



## Baroda Management Association

Volume - IX

February 2016

### Management People Meet Men with Mean Machines

By **Malti Gaekwad,**  
Life Member, BMA



5<sup>th</sup> February 2016, members of BMA visited the EME School at Baroda.

Most of us had visited the famous EME Temple some time or the other, but never had a chance to go beyond the barriers. But this was a special day when all those barriers were removed and the team from BMA were welcomed with open arms.



Mesmerised by Artillery Guns

First of all the team was welcomed by Brig. Wadhwa, Deputy Commandant and Chief Instructor at the EME School and Col. Rahul Sharma in charge training gave us an over view on the entire establishment at Baroda along with photographs to familiarize us with various Faculties housed at Baroda like The Faculty of Weapon Technology, Faculty of Instrumentation Technology and Faculty of Vehicle Technology (which is based near the airport at Harni and we could not visit due to shortage of time.)



Interaction with Maj Gen K Eswaran, VSM Commandant EME School

After the brief, we were conducted by Col. A.K.Singh CO of the Faculty of Weapon Technology on an enlightening and engrossing walk through the institute. We first saw the magnificent open-air display of 'out of service' war machines who had contributed their might during the wars India fought during and since independence.

Col. AK Singh was ably assisted by Maj. Atul Shukla and other officers. We actually got to see the machines we had only read or heard about or some we may have seen on TV during the Republic Day parades. The School actually has over a 100 types of armament equipments used only for firing, on which the students are given hands on training. From small guns to the more famous INSAS and AK47 to war Tanks like T72 and BMP, anti aircraft guns which have the capability to fire around 800 rounds per minute, to huge 40 ton rocket launchers which can fire 12 rockets in 40 seconds, to the different kinds of field operation guns we saw them ALL. No doubt we were most awestruck by the BOFORS gun. Something notoriously famous so far and known to most of us like some sinister character from fiction, we were dumbstruck in its presence and I, must say came out highly impressed with its merits.

The Bofors stands about 5mts tall at its main body and the 5mts. long barrel can face upwards to a height of 8-10 mts. when braced for firing. It can be used to target the enemy even 40 kms. away! In an idle position, with its support stands (folded in, when it's on the move) it stood about 3mts wide and 12.5 mts. long in length, it looks like a forbidding monster. Our group was shown how the gun is moved towards the battle ground, positioned, loaded and fired. This sure was a rare experience for all those who visited.

We were also shown the insides of the war Tanks, the largest one the BMP is not only used for combat, it even carries 10 soldiers apart from the four operating the machine; the driver, the operator, the gunner and the commander. The soldiers use a periscope to see and can even fire guns from inside the moving tank.

The group were also lucky to see on display, equipments for night vision and a body suit weighing about 10 kgs. Which

the soldiers are to wear in case of a nuclear combat. (This we were told costs roughly Rs. 5 lac.) The thought of wearing such a heavy suit and the breathing apparatus attached to it, itself is suffocating..... imagine having to fight an enemy wearing the suit!

With our minds still awed by the machines and gun, we were all praise for the strict discipline and stringent training our men in the services go through..... we were transported in a bus to the Faculty of Instrumentation Technology located diagonally across the temple.

The visit here was not as gripping as the one to the Faculty of Weapon Technology; however it was very interesting no doubt. In this school, the men in uniform are taught to operate and maintain more than 600 different kinds of instruments (and their variants) used for different machines. Some are installed or form part of larger equipment some work independently.

This visit was conducted by Col. Vikram Sood and Sub Maj. Hariom Sharma. If one has to gain knowledge of all these instruments, one would need 4-5 years of rigorous training. But thankfully everyone does not have to learn everything. The different kinds of instruments are classified as per their use and installation. The areas are: 'A' Vehicle equipments, these are for tanks etc.;

The others include Thermal (mainly used for night vision), Laser, Bio-Medical etc. We were given live demos of some instruments and some we were allowed to use and see. We also got to see how the various classes are conducted and were highly impressed that all the cadet students carry tablets which are synchronized to the instructors and all reference as well as study material is available to them anywhere and anytime on their finger tips.

