkari, MD PragMetis Pharmaserve & Pragmetis Pharmactives India, Singapore, Canada.



Dr. Anurag Hitkari, MD PragMetis Pharmaserve & Pragmetis Pharmactives India, Singapore, Canada.

Session Topic: "Post Pandemic opportunities for Indian Pharma"

Mr. Bhaskar Rajendran, General Manager - Technology Transfer & Program Management, Zydus API Park Cadila Healthcare Limited.

Session Topic : "Importance of Technology transfer in Pharmaceutical Industry"

He covered the following themes:

What is technology transfer function?

Why it is important in the pharmaceutical industry?

Role of technology transfer function in the organization growth?

How to establish this function in the organization?

and Case study.



Mr. Suresh Purohit, Quiz Master took a session on Pharma QUIZ.



Dr. Amar R Desai, General Manager Global IP, Zydus API Park Cadila Healthcare Limited.

Session Topic: "Know the Patents Protect Innovation"

❖ What is patentable in India?

❖ Incremental Innovation vs. Discovery and its patentability in India.

❖ Indian Patent and Trademark Office at Glance and Statutes governing IPR Regime in India.

❖ Trade Marks – Important aspects for creation of brand.

❖ Case Studies on Pharmaceutical Patent Litigations.

Mr. Rajiv Yadav, Global Chief HR Officer, PGP Glass Pvt. Ltd. gave the concluding remark for the conference.

And at last **Mr. Avijit Majumdar**, Operation Head Solace Engineering, gave the Vote of Thanks.

In this Event around 125 participants were present.





MDPs in September 2021

Leadership through Emotional Intelligence

Date : 8th September 2021

About Topic:

Emotional Intelligence (EI) refers to the ability to perceive, control, and evaluate emotions. Some researchers suggest that emotional intelligence can be learned and strengthened, while others claim it's an inborn characteristic.



A Full day MDP was organized on 8th September 2021 at the Taj Vivanta by BMA steered by Mr. Rajesh Jain a Corporate coach from the UK. The intensive workshop was attended by few people who were deeply interested in the subject and remained in the various games etc.

The MOC Ms. Shivani Mathur started the MDP by introducing about Baroda Management Association and then introduced the **President of BMA, Mr. Dipak Shah**. He formally welcomed the speaker Mr. Rajesh Jain and all the participants.

Mr. Jain had organized a meaningful and engaging session on emotional intelligence and started by asking the attendees to be more self-aware. Using several techniques, questionnaires, and games, he engaged the audience and led them to the awareness that emotions need management. Covering a spectrum of topics, right from interpersonal relations, conflict resolution, negative emotions, ego and anxiety, communication and maintaining a positive and calm approach.

He spoke about 7 spiritual laws of success, i.e. **Law of pure potentially, Law of Giving, Law of Karma, Law of least effort, Law of intention and desire, Law of detachment and Law of dharma**. He also explained the skills of self motivation. Cultivating an empathetic personality through a harmonious and co operative work culture and creating spiritual awareness. Jain explained the laws of success and using the Maslow's motivation model he gave the following tips:



1. Tips for self motivation approach for success

- ❖ Treasure moments of success and achievement and visualize it for self-motivation.
- ❖ Be physically fit, take good diet and sound sleep.
- ❖ Develop at least one hobby.
- ❖ Attach yourself with great mission in life.

2. Approach for Success

- ❖ Flexible & able to let go.
- ❖ Always purposeful in thinking and actions.
- ❖ Proactively maintains life vs. work balance.
- ❖ Excellent in social skills.
- ❖ Always concern for personal development.
- ❖ Use discipline opportunity to change team's behavior.
- ❖ Provide safe and caring environment.





The Q & A session was quite interactive and lively as participants asked many questions which Mr. Jain answered readily. Participants has also shared their experience of attending this MDP and were very thankful to BMA team to organize such an intense workshop on a much-needed topic. Lastly Mr. Kalpesh Shah Hon. Secretary of Baroda Management Association gave the vote of thanks and concluded the session.



Friday Evening Talk

SEPTEMBER 2021



“Achievement Orientation”

Mantras for Success

Baroda Management Association organized a Friday evening talk on 3rd September, 2021 on the topic **"Achievement Orientation - Mantras for Success"** with **Mr. Manish Jhurani**. He spoke about how to help participants understand themselves better and adapt to the changing environment.

You can watch this event in our Youtube Channel by clicking this link: [“Achievement Orientation - Mantras for Success”](#)

“Discipline is Everything”

Baroda Management Association organized its evening talk on 10th September 2021 on the topic **"Discipline is Everything"** with **Dr. Shreeram D. Toliwal**. Discipline separates winners from losers, the great from the mediocre and the successful from the not-so successful. It is the incredible creative force that turns nothing into something. It is the set of keys that unlocks the door for possibilities and opportunities in business, economical, personal, relationship, health, and spiritual fronts.

