



33rd Annual Management Convention on the theme “The New Rule of Business Survival in the Era of Killer Competition”

Baroda Management Association organized its 33rd Annual Management Convention on the theme “**The New Rule of Business Survival in the Era of Killer Competition**” on 25th and 26th February 2022. The speakers included Industry Leaders, Economic Analysts, and Lifestyle coaches who gave an insight to the participants about the current state of our Business.

Mr. Dipak Shah, President of Baroda Management Association in his welcome speech aptly explained the need for this very specific theme of the convention as businesses are reeling under uncertainties in the prevailing conditions. The need of the hour is strategic viewpoints from national leaders to design the future roadmap for businesses.

The chief guest and Keynote speaker for the event were **Dr. Narendra Jadhav**, Chief Economist, RBI Former Vice-Chancellor Of Pune University. BMA President **Mr. Dipak Shah**, welcomed the chief guest and keynote speaker. **Dr. Jadhav** formally inaugurates the function. In his highly inspiring keynote, **Dr. Narendra Jadhav** mentioned the Perspective of Economists on the Indian Economy. "How sustainable is the economy". and "How to ensure Vigorous and sustainable economic growth".



The Guest of Honor for the event was **Dr. Ajay Ranka**, CMD, Zydex Industries Private Limited, Vadodara. He talked about the coming 20-30 years and how we can look at sustaining this extra number as well as people who live on this planet, where they add value, and how they cannot and should not be replaced by robots. Also talked about the

new innovation market, wellness & health, he gave the road map of how organizations can run on that setup.

The event for the 2nd day (26.02.2022) opened with sharing of the Schedule for the day by **Mr. Nimil Baxi**, Vice- President, BMA.

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The Speakers included **Mr. Rajesh Srivastava**, Former CEO JK Helene Curtis, Adjunct Faculty IIM Indore(08-15), Penguin Best Selling Author of "The New Rules of Business. He talked about the superiority of the product, and how the product should be strong enough to do its own selling rather than exorbitant marketing budgets.

Dr. Suryanarayan Iyer, Senior Director, Solution Engineering, Oracle, Mumbai. He spoke about "Reinventing Business strategy and Dealing with corporate uncertainty". He talked about the VUCA world & building resilience to move from fix mindset perspective and developing trust.



Mr. Chinmay Naik, Director - Transaction Advisory, KC Mehta & Company, Vadodara. He spoke about "Differentiate or die and Legacy hardly Matters". He talked about the notable shifts- evolve or perish and gave the example of Nokia.

The moderator for the first session was **Mr. Sagar Mehta**, Head Cambay Unit, Hindustan Oil Exploration Co. Ltd. Vadodara.

Mr. Sundara Rajan, Founder & Director, Thomas Assessment India, and market Search India, Mumbai spoke about "**Disrupt Your Business at Regular Interval and Doing Business in a more Extreme, Unstable world**".



We also had **Mr. Ashok Jambur**, Member, Advisory Board of Human Development Society, New Delhi, and Advisor, New Business & Sustainability with Sarvatra Integrated Management Services, Gurgaon. He spoke about "**Thriving on chaos and leading in uncertain times.**" He talked about 22 emerging technologies to look out for in 2022.

The moderator for the second session was **Mr. Samir Parikh**, Past President, of Baroda Management Association and MD & CEO, Naman Integrated Management Services Pvt. Ltd. Vadodara.

Next on the list of speakers was **Prof. Mani R S S**, Vice President, Institutional Development at ITM Group of Institutions & Former President, BMA, Mumbai. He spoke about the "**Transformation of Individuals to being admired leaders**".





Mr. Sumit Varghese, SPHR Founding Partner, Your HR Buddy, Ahmedabad spoke about Building Resilient And Fragile Organizations, Creating Future-ready organizations for inclusive growth. He talked about different types of organizations - the fragile, the robust, and the antifragile organization.

The moderator for the third session was **Mr. Sandeep Purohit** [Past President, Baroda Management Association, Vadodara and Senior Vice President and HR and Board Of Directors GATL (GSFC Agrotech Ltd. Vadodara).