By this time we realized that we had been so engrossed in all that we were seeing, we were unable to go to Harni to see the third establishment, The Faculty of Vehicle Technology. But there was a pleasant surprise waiting for the by now exhausted group. We were taken to the posh Officers Mess on Dhanush Marg. Over a cup of tea and lavish snacks, served by gloved butlers with shining brass buttons on their uniforms we got to shake hands with the Commandant of EME School, Major General K Eswaran, Vishisht Seva Medal. The General officer has been awarded this honour for meritorious and dedicated service. Meeting The General and listening to his highly motivating yet practical views was like the icing on the cake. With this ended the visit to EME which left us all with much admiration and adulations for our defence personal and their management skills be they on or off the field.

Jai Hind!

## Presentation Skills

by Mr. Ojas Bhatt

9<sup>th</sup> and 10<sup>th</sup> February 2016

BMA organizes a special training program on "Presentation Skills" every year taking into consideration the preparation and grooming of the participants. This is a specially designed MDP that gives the platform to prepare them for the YOUNG MANAGER'S COMPETITION. This year there was an overwhelming response from the participants and so the MDP had to be undertaken for 2 days for two different batches. The participants were groomed and prepared for public speaking, different ways of effective communication – both written as well as oral. This marked an excellent boost in the confidence of the participants and hence they presented themselves effectively and confidently during the AAOYM competition that was held in the same month. Mr. Ojas Bhatt was the faculty for the Presentation Skills Training program.

**The program was conducted keeping in mind the following aspects:**

Presenting information clearly and effectively is a key skill to get your message or opinion across to others and, today, presentation skills are required in almost every field. Whether you are an administrator, executive or student, if you wish to start up your own business, apply for a grant, share views on a project or stand for an elected position, you may very well be asked to make a presentation.



1<sup>st</sup> Day Session on Presentation Skills

The ability to make an effective presentation may make or mar a career. Many people fear standing in front of others to make a presentation. Research says that they fear giving a speech more than they fear death. These fears can be overcome with proper training. Giving a presentation is a skill which can be bettered with successive attempts.



2<sup>nd</sup> Day Session on Presentation Skills

## Bling Blogs

### My Golden Bird: "INDIA"

by **Siddhi Bhambhani**,  
Std.VIII,

Bright Day School, CBSE, Harni Unit



Our national heroes strived heroically,  
To free our Mother Earth, from clutches of enemies;  
Reformers strived to reshape our homeland,  
Into a beautiful place, but none boasted.  
Now it's my turn, to strive to be worthy of it,  
Not by being wealthy, but by making India, healthy;  
By making a healthy start of Swachch Bharat Abhiyan!  
By "Planting more trees "  
Says the slogan itself...  
But are we really planting even a sapling???  
Let us make a green start, by sowing one seed...  
Let's cherish "Unity" and follow the noble ideals,  
Because that's the only material, to build, a safe India,  
"The United India" !!!

### BLING - Business Model Project

Under the BLING committee, the students from School made presentations on the BUSINESS MODEL PROJECT at BMA on 22nd Feb 2016. The competition was held as a part of their activities under BLING-2015-16.

The topics under this project were: - A) PROMOTING CREATIVITY IN EDUCATION & B) INNOVATIVE SOLUTION FOR DAY TO DAY LIFE PROBLEMS.

The winning team was Bright Day School, CBSE Unit, Vasna and the Runner Up team was Gujarat Public school.

### 25<sup>th</sup> AAOYM 2016

The most awaited competition of the year Annual Awards for Outstanding Young Managers was scheduled between 26th to 28th Feb'2016.

There were 37 teams that participated in the Annual Awards for Outstanding Young Managers Competition. In this competition, various reputed organizations delivered their presentations.

The Annual Awards for Outstanding Young Managers beckons the enthusiastic young budding managers of different organizations to come forward with innovative presentation on one of the topics; and display their zeal and passion towards becoming successful management professional.