You can watch this event in our Youtube Channel by clicking this link: [“Discipline is Everything”](#)





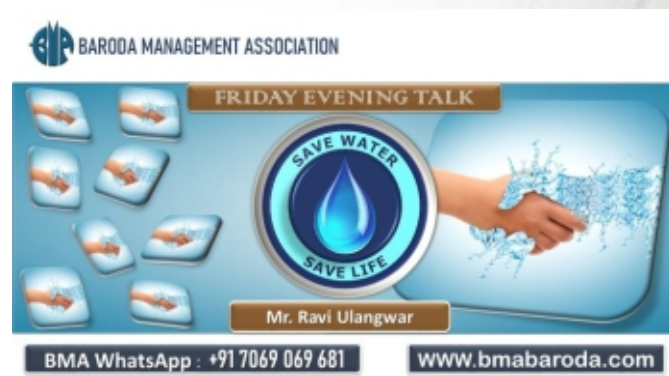
“Naya Bharat”

Baroda Management Association organized its evening talk on 17th September, 2021 on the topic **"Naya Bharat"** with **Mr. Chirag Suthar**. He spoke about What is Naya Bharat & Why Naya Bharat? New Definition of MSME, Schemes of MSME Ministry, Assistance to Export by MSME, Managing Quality.

You can watch this event in our Youtube Channel by clicking this link: [“Naya Bharat”](#)

“Save Water Save Life”

Baroda Management Association organized its evening talk on 24th September, 2021 on the topic **"Save Water Save Life"** with **Mr. Ravi Ulangwar**. He highlighted the technological challenges of design, construction, and operation of one of the largest irrigation projects in the country. He also talked about socio-economic benefits for provide drinking water for 3 crore + citizens and irrigation water to five lakh command area in Saurashtra region.



You can watch this event in our Youtube Channel by clicking this link: [“Save Water Save Life”](#)

List of FET for October 2021

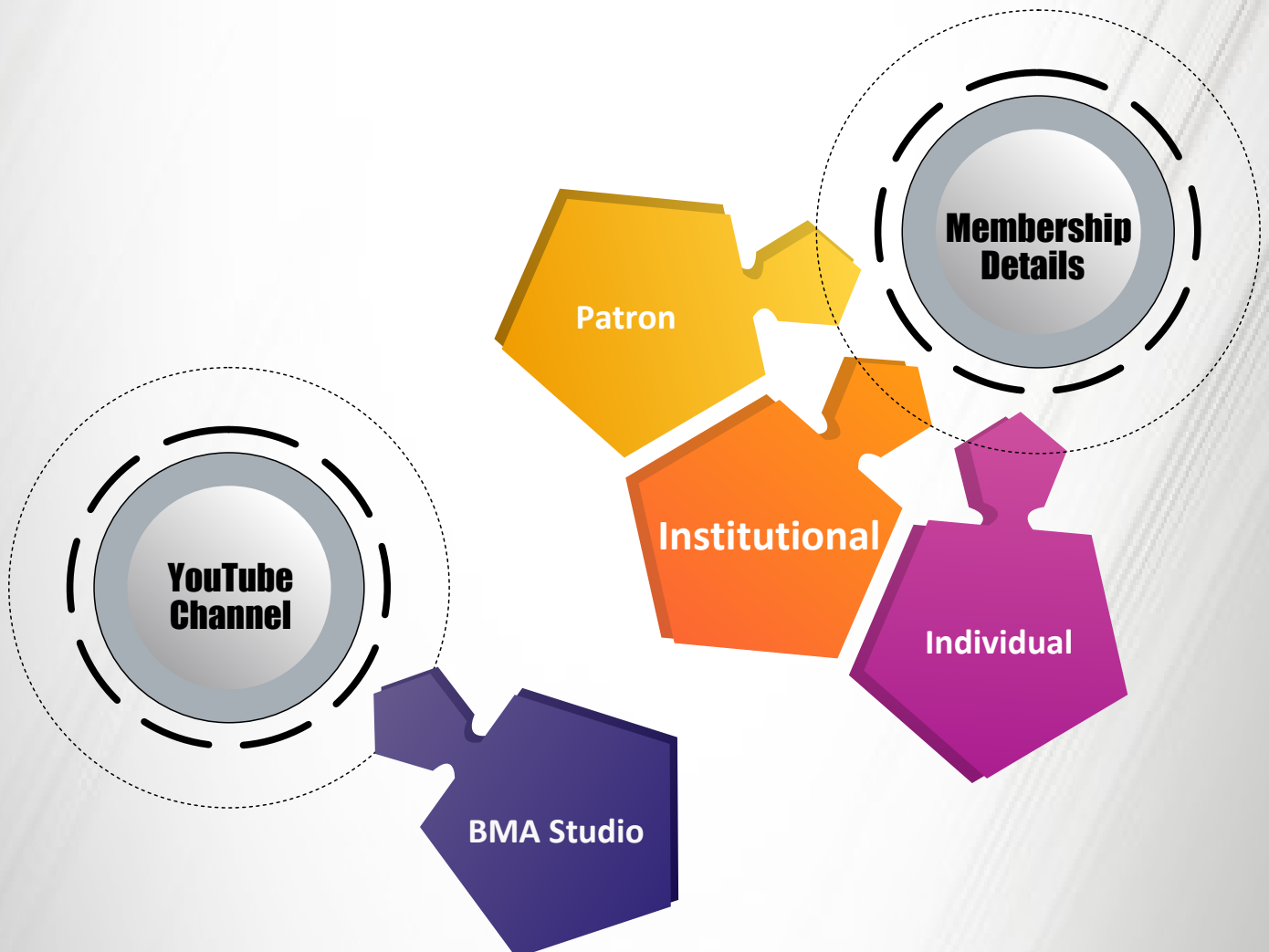
DATE	TOPIC	SPEAKER
01/10/2021	First Things First	Dr. Kirit M. Makwana
08/10/2021	Logistic Infrastructure - Challenges & Issues	Mr. Rajesh Anand Menon
22/10/2021	Clearing the Miasma of Misunderstanding	Mr. Manish A. Baxi