The valedictory Address was taken by **Mr. Suresh Mhatre** (Past President, Bombay Management Association and Retired Vice President, TCS, Mumbai)



31st Annual Awards for Outstanding Young Managers, 2022 23rd - 26th, March 2022

About Topic:

AAOYM challenges the enthusiastic young budding managers of your organization to come prepared with innovative presentations on our given topics and display their in-depth research (beyond Google experience) to present their analysis of FOR, AGAINST or TREAD THE MIDDLE SAFE PATH to charter an impressive take on these burning topics for the country and Corporates. The topics are mainly current affairs, business & economy, social issues, and abstract ideas. The AAOYM team's virtual week-days virtual ruminations on current trends, picked up from print and digital media, led to short-listing these topics of relevance to young leaders and managers.

Baroda Management Association organized the 31st edition of the Annual Awards for Outstanding Young Managers Competition in the 4th week of March and the closing function was arranged on the evening of 26th March at the Fern Hotel, Akota Vadodara.

There were 14 topics out of which the teams were supposed to select any one topic.



They had penned some fantastic topics/subjects which are as follows:

1. Putting people first: A novel approach to business transformation.
2. रिस्क है तो इश्क है : Business Risk Management?
3. Plugging gaps - Makers & Maker Movements
4. Automation and Cyber Security Practices to Create a Fast and Secure Workplace.
5. From 'this or that' to 'this and that' - Embrace the growth mindset.
6. Constitution of Multi-Generation workforce.
7. Youth mange dilse "Make India great again'.
8. Redefining Employment: Gig Economy Vs Talent Economy.
9. Crooks on Run or planned escape management?
10. Friends, Enemy, or Frenemies?
11. Harnaaz, Leena or Gita: Who's your icon?
12. Women Empowerment & Gender Justice.
13. Improve Efficiency with Bank Operational Processing.
14. Science, Spiritualism, and Language: A Bond of Inseparableness With Life.

Despite the pandemic, we still got wonderful participation of 20 dynamic teams from different industries in and around Baroda.

1. L & T Chiyoda
2. Koch Engineered Solutions India Pvt. Ltd.
3. Gujarat State Fertilizers and Chemicals Ltd.
4. Schneider Electric
5. Reliance Ind. Ltd. (Vadodara)
6. Electrical Research Development Association (ERDA)
7. India Oil Corporation Limited
8. Gujarat Alkalies and Chemicals Limited
9. Zydex Industries
10. Reliance Ind. Ltd (Jamnagar)
11. Electronics and Mechanical Engineers (EME)

Inaugural and Welcome Session :

President **Mr. Dipak Shah** welcomed distinguished guests, Esteem panel of Jury Members, young managers as participants, and the respective participating organization representatives. He wished all the participants a great learning time ahead, My Best wishes to the panel of Jury members as well “ The judges had an interesting and entertaining but a very tough time as the presentations were vibrant, thought-provoking, and well prepared. The entire jury which consisted of 9 members analyzed the presentation with complete discrepancy and unbiased judgment.



The Jury for the event were :



Ms. Janet Shah,
Educationist | Founder - Director
at Janet's Little Genius

and

Mr. Vishwas Jambu,
International Trainer / TEDx Speaker



Ms. Rajal C.
Founder & CEO at GRAVITAS Strategist, Mentor,
Leadership Coach- Amplifying Leadership Impact & Agility,
Thought Leader on Forbes Council, HBR Advisory Council
Member, Ex-VP & Global Head, ATOS, Forbes Women

and

Ms. Bharti Naik,
Procrastination Break free Strategist |
Professional Speaker |
Serial Entrepreneur



Mr. Suchit Patel,
CHRBP, CCBM, CPCD, CHR Analytical Leader Board
Member, Director HR at Numerator,
A Bain Capital - Kantar Company.

and

Dr. Shantanu Chakravarty,
Ph.D. (FMS-MSU-Baroda)
MBA (BIT-Mesra-Ranchi Principal - BBA
at Parul University.