The participants were given different management topics on which they were supposed to present themselves. The topics were: (A) India Needs Smart Villages and Not smart Cities. (B) India's Infra Struggles. (C) Start-ups: Boom or



Bubble (D) Social/ Unsocial Media. (E) Virtual Workplaces. (F) Intolerance Quotient. (G) Class Rooms-Today. (H) Work Life Balance.

Jury for the competition were as below

On 26<sup>th</sup> - Mr. Arvind Khode , Ms.Sailaja Vachhrajani, Mr.Atul Garg , Mr.Sudhir Sethi

On 27<sup>th</sup> - Mr.Bharat Mehta , Mr. Hitesh Bhatia, Mr.Rajesh Vaidya, Mr.Atul Karpe

On 28<sup>th</sup> - Mr. Vikas Vaze, Mr. Sandeep Purohit, Mr.Amit Karandikar, Mr.Nikhil Zaveri

The young professionals were judged for the two preliminary rounds (on 26<sup>th</sup> and 27<sup>th</sup> Feb) and were further shortlisted for the final round of presentation on the 28<sup>th</sup> Feb 2016.

### Award Ceremony

The award ceremony on 28<sup>th</sup> February, 2016 was initiated by the opening note addressed by the Master of Ceremony (MOC) Ms. Ruchika Dhawan. It was then followed by the LIVE performance by the students of the RCA Music Academy. The requested songs were played by the students of RCA, which is the Music Partner of BMA.

Soon after the performance, there was a motivational opening speech by the President of BMA, Mr. Alok Desai. The young professionals were addressed and congratulated for their active participation for the competition

Mr. Sagar Mehta, BMA –Mentor addressed the gathering and shared his inputs about the past AAOYM competitions and inspiring examples of the winners. He introduced the Chief Guest to the audience and further invited the Chief Guest of the event – Shri G Narayana, Guruji to grace the occasion.

Guruji not only addressed the group but also cited some interesting examples that made the young professionals feel enlightened and motivated.

After the inspiring speech from the Chief Guest, the Past President and BMA Jury 25th AAOYM, Mr. Sandeep Purohit took charge of the event and announced the most

awaited award felicitation ceremony. The first session of awards were addressed to the children of schools who won the completion of Business Development Project under the BLING. And finally, the awards for the Young Managers competition were announced where the winners, runners up and the consolation prizes were distributed to the teams who won the competition. After the distribution of the awards, Ms. Amita Jaspal- CEO of BMA, delivered a thanking speech to the audience and wished all the participants good luck for their future endeavors. She also thanked all the partners and the YMDC committee for their support and cooperation.



Glimpses of 25<sup>th</sup> AAOYM



## The Winning Teams in the 25<sup>th</sup> AAOYM'16 were



**Winners - Linde Engineering India Pvt. Ltd.**

**Linde Engineering India Pvt. Ltd** - won the 1<sup>st</sup> Prize  
Their theme was  
“**India needs smart villages & not smart cities**”  
The team members comprised of **Mr. Punit Sheladiya, Mr. Shantanu Vanikar and Mr. Akash Shinde**



**1<sup>st</sup> Consolation Prize - GSFC Ltd.**

**GSFC Ltd.** won the Consolation Prize  
Their theme was  
“**Work Life Balance**”  
The team members comprised of **Mr. Ashish Katariya, Ms. Gopi Shukla and Mr. Saket Kumar**



**1<sup>st</sup> Runners up - Next Gen Leaders (Individual Team)**

**Next Gen Leaders** were the 1<sup>st</sup> Runners Up  
Their theme was  
“**Start Ups – A Boom or Bubble**”  
The team members comprised of **Mr. Naqsh Garg, Ms. Alina Pradhan and Ms. Shalini Singh**



**2<sup>nd</sup> Consolation Prize - NTPC Ltd.**

**NTPC Ltd.** won the Consolation Prize  
Their theme was  
“**India’s Infra struggles**”  
The team members comprised of **Mr. Nitin Arya, Mr. Murtuza Doriwala and Mr. Antriksh Taliwal**