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From the Desk of Editor

Dear Readers,

Many leadership challenges and life issues are a result of low self-awareness. Is it possible to change a person's behaviour, character traits or habits? Self help gurus and life coaches believe that to change the intrinsic fabric of a person's being, you need to make him/her to be more self-aware.

Emotional intelligence and self-awareness are some of the recurring themes at Baroda Management Association. We believe that change is the only constant and we must embrace change in all its glory. Whether it is the winds of change blowing through the Pharma sector, as demonstrated by our subject matter experts in the World Pharmacist Day event or the Friday evening talk on Achievement Orientation – mantras for success, we aim to bring a fresh perspective and empower our participants and attendees with skills to lead in the new normal.

And no matter what your seniority or experience level, it is important to be a constant student and learn new skills. As you advance in life, personally and professionally, it is time to update yourself, gain expertise in areas of interest, keep in touch with emerging technologies and become a wiser, smarter version of yourself.

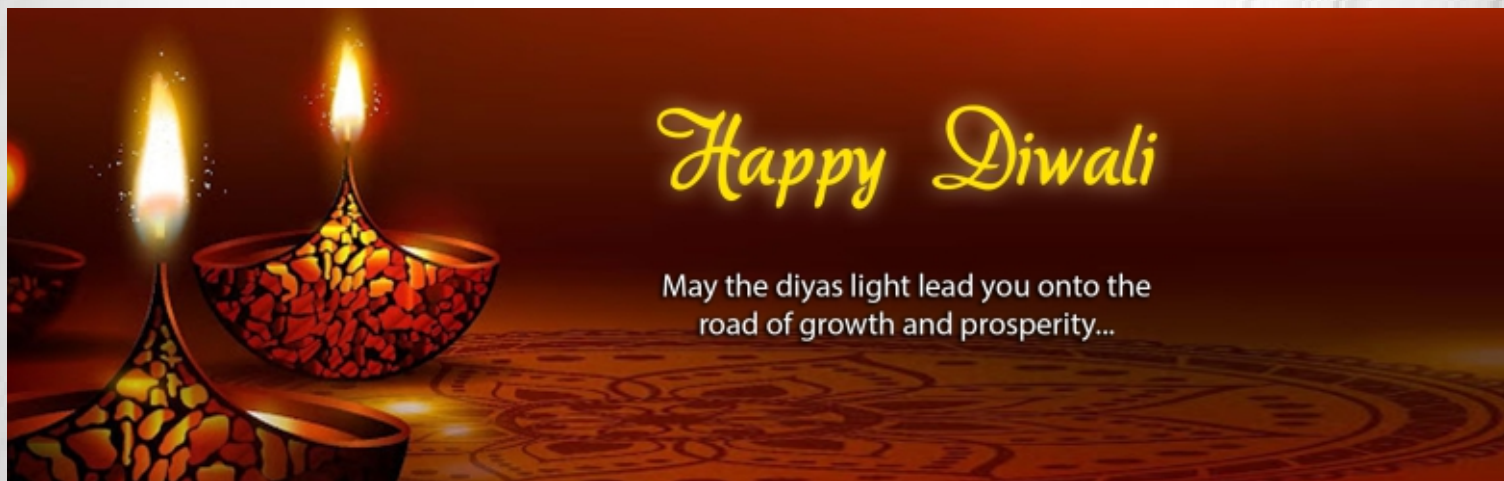
It is our constant endeavour to bring enlightening content to our members and make the journey of constant evaluation and evolution easier for them. If you are interested in a specific topic or content, please write to us and we will make sure to include it in our upcoming events.



Ms. Jasmine Chokshi

I will end this on a beautiful line by Rumi:

“When will you begin that long journey into yourself”



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