Mr. Hemang Desai,
Founder of Triledge Advisory
and Coaching for Transformation



Mr. Dilip Pandya,
Certified Coach at Global Coach
Group/Marshall Goldsmith SCC

and



Mr. Jagdish Shukla,
Owner, Servilink Systems Limited

Ceremony 31th AAOYM - 2022 on 26th March 2022 :

The closing ceremony started with a note by President Dipak Shah Vice-President Mr. Nimil Baxi welcomed everyone and gave a brief about the organization of AAOYM as one of the flagship events of BMA - the main point is that over the years this event has generated great excitement and interest from participating companies.

An interesting anecdote from this year's AAYOM. A member of one of the winning teams shared that last year his team had not even qualified for the finals which were very disappointing for them. But this year they came back with more enthusiasm, determination, and practice and actually won.

Our honorable Chief Guest - Mr. Prem Raj Kashyap MD KYB Conmat Pvt. Ltd added his unique perspective to the event. He has always been very supportive and encouraging towards BMA's activities. Mr. Premraj Keshyep gave an entertaining talk first by sharing a few personal experiences and learning. Some of his points were:

- ❖ Take your team (people) with you.
- ❖ Think outside the box - do something new.
- ❖ Be ready to take a risk instead of sitting back in a comfort zone.



Finally, it was time for the result which were declared by President Mr. Dipak Shah & Mr. Nimil Baxi. The results were declared as follows:

Winning Team:



Electronics and Mechanical Engineers (EME)

Team Members: Major Vishal Sharma, Major Sameer Chavan & Major Shalini Singh.

Team EME School had participated in the 31st annual awards for outstanding young managers conducted on 26 March. Multiple topics were presented by various participants to give varied perspectives about similar topics. This is what they shared “As an organization, it was a great experience as we got to learn about mindsets of our corporate counterparts and budding managers. We would like to thank BMA for organizing such a great event and allowing us to participate where we could learn and express our thought processes at the same time. Winning the competition was the cherry on the cake. The kind of applause and felicitation we received from BMA and AAYOM is beyond words.”

First Runner Up:



Gujarat Alkalies and Chemicals Limited (GACL)

Team Member: Ms. Sweta Gohil, Ms. Neelam Bhenjaliya & Ms. Bansari Purohit.

Gujarat Alkalies and Chemicals Limited took part in the 31st Annual Awards for Outstanding Young Managers. Innovative presentations were given by different participants on various topics. In their own words: “The jury jumble was like a roller coaster ride. However, we GACLites got this opportunity to not only represent our organization on such a big platform but also to expose our managerial skills which in turn brought us self-confidence and team building. We stood 1st runner up in the competition. We extend our heartfelt gratitude towards BMA for organizing such events where we can showcase potential and build business relationships.”





Second Runner Up:



Electrical Research and Development Association (ERDA)

Team Member: Ms. Rachna Dave, Ms. Presita Dodiya & Ms. Aastha Bhargamiya.

Our second runner-up team was ERDA.

Here's what the team shared: *"We are extremely delighted for getting such a great opportunity and platform to represent our organization in Baroda Management Association. The interactive Q&A sessions were quite inspiring & interesting. Thanks to BMA for conducting AAYOM and we will always look forward to being a part of it. Providing membership after winning the award was a beautiful gesture of BMA and we really appreciate it."*

Consolation:



Reliance Industries Limited, Vadodara

Team Member: Ms. Yesha Bhatt, Mr. Saurabh Bagal & Ms. Antra Sharma

Reliance Industries Limited also got a special prize. Here's what one of the participants has to say about this event. "I got the opportunity to be part of the Annual Awards for Outstanding Young Managers (AAOYM) organized by Baroda Management Association (BMA). It was a very enriching experience. The topics of the competitions are Current and Traditional, Business and Personal, and some are very open-ended topics such as how we can Make India Great Again. The Quality of Content and Presentation was really High, I watched the EME team presenting on "Managing Multigenerational WorkForce" and believe me they were outstanding and can be the benchmark for any Corporate Presentation. RIL Vadodara Presented on the theme "Make India Great Again" and one





can understand that 61000 Startups getting recognized by Govt of India in Jan 2022, which shows that INDIA is getting its long due recognition, and that is why the Won 2nd Special Prize. Coming To Jury, they were very Knowledgeable. I must recognize the Knowledge, Experience, and Presence of mind of the Jury. the questions asked by the jury members were based on real life, and they evaluated the understanding of the Presenter on the topic quite well. I appreciate BMA's effort to bring such Innovative and am thankful to all the participants, jury, and BMA officials to make this event so Informative, full of Learning, and a good opportunity to meet the great minds.