**2<sup>nd</sup> Runners up - L&T POWER**

**L&T Power** were the 2<sup>nd</sup> Runners Up  
Their theme was  
“**Start Ups – A Boom or Bubble**”  
The team comprised of **Mr. Pritesh Patel, Ms. Hima Patel and Mr. Chirag Nihalani**



**3<sup>rd</sup> Consolation Prize - Raymond Ltd.**

**Raymond Ltd.** won the Consolation Prize  
Their theme was  
“**Work Life Balance**”  
The team members comprised of **Ms. Ruhama Kachap, Ms. Trupti Banjan and Ms. Kalyani Bawse**



## SROTOSHWINI

### 1 Brief us about 'SROTOSHWINI'. Tell us something about your journey so far.

As the name suggests, the word Srotoshwini means, flow like a river, gaining the essence of life from both the banks, loving the experiences we face and enrich our lives...Srotoshwini Trust, Baroda was formed in 2006 with basic motto of spreading Bengali culture. It was registered in 2010. It's a well known Bengali cultural organization of Vadodara. It has created its niche in the cultural capital of Gujarat, as the members perform various shows at different places of Vadodara and around. The members are bound by feeling of friendship and love for which it's possible to do any activity of significance, together. The members are homemakers, entrepreneurs, teachers of schools and university.

### 2 What are the projects undertaken by 'SROTOSHWINI'?

Till 2013, it has been performing musical shows, plays and dance shows mainly at Kamatibaug Amphitheatre, Sayajinagari Gruh, C C Mehta Auditorium and at different Durga Puja gatherings. The members sit together to practice music, to have discussions on various social issues and problems faced in daily lives.

From 2013, it has started thinking very seriously about social work.

In 2013 May, it started teaching children of construction labourers who used to work at Swati Sports Complex. Sama, Vadodara. We named it as PATHSHALA: A MOBILE INFORMAL SCHOOL FOR THE UNDERPRIVILEGED CHILDREN. There were 50 children on an average.

The children were from Uttar Pradesh, Madhya Pradesh and Gujarat. A group of 8 to 9 volunteers of Srotoshwini, go the site to teach them basics of Hindi, English and Mathematics. It was an eye opener that though a few of the children attended school, at least they said so, but they did not know anything. There were almost 4 hours classes from Monday to Friday are carried out different craft activities, music, games Karate etc. Children are provided with uniform, breakfast and lunch, are also arranged to trip to zoo, Durga Puja Mandap, Kamatibaug, Hathini Falls etc. Cultural shows for the parents of these children are also arranged. The response of the parents is very encouraging. While teaching them, the volunteers realized that after a year, on the completion of the Sports Complex, these children would

go to another site and their condition would be back to square one. After a series of brainstorming we thought of arranging a hostel for the kids.

### 3 What does SROTOSHWINI as an NGO aim as far as making a change/ positive impact on the society is concerned?

The dream was there but the fund was not available. A gentleman, Mr. K K Dutta working with Larsen and Turbo, Vadodara helped us immensely. He purchased two one-bedroom houses which is now transformed into a hostel where we accommodated 9 children and named it as PATHSHALA.com. This is located at Sama, Vadodara. Afterwards, another girl joined the hostel from Footpath Pathshala of Fatehganj. These 10 kids go to Navprerna School, which is run by Navrachna Education Trust, Vadodara. The entire responsibility of the 10 kids lies with Pathshala. A group of volunteers teach them in the morning and they go to school in the afternoon. They are engaged in other activities as well. They learn music, dance, karate and drawing. Ajay-Dinesh-Jyoti-Manisha-Nanhi-Pavni-Hasina-Pawan-Pran-Meena are our darlings now. They are very serious about what they learn. All of them can now read Hindi and Gujarati. They know basic mathematical calculations. They do wonderfully well in academics.