Thank your BMA.



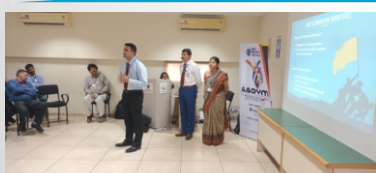
Zydex Industries

Team Member: Mr. Anish Vinod, Mr. Karthick PR & Mr. Prasad Joshi.

Zydex feedback: “We would like to extend our thanks and gratitude to BMA for organizing AAOYM 2022 where we represented Zydex Industries and showcased our talent via competing against several other participants from allied organizations. The 3-day event not only helped in knowledge sharing but also in expanding our network among our respective fraternities. Kudos to BMA management for a splendid execution of the program.”

Look forward to taking part in AAOYM 2023.

The jury members have presented mementos as a token of our appreciation for them. The evening ended with a photo session, followed by a vote of thanks by the chairman of AAOYM Mr. Avijit Majumdar, and a sumptuous dinner.





Friday Evening Talk

February - March 2022



“Leverage Institutional Branding through Crafting your Social Media Presence”

Baroda Management Association organized its evening talk on 4th February 2022 on the topic "Leverage Institutional Branding through Crafting your Social Media Presence" by Dr. Bijal Zaveri. She discussed how Effective brand management increases

brand awareness and leads to successful outcomes for an organization or individual.

You can watch this event in our Youtube Channel by clicking this link: ["Leverage Institutional Branding through Crafting your Social Media Presence"](#)

“360-degree view of your Business”

Baroda Management Association organized its Special Friday evening talk on 11th February 2022 on the topic "360-degree view of your Business" by Mr. Sushant Panda. He covered Creating a Real-time Proactive 360-degree view of your business using a Business Intelligence Tool. Typical data challenges for SME business. Why Visual Analytics & Dashboards.

BI Dashboards for your Sales, Receivable, Inventory, Cost, and Cash flow for the next 60 days and more. He shared interesting case studies with our participants

You can watch this event in our Youtube Channel by clicking this link: [“360-degree view of your Business”](#)



“Healthy Lifestyle and diet Post Corona Period”

Baroda Management Association organized its Special Friday evening talk on 18th February 2022 on the topic "Healthy Lifestyle and diet Post Corona Period" by Dr. Sudhir Joshi Panda. He covered how A healthy lifestyle is a need of the hour for physical as well as mental and emotional balance, explaining how through AYUSH we can promote wellness and prevent diseases.

brand awareness and leads to successful outcomes for an organization or individual.

You can watch this event in our Youtube Channel by clicking this link: ["Healthy Lifestyle and diet Post Corona Period"](#)





“Workplace Wellbeing: Positive Psychology Interventions”

Baroda Management Association organized its Special Friday evening talk on 25th February 2022 on the topic "Workplace Wellbeing: Positive Psychology Interventions" by Dr. Sapna Chauhan Panda She talked about how employees can work on their motivation to ensure employee engagement, leading to better productivity and effectiveness.

She also explained how employees can improve their conflict resolution skills.

You can watch this event in our Youtube Channel by clicking this link: ["Workplace Wellbeing: Positive Psychology Interventions"](#)



“Atmanirbhar Bharat Abhiyan Leveraging with the business”

Baroda Management Association organized its evening talk on 4th March 2022 on the topic "Atmanirbhar Bharat Abhiyan Leveraging with the business' by Shri Tejas Sura - Managing Director of Cubic Turnkey Projects who has over 25 years of experience in Construction Business, Project Management in various areas spoke about the Prime Minister's announcements of economic packages due to the pandemic.

He said these initiatives will surely help India in becoming self-reliant, despite the controversies created by some people on the issue of Atma Nirbhar Bharat programs. He said all over the world for any country to become self-reliant 5 major areas that need attention are ECONOMY INFRASTRUCTURE SYSTEMS DEMOGRAPHY DEMAND.

“Green & Sustainable Building”

Baroda Management Association organized its evening talk on 11th March 2022 on the topic "Green & Sustainable Building" with Mr. Bhavesh Mehta.



You can watch this event in our Youtube Channel by clicking this link: ["Green & Sustainable Building"](#)





From the Desk of Editor

Dear Readers,

“No one can take our memories from you. Each day is a new beginning, make good memories every day.”

At BMA, we exemplify this thought with our words and actions as we create memories year-on-year with an outstanding lineup of events, conventions, Friday evening talks and so much more. We captured the spring fever quite well as February and March witnessed two of the biggest events. The theme for our 33rd Annual Management Convention “The New Rule of Business Survival in the Era of Killer Competition” summed up the business sentiment well as we tread in these uncertain times with a volatile economy and a variety of socio-political forces that can disrupt or transform our business models. Our eminent guests and speakers gave us and our participants the playbook for survival in today's VUCA world.

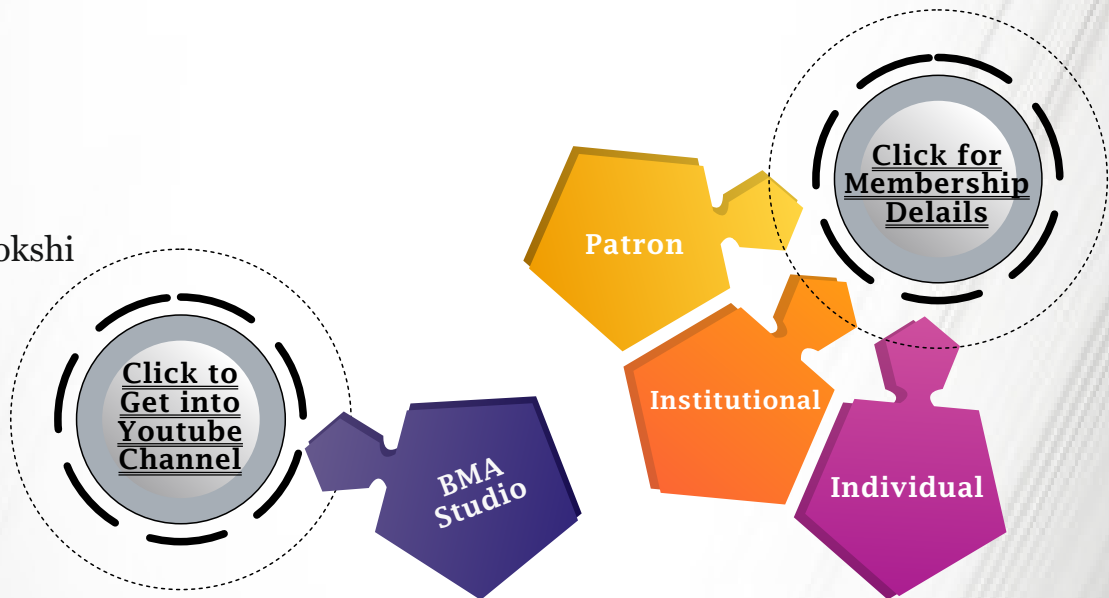
On the other hand, our 31st Annual Awards for Outstanding Young Managers witnessed the bright young minds waxing eloquently on some of the most pressing and urgent issues of our times. Our esteemed jury had a tough time selecting the best team because all of them put forward a brilliant presentation.

As we march forward into the next financial year, we are happy to share that we have more in store where the programs came from.

Looking forward to your participation and feedback on our Friday Evening Talks and more.



Ms. Jasmine Chokshi



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