The second step was to start similar kind of Pathshala, with other children those who are in need. Mahavir International, Vadodara chapter, came to help financially and another branch was set up with footpath kids of Fatehganj, Vadodara thus started **Footpath Pathshala** in May 2014. Initially there were only 10-15 kids. Now there are almost 30-35 kids who are very regular. The age range is from 3 years to 13years. With the help of Mahavir International, the children are enrolled in a nearby municipal school. However, they study at footpath with the help of a group of volunteers and follow Gujarat State board Text book. They learn basic Gujarati and Mathematics. The response of the passers-by is worth mentioning. Many of them stand and appreciate the efforts. Many of them donate stationeries. Many of them donate money as well. A gentleman, provided uniforms to all. Another young man donated school bags on his father's birthday. The overwhelming response of Vadodara people, which we never thought of keeps us more enthusiastic. We got 5 to 6 volunteers who came forward to help us in teaching. At this 3 hours Footpath Pathshala, we provide nutritious breakfast and a seasonal fruit every day.

Once the Footpath Pathshala took its shape and started rolling, another branch, **Pathshala@jetalpur**, where children needed proper guidance was started on 24th September 2014. Many children go to school though not very regularly. Our motto was to send them to school regularly and help them decide their future. The response is extremely good. There are almost 55 kids who come



regularly. Here they are taught for 3 hours and are provided nutritious breakfast. Their parents are very enthusiastic. All of them want their children to study well. Presently, 25 children have joined Navprerna for their regular studies. The volunteers come in the morning to teach them. In the evening, a tuition teacher comes to teach them as they need more assistance in studies.

The third branch of Pathshala is opened at **Sardar Estate** with almost 25 children. Here classes for two and half hours are conducted.

As far as our curriculum is concerned, we started from the scratch at each centre as it was needed. They divided in different sections according to their ability rather than according to their age. Stress is on making them read and write the basics of Gujarati. One section at Pathshala@jetalpur, learns English as they can read and write Gujarati well. Along with studies, art and craft activities, solving puzzles are also conducted. Pathshala children take part in various cultural programmes. Annual concert for these children has also been organised last two years.

Along with these there is **Pathbhavan**, a library and activity centre for the children of Sanjaynagar, Sama. Sanjaynagar is an urban slum area. They are almost 25 to 30 members. The children come there to issue books and do craft and art activities, spoken English class according to the plan. Computer training class is also conducted at Pathbhavan. Pathabhavan is open for twice a week. Computer class is conducted twice a week. Apart from this, various workshops for the children are also conducted.

Srotoshwini initiated Churni Collection, collection of products made by the mothers of children studying at Pathshala@jetalpur and a few young girls of Pathbhavan. The products are exhibited and sold by organising exhibitions periodically. The entire sale proceeds go to the ladies for their development.

The organisation plans to build up a bigger hostel where the kids can stay and study. It has purchased land at Lasundra, near Savli, Vadodara district. The proposed hostel would accommodate 100 boys and girls.

As far as financial help is concerned, Mahavir International, Vadodara Chapter supports the organisations the friends and families and the citizens of Vadodara, too, support the endeavors. We have not yet applied for any government funds.

A volunteer shares some heartwarming stories.

- Swati Sports Complex site: Ajay-Dinesh-Manisha were very good in studies. Once, their father had to go to Ahmedabad site for there was no work for him at the Sama site. They cried a lot. Their mother met me, said 'madame yeh bachche mujhe chhorke rah sakte hain, lakin aapko chorke nahi'. I could not do anything then

only prayed. A few days or a month later, they came back with abroad smile. They insisted their father to manage the contractor and get work for Sama site. And their father could manage and came back. These kids now stay Pathshala.com.

- Santoshi, extremely bright girl, who is at Sama site, could not continue her studies because of her father and step mother. When we tried to convince her father, he allegedly asked us 'mere ladki ke pichhe aaplog kiyun pare ho?' We could not do anything. After leaving Sama site, Santoshi once sent a note which says 'madam, aap jitna bhi kashis kar lo, mere liye kuchh nahi kar paogi. Main dusre bachchon ki tarah kabhi bhi khush nahi ho sakti hu'!
- Kanu, a footpath kid, once insisted me saying 'madam, aap mujhe aap ki ghar le chaliye. Nahi to mere mummy mujhe le ke gaon chale jayenge'. I tried to talk to his mother. But she was not available. He does not have father. I thought next day I would try to convince his mother so that I could take him to our hostel. Next morning, he was not there. By then he had already left. Other children told me that he resisted his mother a lot and eventually got beaten up badly. The only demand was there that he wanted to stay and study. We could not help.

Still there are many kids, especially a few teenage girls, who request me that they would stay with me and study. Otherwise, their parents would send them to village. Till now we don't have any other options but to see them not being able to fulfill their dreams.

The other day, Sunita (Footpath Pathshala), Bharti (FootpathPathshla) and Manisha (Pathshala.com) won prizes at Open Baroda Drawing Competition, organised by Balbhavan. We were extremely happy till the question was asked.

After getting the participation certificate, a child from Footpath Pathshala asked with immense innocence on his face, 'Madam, yeh kagaj (certificate) dikhane se ghar milega?'

I wish I could answer 'Yes'.

#### **4 A message you would want to convey to the people at large.**

The future plan is to build up a hostel for 100 children. Pathshala has already booked a land at Lasundra, near Savli, Vadodara district. In the first phase, there will be only hostel where children would stay free of cost and will study in a nearby school. They will stay there until they pass 12th class or get admitted in any vocational training course. In short, they will not leave hostel, until they are ready to face the world. In the second phase, we have plan to build up a school and in the third phase, we will plan for a vocational training school.

## Foundation day of AIMA

On the foundation day of AIMA, dated- 21<sup>st</sup> Feb 2016 the President of Navsari Management Association, Mr. Hadik Nayak, organized a special talk of Mr. Alok Desai, the President of Baroda Management Association, on the topic- "Building a Brand - The BMA experience". It has been a special occasion for the NMA too, as it successfully completed 3 years.



### Appeal Note

Dear Members,

For Members who have not renewed their BMA Membership for the year 2016-17, kindly renew your membership at the earliest and avail all the benefits further.

### FRIDAY EVENING TALKS

SR	DATE	TOPIC & SPEAKERS
1.	11.03.2016	Discover , Define, Declare your Brand Introduction to Personal Branding by Meghavi Vyas
2.	18.03.2016	Sau Salam Bollywood ko by Dhavait Joshipura
3.	25.03.2016	Education in the Emerging Society by Abir Mullick

Venue : BMA, Guru Narayana Centre for Leadership,  
2nd Floor, Anmol Plaza, Old Padra Road, Vadodara.



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## From the Editor's Desk

The Feb 2016 issue of SAMANVAYA highlights the competition on Annual Awards for Outstanding Young Managers (AAOYM).

This is a programme which provides a platform for the youth of the country (Gen Y) to showcase their views on issues ranging from India's infrastructure struggles to Social media. We acknowledge the involvement and hard work of all the 37 Teams that has gone into preparation for the final presentation. While we congratulate the winners who have made it to the prizes and accolades, we put on record that the participants deserve congratulations to putting in their efforts. We need to remind that the 'process' is important. The process that involves initiative to register, deliberation amongst team members, brainstorming, consultation & finally preparation of presentation. The 'end' ie. final result matters but what matters most for BMA is to churn young minds to think, deliberate and grow.

This issue also showcases on SROTOSHWINI, an NGO that started its journey as a cultural organization and now working in the area of information education for the underprivileged children. This NGO gives an opportunity for people across professions to volunteer their services and do their bit for the underprivileged. A visit of BMA members to EME school brought in an interface of Civilian and the Men in Uniform. Baroda Management Association is creating newer vistas with this visit. If BMA takes lead to organize such visits for the young minds, they would play a key role in shaping youngsters to make a career in the army. Echoing feelings of nationalism and to do one's bit is the poem by Siddhi Bhambani, a student of Std. 8th of The Bright Day School, Harni Unit. We have photo shots of program on presentation skills which got an overwhelming response. It is the need of the Hour to excel in one's career irrespective of one's profession.

Here's promising you more to come in the next issue. Happy Reading!

### Prof. (Dr.) Sunita Nambiyar

#### Publication Committee

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